

An Implicit Leadership Theory Lens on Leader Humility and Employee Outcomes: Examining Individual and Organizational Contingencies

Abstract

An emerging leadership style centered on the moral practice of humility has recently garnered the attention of organizational researchers in the hospitality field. Taken in tandem with the prevailing empirical evidence supporting the various salutary effects of leader humility on employees' job attitudes and moral behaviors, the current set of studies offers an implicit theoretical perspective on leadership that underlines the importance of identifying both individual characteristics and organizational factors that can alter employees' assessments of humble leaders. We propose that employees' assessments of humble leaders' benevolence hinge on the employees' learning goal orientations and their perceptions of informational justice in the workplace. The results of two multi-wave field studies indicate perceptions of humble leaders' benevolence are significantly more favorable among employees who have strong learning goal orientations and high perceptions of informational justice. Employees' perceptions of leader benevolence are, in turn, positively associated with the employees' affective commitment.

Keywords: Leadership humility, Learning goal orientation, Informational justice, Affective commitment

23 Introduction

24 Across cultural and religious contexts, humility, which entails humaneness, kindness, and
25 caring for others, is widely regarded as a salient virtue (Stellar et al., 2018). As a socially shaped
26 interpersonal quality, humility is an attitudinal reflection of how one sees oneself in relation to
27 others (Owens et al., 2013). Humility requires a person to engage in meaningful self-reflection
28 and self-assessment of their strengths and weaknesses. Self-reflection and self-assessment put a
29 person on the continuous path toward improvement, referred to as self-transcendence (Tangney,
30 2002; Owens & Hekman, 2016). Humble individuals tend to shift the focus from themselves to
31 others, and they learn from others by acknowledging others' strengths (Owens & Hekman,
32 2012). Existing evidence in positive psychology supports the positive effects of humility in the
33 workplace. These effects appear in areas such as moral practice, creativity, work performance,
34 and personal well-being (Wang et al., 2017; Zhong et al., 2019). One resurgent area of research
35 places humility in the leadership context (e.g., Owens et al., 2015). There are two driving factors
36 behind such research. First, humble leaders, especially leaders in high positions, are not
37 commonly seen in real life (e.g., Qin et al., 2020). Leaders are often pictured as strong, decisive,
38 and heroic figures who lead subordinates out of the woods by demonstrating courage and
39 strength (Junker & Van Dick, 2014). Second, in some situations, humility is negatively perceived
40 and linked with a lack of self-confidence, shyness, and passivity (Coulehan, 2010). Third,
41 although humility is often perceived favorably, followers perceive leader effectiveness and
42 favorability separately; namely, a leader perceived as favorable may not be considered effective
43 (Schyns & Schilling, 2011).

44 Hospitality leaders are less likely to be humble given several characteristics of the
45 hospitality work setting. First, the labor-intensive nature together with relatively low level of

46 education among frontline employees has given leaders an impression that they have no need to
47 humbly ask for advice from followers. Second, facing the fierce market competition and the
48 rapidly changing business environment, leaders feel urged to go through quick decision making
49 process without seeking for opinions. Third, Pellegrini et al. (2010) found that with the increase
50 of the interactions between leaders and subordinates, leaders tend to adopt more authoritarian
51 leading style, emphasizing their authority and control, and require subordinates' obedience. As
52 hospitality setting involves frequent interactions between leaders, followers and customers, it
53 may leave more likelihood for authoritarian leadership rather than leader humility. Nevertheless,
54 leader humility in the hospitality context holds particular importance. Facing both internal (e.g.,
55 less attractive salaries, an older workforce, younger generations' increased expectations for
56 particular perks, high turnover) and external (e.g., digital transformation, escalated competition)
57 challenges, the conventional hierarchical and paternalistic leadership styles seen in the
58 hospitality industry may not reflect the environmental demands (e.g., Tuan, 2018). On the one
59 hand, as the hospitality industry is characterized by "people serving people" (Nassetta, CEO of
60 Hilton, 2018), employees must not only process abundant firsthand information about customers'
61 expectations and their positive and negative experiences but also possess the competence to
62 respond to customers' various demands. Thus, hospitality leaders must be particularly able and
63 willing to acknowledge their own limitations and learn from employees who interact with
64 customers in consistent and direct ways (Ye et al., 2020). On the other hand, with the presence of
65 demanding clientele and ever-changing business environment, hospitality employees are
66 increasingly confronted with various job strains (e.g., high performance pressure, lack of
67 resources, unsupportive or autocratic leaders, fierce competition among colleagues) that can
68 result in job stress, emotional exhaustion, negative emotional experience (e.g., fear, anger), and

withdrawal behaviors (e.g., Hu et al., 2018; Kao et al., 2014; Wang et al., 2020). Leader humility, in this regard, provides an emerging leadership practice that helps alleviate employees' job strains particularly related to leader-follower relationship, and supportiveness of the work environment. In addition, the cross-departmental task independence (service production chain, Wang et al., 2021) and high requirement for collaboration among employees make smooth exchange of information indispensable for successful service delivery. Leader humility, in this regard, facilitates an equal circumstance that encourages employees to voice their concerns. Therefore, an investigation of leader humility and its effectiveness in the hospitality work context not only advances the leadership research in the hospitality sector, but also provides unique insight into how hospitality companies can help ensure their continued success in an increasingly competitive industry.

Leader humility is “an interpersonal characteristic that emerges in social contexts that connotes (a) a manifested willingness to view oneself accurately, (b) a displayed appreciation of others' strengths and contributions, and (c) teachability, or openness to new ideas and feedback” (Owens et al., 2013, p. 1518). Empirical evidence consistently supports the positive impacts of leader humility on subordinates' attitudinal and behavioral outcomes, including job engagement (Owens et al., 2015), job satisfaction (Ou et al., 2014), voice behavior (Bharanitharan et al., 2019), task performance (Wang et al., 2018), and workplace deviance (Guo et al., 2020). However, as Qin et al. (2020) indicated, a consideration of individual characteristics is necessary to understand leader humility in a more holistic way. Moreover, as De Cremer et al. (2009) argued, leadership research should adopt a more subordinate-centered approach because leaders are ultimately leaders in the eyes of their subordinates. Epitropaki and Martin (2004) described leadership “as a dynamic interplay between explicit leader behaviors, subordinate leadership

schemata and leadership outcomes” (p. 308). In this regard, implicit leadership theories (ILTs) recognize the essential role of individual cognition in employees’ perceptions of leaders. According to ILTs, individuals are socialized to form their own cognitive schemas that encompass both abstract and representative perceptions of a given leader category, often referred to as prototypes (Epitropaki & Martin, 2004). These cognitive schemas reveal followers’ ideal types of leaders and serve as a reference point that, once activated, contributes to the followers’ assessment of their leaders in the real world (Kenney & Smith, 1996).

According to the connectionist model of ILTs, the formation and activation processes related to leadership prototypes are functions of both followers’ individual characteristics and organizational factors that involve social interactions (bib_Junker_and_Van_Dick_2014Junker & Van Dick, 2014; Lord et al., 2001). Followers’ assessments of their actual leaders may change as a result of changes in the point of reference (i.e., leadership prototype; e.g., Lord & Brown, 2001). First, systematic differences in followers’ leadership prototypes may be based on individual characteristics. Individuals’ perceptions of idealized leaders tend to reflect the individuals’ own personalities in a display of positive self-illusion (Ehrhart, 2015). The present research proposes that learning goal orientation influences how subordinates view humble leaders. Specifically, individuals differ in their goal preferences for self-development related to work competence, and these preferences comprise individuals’ learning goal orientations (Vandewalle, 1997). When an employee has a strong learning goal orientation, they are inclined to learn from their successes and failures and focus on self-development. This strong learning goal orientation allows the employee to better understand and appreciate the behaviors of humble leaders (e.g., recognition of their own shortcomings, ability to learn from others), as these behaviors are in accordance with the employee’s values and expectations of an ideal leader.

Second, as one's conceptualization of an ideal leader is socially formed and context-contingent (e. g., Lord et al., 2001), one's expectations for an ideal leader are likely to be contingent on organizational factors. Organizational factors provide employees with social resources that influence their ways of thinking and interpreting in the organizational setting (Lord & Brown, 2001). Lord et al. (2001) suggested that similar environments initiate similar leadership prototypes. However, organizational factors have long been overlooked in leadership research that aims to elucidate followers' perceptual processes of leadership (Antonakis et al., 2004). The current research identifies informational justice as one organizational factor that influences employees' assessments of leader humility. Informational justice reflects the social aspect of justice and refers to the extent to which the explanations for decisions provided by management are perceived as accurate, timely, and reasonable (Kernan & Hanges, 2002). Compared to other types of justice (e.g., distributive justice, procedural justice), informational justice is perceived on a daily basis in the frequent interactions between organizational representatives and employees, thus constituting a major organizational context (Colquitt, 2001). Moreover, as the agent-system model suggests, informational justice is particularly relevant to followers' perceptions of organizational agents (e.g., leaders); the other types of justice are more likely to influence organization-referenced outcomes (Bies, 1986). Given the ubiquity and high frequency of leader-follower interactions, informational justice is an important aspect of organizational socialization. As such, an examination of whether and if so how informational justice functions as an organizational factor that influences employees' assessments of leader humility is warranted.

Given this information, the critical research question guiding this set of studies is **how individual and perceived organizational factors influence employees' assessments of leader**

humility and the employees' subsequent job attitudes. This set of studies helps fill an important research gap because both the individual and organizational factors influencing subordinates' perceptions of leader humility are largely neglected in the current literature, which may result in an overly simplistic understanding of leader humility. Adopting the framework of ILTs, the current research examines how employees' assessments of leader benevolence following leader humility depend on learning goal orientation as an individual factor and informational justice as an organizational factor. In addition, this set of studies investigates the effectiveness of leader humility by testing the impacts of leader humility on employees' affective commitment via leader benevolence. Existing literature has revealed that followers' levels of affective commitment are linked to their assessments of their leaders and determine important behavioral outcomes, such as employee deviance, prosocial behavior, and turnover (Wong & Wong, 2017). The Figure 1 depicts the conceptual model.

The current research contributes to the literature on leader humility in several ways. First, we introduce learning goal orientation as an individual characteristic that influences followers' perceptions of the benevolence of humble leaders within the framework of ILTs. Although researchers have proposed that individual characteristics influence employees' perceptions of leadership styles, research on leader humility is scant in this regard, and no studies to date have considered learning goal orientation as an individual factor that influences followers' assessments of leader humility. Second, although ILTs illuminate followers' perceptual processes of leadership via organizational socialization, organizational factors have long been overlooked in research on leader humility (Antonakis et al., 2004). The present research identifies followers' perceptions of informational justice as an organizational factor that influences the followers' assessments of the benevolence of humble leaders. Existing literature

on informational justice focuses mostly on customers' perceptions of informational justice in service failure and recovery situations (Nikbin et al., 2013); hospitality employees' perceptions of informational justice have received scant attention. A consideration of individual and organizational factors is necessary to understand the follower-centered and context-specific aspects of leadership that have been left out of the leader humility literature (Qin et al., 2020). A better understanding of these contingent factors would help illustrate for whom and under which conditions assessments of and reactions to humble leaders vary. Third, we relate followers' perceptions of leader humility to their levels of affective commitment via the underlying mechanism of perceived leader benevolence, which is found to predict key job behavioral outcomes. Therefore, this research extends the scholarly understanding of followers' attitudinal reactions to leader humility.

Literature review and hypothesis development

Leader humility

The Oxford English Dictionary defines humility as "the quality of being humble or having a lowly opinion of oneself; meekness, lowliness, humbleness: the opposite of pride or haughtiness." This definition reflects the dual conceptual visions of humility: either an impressive personal quality of accurate self-knowledge or a tendency toward devaluing oneself. Although a few studies have conceptualized humility as a form of self-hatred (e.g., reduced self-esteem; Knight & Nadel, 1986), most managerial research holds a positive view of humility and conceptualizes humility within different organizational roles (e.g., Oc et al., 2015). Humility is distinct from honesty, narcissism, and modesty and involves three core actions that are intertwined with each other: admitting one's own limits, acknowledging others' strengths, and learning from others (Owens & Hekman, 2012).

Unlike top-down leadership styles (e.g., transformational, innovative, and paternalistic leadership), the bottom-up leadership style of leader humility is characterized by low self-interest, an others-orientation, and moral as well as pro-social behavioral tendencies (Owens & Hekman, 2012). The self-awareness, altruism, and empowerment associated with leader humility highlight that leader humility is a subordinate-centered leadership process (Collins, 2006). Subordinates trust humble leaders and consider themselves as participants in leadership (Morris et al., 2005). Given its morality-based nature, leader humility not only helps elevate leader-follower relationships but also promotes employees' pro-social practices (Owens et al., 2015, 2019). Previous studies have linked leader humility to attitudinal and behavioral outcomes at the individual, team, and organizational levels. These outcomes include job engagement (Owens et al., 2015), psychological empowerment (Jeung & Yoon, 2016), followers' well-being (Zhong et al., 2019), voice behavior (Bharanitharan et al., 2019), emotional exhaustion (Wang et al., 2018), team collective promotion focus (Owens & Hekman, 2016), team effectiveness (Rego et al., 2017), employee creativity (Wang et al., 2017), and workplace deviance (Qin et al., 2020).

While existing findings capture employees' positive reactions to humble leaders (Ou et al., 2014; Owens et al., 2019), researchers have begun to challenge the uniformly positive view of leader humility. For example, when employees attribute leaders' humble behaviors to impression management tactics, leader humility results in perceptions of leader hypocrisy (Bharanitharan et al., 2020). Leader hypocrisy is aligned with the concept *instrumental humility*, or a lack of genuineness in the expression of humility that leads to defensiveness among followers (Owens & Hekman, 2012). In a time of crisis with major threats to organizational survival and competitiveness, employees expect their leaders to be resolute in guiding their organizations through the crisis. Humility may be regarded as a lack of competence under such circumstances

(Oc et al., 2015). These findings reveal the necessity of exploring the boundary conditions of leader humility's impacts (e.g., Jeung & Yoon, 2016; Ye et al., 2020). For instance, the relationship between leader humility and followers' creativity is contingent on followers' levels of cognitive reappraisal (Wang et al., 2017) and task dependence (Ye et al., 2020). Jeung and Yoon (2016) revealed that distance-based factors influence the intensity of the effects of leader humility on employees' psychological empowerment. Despite these useful explorations, insight into individual and organizational factors that influence the effects of leader humility on key job attitudes remains limited. Qin et al. (2020) indicated "research on leader humility is still in its infancy, and extant work has only started to document its boundary conditions and underlying mechanisms" (p. 11).

Leader benevolence

As leader-member interactions increase, followers develop perceptions regarding the extent to which their leaders have good intentions toward them that spring from altruistic motives, referred to as leader benevolence (Van Dijke & De Cremer, 2010). Employees' perceptions of leader benevolence reflect their assessments of their leaders' loyalty and the employees' own affective attachment to their leaders (Mayer et al., 1995). In turn, benevolence represents leaders' affective attachment and positive personal orientations toward their followers. In particular, benevolence connotes the affective aspect of trustworthiness (Colquitt et al., 2011). Leaders who are perceived as benevolent are willing to utilize their valuable resources for the benefit of their followers (Dirks & Skarlicki, 2009). Well-intentioned and benevolent leaders actively form emotional bonds with their followers by demonstrating considerate attitudes toward their followers and engaging in supportive and altruistic behaviors (e.g., drawing on personal resources). Common practices attributed to benevolent leaders include inspiring thinking,

showing respect for followers, demonstrating a good understanding of employees' personal strengths, and encouraging employees (Liu et al., 2010).

Benevolence is a prerequisite of trustworthiness, but it is also an independent construct that has unique impacts on followers. Lapidot et al. (2007) indicated that followers rely more often on leader benevolence than they do integrity or ability when determining how much trust to place in their leaders. Although important, integrity and ability are leader-oriented attributes that reflect leaders' competence and behavioral consistency; they do not necessarily reflect followers' interests. In other words, a competent and candid leader may not act for the benefit of employees. Moreover, ability and integrity are considered modest requirements of a qualified leader. Only when followers believe that the decisions made by leaders reflect the followers' own interests are the followers likely to develop affective connections with their leaders and build trust in them. Therefore, leader benevolence is an affective aspect of trustworthiness. It lays a foundation for trust in a leader. Without leader benevolence, leader ability and integrity may not be helpful in trust building. Indeed, Poon (2013) found that leader ability and integrity contribute to leader trustworthiness only when followers' perceptions of leader benevolence are strong. Unlike ability and integrity, which are relatively fixed qualities, leader benevolence indicates a leader's behavioral choice to go "the extra mile" to attend to followers' needs and concerns (Lapidot et al., 2007). The uniqueness of benevolence and its relationships with employees' outcomes has attracted researchers' attention.

Altruism and loyalty are critical contributors to benevolence (Butler & Cantrell, 1984). When leaders are perceived as valuing followers' demands and responding to their needs rather than prioritizing organizational goals, perceptions of leader benevolence are likely to be fostered. Perceptions of leader benevolence are also influenced by followers' personal factors, such as the

degree of similarity followers perceive between leaders and themselves (Mayer et al., 1995). Leader benevolence is thought to determine supportive behaviors, exert positive influence on followers, and boost employees' work performance (Lin et al., 2016). For example, Chan et al. (2013) found that when leaders are authoritarian, employees' positive assessments of leader benevolence may alleviate their negative reactions to this leader authoritarianism.

We propose that leader humility tends to enhance perceived leader benevolence. First, leader benevolence is assessed based on interactions between leaders and subordinates. As such, employees need to have sufficient interactions with leaders in order to be able to evaluate leader benevolence. Compared to leaders who adopt other leadership styles, humble leaders pay special attention to communicating with subordinates occasionally so that they can better learn from them. In this regard, leader humility offers ample opportunities for employees to assess leader benevolence. Second, since humility enables leaders to focus on finding the best in employees and learning from them, followers feel valued and can sense leaders' employee-centered and bottom-up approach. As such, employees feel that leaders are in their shoes and act with the employees' well-being in mind (Chan et al., 2013). In particular, followers' perception of leader humility may be contingent on their perceived power distance. For example, Hu et al. (2018) revealed that only when teams had low power distance value, leader humility had positive impacts on information sharing. Jeung and Yoon (2016) indicated that with followers' higher level of power distance orientation, the impact of leader humility on psychological empowerment was stronger. In addition, the relationship between leader humility and followers' voice behavior was found to be more positive when the power distance was lower (Lin et al., 2019). Third, humble leaders do not occupy a commanding position or distance themselves from subordinates. As such, employees feel emotionally close to their leaders, and this closeness

constitutes an affective base for benevolence. Fourth, humbler leaders recognize followers' strengths and encourage them to reach their potential and teach others to develop competence. Followers perceive that their competence is recognized when they are given opportunities to teach organizational members, including leaders, about their areas of expertise. Therefore, the following hypothesis is proposed.

H1: Leader humility is positively related to followers' perceptions of leader benevolence.

Learning goal orientation

Individual dispositional differences exist in terms of the tendency to pursue goals, referred to as goal orientation (Vandewalle, 1997). An individual's goal orientation can be classified as either one of two types: (1) learning goal orientation, which refers to the tendency to develop one's competence via engaging in challenging tasks and learning new skills; and (2) performance goal orientation, which focuses on seeking validation of one's competence and positive feedback during particular activities (Payne et al., 2007). Goal orientation has been found to exert far-reaching impacts on individuals' choice of tasks and the means of and motivations for performing the chosen tasks. In particular, learning goal orientation is a stable personal trait that enables one to have a solution-oriented mindset, seek learning and development opportunities in challenging situations, and keep spirits up in difficult times (Miron-Spektor et al., 2021).

For those with strong learning goal orientations, the motivation for and ultimate goal of carrying out tasks is self-improvement and competence development. As such, these individuals voluntarily work in novel and difficult situations to gain new skills; moreover, they consider errors a natural product of the learning process (Johnson et al., 2011). Learning goal orientation is a beneficial personal quality for both experienced and unseasoned employees and has been found to influence attitudes and behaviors in achievement contexts such as goal setting (Taing et

al., 2013), self-regulation (Noordzij et al., 2013), work engagement (Matsuo, 2019), and creativity (Leung et al., 2014). Moreover, learning goal orientation mediates the relationship between different leadership styles (e.g., empowering leadership, authentic leadership) and employee outcomes (e.g., extra-role performance, leader identity; Middleton et al., 2019). Learning goal orientation has also been found to moderate the relationships between transformational leadership and feedback seeking and between transformational leadership and reflection (Runhaar et al., 2010).

In light of the ILTs, followers' individual characteristics influence their conceptions of the ideal leadership style and subsequently their assessments of humble leaders. For example, Qin et al. (2020) found that employees' self-serving attributions significantly influenced their perceptions of leader humility and subsequent job behavior. As a personal trait, learning goal orientation predisposes followers to appreciate a work environment in which their expectations for competence development and continuous learning can be met. Considered organizational agents, leaders are major contributors to the organizational environment. Therefore, followers tend to foster stable expectations for ideal leaders to adopt leadership styles that are aligned with their own orientations. Humble leaders do not merely recognize their own limits and others' strengths; they do so in pursuit of new knowledge and skills. Leader humility, then, closely aligns with the leader prototype held by learning-goal-oriented individuals. Therefore, we propose the following hypothesis:

H2: Followers' learning goal orientations moderate the relationship between leader humility and leader benevolence, such that the leader-follower relationship is stronger when followers' have stronger learning goal orientations.

Informational justice

Informational justice is defined as employees' perceptions of the workplace information or explanations provided as clear, reasonable, and appropriately detailed (Scott et al., 2007). Informational justice is particularly relevant to the hospitality context because successful service production and delivery largely rely on a frequent and intense informational flow among leaders, peers, and subordinates (Chan & Jepsen, 2011). As such, the hospitality context offers followers abundant occasions to assess whether the information provided regarding work procedures is adequate and timely. In other words, informational justice constitutes a stable and pertinent organizational factor in the hospitality work setting. The current literature has categorized organizational justice into distributive (outcome fairness on account of the ratio of input to output), procedural (fairness regarding decision-making process), interpersonal (fair treatment in interpersonal interactions) and informational justice (Ambrose & Schminke, 2009; Fassina et al., 2008). Moreover, informational justice involves social exchanges with both the leader and the organization. As such, informational justice represents a salient organizational factor that plays a role in influencing employees' perception of humble leaders (Roch & Shanock, 2006; Karam et al., 2019). Followers' perceptions of informational justice have been found to influence their reactions to organizational leaders, for leaders are organizational agents who often use interactions with subordinates to justify managerial decisions and procedures (Bies, 1986). Informational justice is significantly associated with key attitudinal and behavioral outcomes, such as followers' retaliation in the wake of harmful events, organizational evaluations, and responses to organizational decisions (Colquitt et al., 2011).

Organizations serve as salient contexts for socialization in which various informational cues are communicated to organizational members in consistent and stable ways (Woodrow & Guest, 2020). Such organizational processes affect how followers are socialized to form their leadership

prototypes. There is limited research exploring how organizational factors foster followers' leadership prototypes, which in turn influence the followers' perceptions of leader humility. For example, highly hierarchical organizations may lead employees to expect their leaders to be decisive or even autocratic. In such cases, humility in a leader is not in accordance with implicit leadership styles and thus may be considered less effective (e.g., Chhokar, 2002) than it would in other organizations. Indeed, although the empirical evidence is still limited, micro-organizational or macro-cultural factors can influence the way individuals perceive, value, and respond to leader humility (e.g., Oc et al., 2015). Specific to the organizational justice, we contend that among different types of justice, informational justice tends to create the most typical leadership prototype through informational cues, that corresponds to the characteristics of the leader humility

When working in organizations with strong informational justice, employees tend to attach importance to the accuracy and timeliness of explanatory information received from their managers. They expect their leaders to be sincere and honest, admitting their own shortcomings and errors and willingly exchanging opinions with the employees, as is characteristic of humble leaders (Owens et al., 2013). Informational justice also means that the organization and its agents respect and value employees and seek employees' understanding regarding organizational decisions, recognizing the employees deserve real information and timely explanations. Therefore, strong informational justice fosters among employees a leadership prototype that is characterized by truthfulness and openness. When leader humility is complemented by informational justice, leaders not only engage in humility practices (e.g., disclosing personal errors, learning from subordinates), but they also provide sufficient explanations for their behaviors. This combination of leader humility and informational justice enables employees to

better appreciate humble leaders, especially given that some leader humility behaviors may be misunderstood by subordinates if not well explained. Therefore, the following hypothesis is proposed:

H3: Followers' perceptions of informational justice moderate the relationship between leader humility and leader benevolence, such that this relationship is stronger when followers perceive higher levels of informational justice.

Affective commitment

Affective commitment denotes "employees' emotional attachment to, identification with, and involvement in the organization" (Meyer et al., 2002, p. 21) and serves as a barometer indicating employees' endorsement of organizational values and goals. Affective commitment is a key attitudinal outcome that has been found to influence employees' willingness to stay with the organization, as well as employees' in-role and extra-role work performance (Garg & Dhar, 2016) and creativity (Semedo et al., 2016). Abundant previous literature has identified individual (e.g., personality) and work (e.g., job autonomy, variety, feedback, relationships) characteristics, human resources (HR) practices (e.g., high-involvement HR practices, performance management), organizational culture/climate, and leadership as salient factors affecting employees' affective commitment to the organization (Santos et al., 2016). Each of the leadership styles (e.g., inclusive leadership, authentic leadership, ethical leadership, spiritual leadership) is in its own way significantly associated with followers' affective commitment (e.g., Awee et al., 2014; Ribeiro et al., 2020). For example, Awee et al. (2014) found positive effects of servant leadership on affective commitment among hotel employees. Ribeiro et al. (2020) found a positive relationship between authentic leadership and employees' affective

commitment, which subsequently led to individual creativity. However, how followers' affective commitment is affected by working with humble leaders has not been empirically examined.

Humble leaders are not self-centered but instead adopt a bottom-up managerial approach, striving to foster a work environment in which followers' strengths are valued and serve as learning material for leaders. Indeed, the recognition of the strengths of employees, coupled with good-natured attitudes toward followers, is likely to foster employees' perceptions of leader benevolence. Since leaders are considered the agents of the organization (Ford et al., 2018), the well-intentioned treatment that humble leaders provide leads employees to feel obligated to reciprocate leader benevolence by becoming emotionally attached to the organization, as social exchange theory suggests. Employees' aspirations to reciprocity are also enhanced when they perceive leaders to be benevolent (Chiaburu & Lim, 2008). Leader benevolence connotes employees' estimation that their leaders keep followers' interests in mind and care about their career development (Karakas & Sarigollu, 2012). Benevolent leaders willingly engage in practices expedient for employees, including the provision of opportunities to exert strengths, learn, and improve (Wang & Jap, 2017). Benevolence also signifies leaders' emotional investment in followers and aids with the perception of affiliation among followers. In order to ensure that employees are consistently emotionally committed to the organization, leaders need to take the initiative to prove their attachment to followers, such that employees hold a positive assessment of leaders' intentions (Wang & Cheng, 2010). Followers with high perceptions of leader benevolence are inclined to emotionally cling to the organization as a response to the display of leader benevolence. In this regard, the present research suggests that leader humility has a positive effect on employees' affective commitment via enhanced leader benevolence.

H4: Followers' perceptions of leader humility are positively related to their organizational

affective commitment via the mediating role of leader benevolence.

Study 1

Participants and Procedures

Data from full-time hotel employees working in a major hotel group in China were collected at two time points separated by a six-week time interval. A total of 397 participants provided valid responses to the survey at Time 1. Of these participants, 330 employees responded to the survey at Time 2, resulting in a response rate of 83.1%. Fifty-six percent of the participants were female, with an average age of 37.2 years ($SD = 10.2$) and an average tenure of 2.8 years in the organization ($SD = 1.3$). T-test analyses suggested that employees who responded to the survey at both time points did not differ significantly from those who responded at only one-time point regarding their age ($t = 1.97, ns$), gender ($t = 0.63, ns$), and tenure with the organization ($t = 1.42, ns$).

Measures

We used the back-translation procedure recommended by Brislin (1986) to translate all instructions and survey questionnaires into Chinese. At Time 1, participants reported their perceptions of leader humility and their learning goal orientation. At Time 2, participants were asked to evaluate leader benevolence and rated their affective commitment. Participants responded to items using a 7-point Likert-type scale ranging from 1 = *Strongly Disagree* to 7 = *Strongly Agree*.

Leader Humility ($\alpha = .96$; Time 1). To assess employees' perceptions of leader humility, we used nine items from Owen et al.'s (2013) expressed humility scale. Sample items include

“My supervisor admits it when they don’t know how to do something,” and “My supervisor takes notice of others’ strengths.” Subordinates’ ratings have been frequently used to assess leader behaviors and characteristics in leadership research (Yang et al., 2020).

Learning Goal Orientation ($\alpha = .91$; Time 1). Participants reported their learning goal orientation on a four-item scale by VandeWalle et al. (2001). Sample items include “I prefer challenging and difficult tasks so that I’ll learn a great deal,” and “I like tasks that really force me to think hard.”

Leader Benevolence ($\alpha = .96$; Time 2). To capture employee perceived leader benevolence, five items adapted from the benevolence dimension of the trustworthiness scale by Mayer and Davis (1999) were used. Sample items include “My supervisor will go out of his/her way to help me,” and “My supervisor is very concerned about my welfare.”

Affective Commitment ($\alpha = .97$; Time 2). We used six items from Meyer and Allen (1991) to assess employees’ affective commitment. Sample items include “I feel as if my work unit’s problems are my own,” and “I feel like part of the family at my work unit.”

Control Variables. Employees’ age, gender and tenure in the organization were controlled because these demographic variables have been found to relate to affective commitment (Meyer et al., 2002).

Results

Data Analysis

Several analyses were conducted in this study. First, we conducted descriptive analyses and reported the means, standard deviations, and inter-correlations of the variables in the study.

Next, we conducted reliability analyses, including Cronbach's alpha values, to assess the reliability of the measures and conducted confirmatory factor analyses to examine the measurement model for validating the research constructs. To test the hypotheses, we used path analysis model with Mplus 8.0 (Muthén & Muthén, 2017). Path analyses allow us to test the entire hypothesized model and estimate all the parameters for the mediator and outcome variable simultaneously (Zhao et al., 2010), which have advantages of testing complicated models over multiple regression analyses. In addition, we used full information maximum likelihood (FIML; Muthén & Muthén, 2017) to deal with missing data, which provides less biased estimates than a listwise deletion procedure (Schafer & Graham, 2002). Therefore, we included the responses of the employees who participated at Time 1 but not Time 2. All continuous predictors were centered before entering the model. In the first model, we estimated the effects of leader humility on employee affective commitment via perceived leader benevolence to test the mediation hypothesis. In the second model, we included employee learning goal orientation and the interaction of learning goal orientation with the leader humility to test the moderation hypothesis. We also estimated the conditional indirect effects using the bootstrapped percentile confidence interval (CI) recommended by previous research (Biesanz et al., 2010; Preacher et al., 2007).

Measurement Model

Table 1 presents descriptive statistics and bivariate correlations and Table A1 presents the distribution of variables. Prior to testing our hypotheses, we performed a series of confirmatory factor analyses to test the measurement model. Table 2 presents the standardized factor loading of scale items. The four-factor model provided adequate fit ($\chi^2 = 798.01$, $df = 246$, $p < .001$; CFI = .95, TLI = .94, RMSEA = .08, SRMR = .03) and fit the data significantly better based on chi-square tests than the three-factor model combining leader humility and leader benevolence ($\chi^2 =$

2267.23, $df = 249$, $p < .001$; CFI = .81, TLI = .79, RMSEA = .14, SRMR = .12; $\Delta\chi^2(3) =$
 1469.22, $p < .001$), the three-factor model combining leader humility and learning goal
 orientation ($\chi^2 = 1854.46$, $df = 249$, $p < .001$; CFI = .85, TLI = .83, RMSEA = .13, SRMR = .09;
 $\Delta\chi^2(3) = 1056.45$, $p < .001$), the three-factor model combining leader humility and affective
 commitment ($\chi^2 = 3259.51$, $df = 249$, $p < .001$; CFI = .71, TLI = .68, RMSEA = .18, SRMR
 = .17; $\Delta\chi^2(3) = 2461.50$, $p < .001$), and the three-factor model combining leader benevolence
 and affective commitment ($\chi^2 = 2359.03$, $df = 249$, $p < .001$; CFI = .80, TLI = .78, RMSEA
 = .15, SRMR = .14; $\Delta\chi^2(3) = 1561.02$, $p < .001$), These results establish that these constructs are
 distinct.

Hypothesis Testing

We first tested a path model where learning goal orientation was not included as a
 moderator to assess the main effects and indirect effects (see Table 3). Consistent with
 Hypothesis 1, leader humility is significantly associated with follower perceptions of leader
 benevolence ($b = .57$, $SE = .05$, $CR = 10.67$, $p < .001$). Perceived leader benevolence is positively
 related to affective commitment ($b = .41$, $SE = .06$, $CR = 7.45$, $p < .001$). We estimated 95% CIs
 for the indirect effects based on 10,000 bootstrap samples. The result indicated that perceived
 leader benevolence mediated the relationship of leader humility with affective commitment
 (*unstandardized estimate* = .24, 95% CI [.16, .33]), supporting Hypothesis 4.

Next, we ran the moderated mediation model to assess the moderating effect and estimate
 conditional indirect effects (see Table 4). Consistent with Hypothesis 2, when the interaction
 term was entered into the analysis, employee learning goal orientation moderated the relationship
 of leader humility and perceived leader benevolence ($b = .13$, $SE = .04$, $CR = 3.66$, $p < .001$). We
 plotted the relationship of leader humility and perceived leader benevolence at $\pm 1 SD$ of

employee learning goal orientation in Figure 2. Supporting Hypothesis 2, leader humility was more strongly related to perceived leader benevolence at high levels of employee learning goal orientation ($b = .76, SE = .08, CR = 9.71, p < .001$) than at low levels of employee learning goal orientation ($b = .43, SE = .07, CR = 5.97, p < .001$). We next estimated the indirect effects at $\pm 1 SD$ of learning goal orientation with 10,000 bootstrap samples. The result suggested that when learning goal orientation was high, the conditional indirect effect of leader humility, via perceived leader benevolence, on affective commitment was significantly stronger (*unstandardized estimate* = .33, 95% CI [.22, .45]) than the indirect effect when learning goal orientation was low (*unstandardized estimate* = .18, 95% CI [.09, .27]). These findings supported Hypothesis 2.

Study 2

Based on the findings from Study 1, we conducted Study 2 with the purpose of (1) replicating our results in a separate sample of hotel employees and (2) investigating the moderation of organizational justice as an organizational boundary condition. In Study 1, leader benevolence and affective commitment were assessed at the same time. To reduce the possibility of common method variance, in Study 2, we collected data regarding leader benevolence at Time 2 and affective commitment at Time 3 (Podsakoff, 2003).

Participants and Procedures

Full-time hotel employees from another hotel chain company in China voluntarily participated in the study at three time points, with six-week time intervals in between. A total of 280 participants provided valid responses to the survey at Time 1. Of these participants, 233 employees also responded to the survey at Time 2 (response rate: 83.2%), and 209 of the 233

employees went on to provide responses to the survey at Time 3 (response rate of 74.6%). Forty-six percent of the participants were female, with an average age of 31.7 years ($SD = 10.0$) and an average tenure of 2.2 years in the organization ($SD = 1.1$). T-test analyses suggested that employees who responded to the survey at all three time points did not differ significantly from those who did not regarding their age ($t = 1.26, ns$), gender ($t = -.42, ns$), and tenure with the organization ($t = 1.66, ns$),

Measures

At Time 1, participants reported their perceptions of leader humility, organizational informational justice and their learning goal orientation. At Time 2, participants were asked to evaluate leader benevolence. Participants rated their affective commitment at Time 3. Participants responded to items using a 7-point Likert-type scale ranging from 1 = *Strongly Disagree* to 7 = *Strongly Agree*.

Leader humility ($\alpha = .97$; Time 1), *learning goal orientation* ($\alpha = .91$; Time 1), *leader benevolence* ($\alpha = .96$; Time 2) and *affective commitment* ($\alpha = .95$; Time 3) were assessed with the same scale in Study 1. *Informational justice* ($\alpha = .97$; Time 1) were measured using five items from Colquitt (2001) organizational justice scale. Sample items include “The organization (authority figure) has explained the procedures thoroughly,” and “The organization (authority figure) has communicated details in a timely manner.” *Control variables* were the same as in Study 1.

Results

Measurement Model

Table 5 presents descriptive statistics and bivariate correlations and Table A2 presents the distribution of variables. Prior to testing our hypotheses, we performed a series of confirmatory factor analyses to test the measurement model. Table 6 presents the standardized factor loading of scale items. The five-factor model provided adequate fit ($\chi^2 = 918.32$, $df = 367$, $p < .001$; CFI = .94, TLI = .94, RMSEA = .07, SRMR = .04) and fit the data significantly better based on chi-square tests than the four-factor model combining leader humility and leader benevolence ($\chi^2 = 1919.033$, $df = 371$, $p < .001$; CFI = .84, TLI = .82, RMSEA = .12, SRMR = .11; $\Delta\chi^2(4) = 1000.71$, $p < .001$), the four-factor model combining leader humility and learning goal orientation ($\chi^2 = 1552.54$, $df = 371$, $p < .001$; CFI = .88, TLI = .87, RMSEA = .11, SRMR = .07; $\Delta\chi^2(4) = 634.22$, $p < .001$), the four-factor model combining leader humility and affective commitment ($\chi^2 = 2037.62$, $df = 371$, $p < .001$; CFI = .83, TLI = .81, RMSEA = .13, SRMR = .13; $\Delta\chi^2(4) = 1119.30$, $p < .001$), the four-factor model combining leader benevolence and affective commitment ($\chi^2 = 1556.86$, $df = 371$, $p < .001$; CFI = .88, TLI = .87, RMSEA = .11, SRMR = .06, $\Delta\chi^2(4) = 638.54$, $p < .001$), and the four-factor model combining informational justice and affective commitment ($\chi^2 = 2180.78$, $df = 371$, $p < .001$; CFI = .81, TLI = .79, RMSEA = .13, SRMR = .17, $\Delta\chi^2(4) = 1262.46$, $p < .001$).

Hypothesis Testing

In Study 2, we followed the same steps as in Study 1 to test the hypothesized model. We first tested a path model where learning goal orientation and informational justice was not included as a moderator to assess the main effects and indirect effects (see Table 7). Consistent with Hypothesis 1, leader humility is significantly associated with leader benevolence ($b = .56$, $SE = .06$, $CR = 10.15$, $p < .001$). Perceived leader benevolence is positively related to affective commitment ($b = .56$, $SE = .06$, $CR = 9.11$, $p < .001$). We estimated 95% CIs for the indirect

effects based on 10,000 bootstrap samples. The result indicated that perceived leader benevolence mediated the relationship of leader humility with affective commitment (*unstandardized estimate* = .31, 95% CI [.20, .45]), supporting Hypothesis 4.

Next, we ran the moderated mediation model to assess the moderating effect and estimate conditional indirect effects (see Table 8). Consistent with Hypothesis 2 and 3, when the interaction term was entered into the analysis, employee learning goal orientation and informational justice moderated the relationship of leader humility and perceived leader benevolence ($b = .11, SE = .04, CR = 2.80, p = .005$; $b = .10, SE = .04, CR = 2.28, p = .022$, respectively). We plotted the relationship of leader humility and perceived leader benevolence at $\pm 1 SD$ of employee learning goal orientation and organizational justice in Figure 3 and 4. Supporting Hypothesis 2, leader humility was more strongly related to perceived leader benevolence at high levels of employee learning goal orientation ($b = .70, SE = .10, CR = 6.89, p < .001$) than at low levels of employee learning goal orientation ($b = .41, SE = .10, CR = 4.24, p < .001$). Supporting Hypothesis 3, leader humility was more strongly related to perceived leader benevolence at high levels of informational justice ($b = .70, SE = .12, CR = 5.70, p < .001$) than at low levels of informational justice ($b = .41, SE = .09, CR = 4.80, p < .001$). We next estimated the indirect effects at $\pm 1 SD$ of learning goal orientation and informational justice with 10,000 bootstrap samples. The result suggested that when learning goal orientation was high, the conditional indirect effect of leader humility, via perceived leader benevolence, on affective commitment was significantly stronger (*unstandardized estimate* = .36, 95% CI [.20, .57]) than the indirect effect when learning goal orientation was low (*unstandardized estimate* = .21, 95% CI [.09, .36]). Furthermore, when information justice was high, the conditional indirect effect of leader humility, via perceived leader benevolence, on affective commitment was significantly

stronger (*unstandardized estimate* = .36, 95% CI [.20, .56]) than the indirect effect when informational justice was low (*unstandardized estimate* = .21, 95% CI [.08, .38]). These findings supported Hypothesis 2 and 3.

General Discussion

The empirical evidence regarding the seemingly universal salutary effects of leader humility on employees' job attitudes and behaviors has started to be challenged by organizational managerial scholars. First, with salient religious, moral and cultural implications, humility should be viewed and interpreted within the macro-cultural context (Jankowski et al., 2019). Deeply influenced by Confucianism, humility has long been regarded as a critical virtue that one is expected to possess in the Chinese society. The Analects of Confucius described Confucius as someone "being cordial, upright, courteous, temperate and complaisant", Confucius himself repeatedly stressed the importance and benefits of being humble, including "Do you understand what I have taught you? If you do, say yes; otherwise, just say no. This is wisdom", or "Three people are walking. There must be someone among them who can be my teacher", or "He was intelligent and diligent and did not consider it disgraceful to learn from persons in humble position" (The Analects of Confucius, Ames and Rosemont, 2010). Rooted in this cultural orientation, to what extent a leader is regarded being humble has become a barometer of how favorable followers see their leaders in China (Ye et al., 2020). Existing research from different Chinese samples has widely advocated followers' recognition of leader humility as it can result in positive emotions, prosocial job attitudes and behaviors (Li et al., 2018; Zhang & Liu, 2019). Therefore, from the ILT perspective, it is fair to argue that the Chinese moral/cultural background facilitates people's forming process of leader prototype of leader humility. Namely, Chinese tend to expect ideal leaders to be humble (Hu et al., 2018). Second, humility may be

615 perceived differently by different individuals. For instance, some are not comfortable with
616 positive attention given by others and consider it an emotional as well as a behavioral burden to
617 reciprocate (Qin et al., 2019). As humble leaders pay extra attention to followers by affirming
618 their strengths or taking advice from them (Owens et al., 2013), individual characteristics may
619 influence employees' perceptions of and reactions to leader humility. Third, in addition to
620 attending to individual differences, researchers must consider organizational factors when
621 investigating employees' assessments of leadership. As ILTs elucidate, the work environment
622 shapes followers' perceptions of a leader prototype, and this prototype serves as the point of
623 reference for assessing the actual leaders. Therefore, the current research aims for a more
624 comprehensive understanding of leader humility by exploring both individual and organizational
625 factors that influence employees' perceptions and attitudinal outcomes of leader humility. Across
626 two multi-wave field studies, we found that employee participants with stronger learning goal
627 orientations perceived humble leaders as more benevolent. In addition, when the employee
628 participants perceived higher levels of informational justice in the workplace, leader humility led
629 to stronger leader benevolence. Leader benevolence, in turn, boosted followers' affective
630 commitment. On the one hand, these findings challenge the conceptual claims that humble
631 leaders embody a lack of strength and that leader humility has few effects on employees (Owens,
632 2009). Leader humility has positive impacts on employees' affective commitment and
633 perceptions of leader benevolence to varying degrees, illuminating its prosocial nature. On the
634 other hand, subordinates' perceptions of the benevolence of humble leaders vary with the
635 subordinates' learning goal orientations and perceptions of informational justice in the
636 workplace. No research, to the best of our knowledge, has considered learning goal orientation
637 and informational justice as organizational factors that may influence employees' perceptions of

leaders. The results supplement the existing research on leader humility, which uniformly attests to its benefits while largely neglecting contingent individual and organizational factors. Taken together, the current set of studies contributes to the leader humility literature by revealing leader humility's relationship with followers' affective commitment via leader benevolence. The studies also illustrate how leader humility is perceived differently across individuals and work contexts.

Theoretical implications

To advance the emerging literature on leader humility, we adopted the novel approach of ILTs to gain insight into both individual and organizational contingencies on employees' views of humble leaders. Emerging from the subordinate-centered approach to leadership, ILTs indicate that employees hold relatively stable conceptions of an ideal leader in respect to characteristics and competence (Shamir, 2007). Specifically, ILTs characterize leadership as the subjective and individual perception of a follower (Sy, 2010). One assesses actual leaders by resorting to the leadership prototype that represents their conception of the ideal leader; one subsequently forms an attitudinal response based on this assessment (Shondrick & Lord, 2010). Unlike dominant leadership styles such as transformational leadership and transactional leadership, leader humility is considered a bottom-up leadership style characterized by poor self-focus, low teachability, and little willingness to acknowledge others' strengths and contributions (Owens & Hekman, 2012). While ILTs have tended to focus on the leader-centric leadership types (Wilson et al., 2020), the present study explores how leader humility, as an employee-centric leadership type, may affect employees' perceptions of their leaders. Our finding that leader humility contributes to leader benevolence is consistent with the changed nature of the workplace. As organizations have become increasingly group-based, employees tend to hold

more positive views of humble leaders as such leaders are better able to relate to their followers and promote teamwork (Owens & Hekman, 2012).

Second, drawing upon ILTs, the current study suggests that employee learning goal orientation strengthens the indirect effect of leader humility on followers' affective commitment via leader benevolence, which extends the nomological network of leader humility by exploring its attitudinal outcomes. According to ILTs, individuals develop prototypes regarding what leaders should look like, and individuals' personal characteristics influence their assessments of such leadership prototypes (Lord et al., 1982). For example, Kelly (1999) revealed that an individual's leadership prototype is a function of their Big-Five Personality. An employee's assessment of a leader depends on the extent to which the leader's characteristics and behaviors are consistent with the prototypes. Humble leaders tend to appreciate the utility of learning (Owens & Hekman, 2012), and this value dovetails with that of employees with strong learning goal orientations. These employees tend to appreciate leader humility more than other employees. They thus perceive humble leaders to be especially benevolent and develop stronger emotional attachments. The current research is the first to examine how employee learning goal orientation plays a role in employees' assessments of their humble leaders, thereby extending our understanding of how personal characteristics can affect perception of humble leaders.

In addition to considering employee learning goal orientation, the present research explores how informational justice, as an organizational factor, may influence employees' perceptions of their leaders' benevolence. Since employees' leadership prototypes are developed via "exposure to social events, interpersonal interactions, and prior experiences with leaders" (Epitropaki & Martin, 2004, p. 293), organizational contexts activate certain leadership prototypes that further influence followers' perceptions of actual leaders. Integrating ILTs and the social information

processing model (Lord et al., 1982, 2020), we argue that employees tend to utilize different organizational cues such as informational justice to understand which kinds of characteristics or behaviors are valued and expected within the organization, which in turn may affect the employees' development of leader prototypes. ILTs not only help employees make sense of leaders as dyad critical social "objects" with whom to interact but also guide their attitudinal and behavioral responses to leaders' behavior (Offermann & Coats, 2018). Therefore, ILTs act as a pertinent theoretical framework to explain both followers' individual differences and the organizational contextual factors that influence how employees assess leader behaviors. In an organization with a strong sense of informational justice, employees tend to expect leaders to be sincere and honest. These employees accordingly tend to appreciate leader humility more. The findings address the research call for understanding how organizational factors may affect employees' expectations of leaders (Lord et al., 2020).

Finally, within the framework of ILTs, the present research contributes to the literature on leader humility by examining employee learning goal orientation and organizational informational justice as two boundary conditions that influence followers' assessments of humble leaders. Wang et al. (2018) indicated that "as a fledgling theory, our understanding of leader humility is still limited in several fundamental ways, including ... the boundary conditions for the effectiveness of leader humility" (p. 1019). Leader humility has been widely accepted in the literature as a form of positive leadership that contributes to favorable employee behaviors and job attitudes such as job engagement (Owens et al., 2015), psychological empowerment (Jeung & Yoon, 2016), followers' well-being (Zhong et al., 2019), and voice behavior (Bharanitharan et al., 2019). However, the present study shows that the effectiveness of leader humility in promoting employee affective commitment relies on employee learning goal

orientation and organization informational justice. When employee learning goal orientation or organization informational justice is low, the effectiveness of leader humility in fostering employees' emotional bonds toward the organization may be largely decreased. This enhances the understanding of leader humility by considering both organizational and individual contingencies.

Practical implications

Innovation competition, the knowledge economy, and swift changes in information technology mean that the hospitality industry environment is becoming increasingly complex and characterized by volatility, uncertainty, complexity, and ambiguity (VUCA). Meanwhile, the rise of emerging customer groups, along with a younger workforce, poses further challenges for effective management and competitiveness. It is increasingly difficult for leaders to face the challenges and changes that may arise at any time on their own, and individual limitations begin to emerge under these circumstances. For these reasons, both practitioners and researchers have sought to elucidate other leadership styles that are distinct from traditional top-down leadership and the "heroic" leader figure (Owens et al., 2013). Leader humility, which emphasizes humbly drawing on followers' knowledge while acknowledging one's own limitations, stands out as one of the original bottom-up leadership styles (Owens et al., 2013). Indeed, Ramana Murthy, the global head of human resources for the Mumbai-based company Indian Hotels, as quoted in Shellenbarger (2018), once said, "Humility is an emotional skill leaders need to have." The company thus considers humility as a selection criterion when screening leaders.

The importance of humility for hospitality leaders stems from the characteristics of hospitality work setting (Owens et al., 2015; Rego et al., 2017). First, as part of a people-serving people industry, hospitality employees at all levels work seamlessly across different departments

to produce and deliver service (Wang et al., 2020). Employees' regular and frequent interactions with customers and colleagues produce a great deal of firsthand information, and this information provides the basis for managerial decision making. Leader humility, in this regard, facilitates the exchange of information as humble leaders do not consider themselves to always be right but are in fact willing to listen to others and learn, thereby contributing to team cooperation and harmony. Second, the present findings reveal that leader humility encouraged employee participants' affective commitment. This finding has implications for addressing the longstanding issue of high turnover rates in the hospitality industry. High turnover rates have various negative impacts (e.g., financial cost, talent loss, impaired service quality). Affective commitment has been found to be a salient factor that prevents employees from leaving the organization (Wong & Wong, 2017).

Humble leaders should consider the following practices that make them distinct from other leaders: (1) admitting errors and limits when they are wrong; (2) taking delight in affirming the strengths of others at work; and (3) willing to take advice from others (Owens et al., 2013). Two clarifications must be made when applying leader humility to the workplace setting, however. First, some people think that humility runs counter to decisiveness and competitiveness. This is a misconception as humble leaders can be ambitious, but they tend to be calm and attribute their success to other people. Second, humility can be disguised by leaders themselves or perceived as false humility by followers (Bharanitharan et al., 2020). Leaders may pretend to be humble in order to make a good impression. Therefore, leaders should not consider humility as a simple impression management tool but instead genuinely practice this distinct leadership style that involves systematic attitudinal and behavioral engagement. Leader humility can be fostered not only by conducting screening tests (Hogan assessments) before hiring or promotion decisions are

made, but also by providing mentoring and training programs for existing leaders (Shellenbarger, 2018). Likewise, during the hiring process, situational questions can be asked to scrutinize candidate leaders' humility tendencies. For example, a hiring manager might ask a prospective leader to describe in detail failures that they experienced and how they handled them or what they hope to learn most from other employees. If the candidate has difficulties recalling their failures and providing subsequent responses, the person may not be inclined toward humility.

The present findings illustrate that followers' perceptions of humble leaders' benevolence are dependent on an individual factor; namely, learning goal orientation. Specifically, followers with strong learning goal orientations attributed greater leader benevolence to humble leaders. Learning goal orientation is a desired adaptive motivational quality, especially among organizations that strive for creativity and learning (Gong et al., 2009). By using a goal orientation instrument, managers can strategically select employees with strong learning goal orientations (VandeWalle & Cummings, 1997), as a strong learning goal orientation synergizes with leader humility to promote employees' affective commitment. Although considered a stable individual characteristic, a strong learning goal orientation can also be developed in the workplace. Noordzij et al. (2013) proposed providing learning goal orientation training in the job search context. The goal of this training would be to make employees aware of their potential for improved performance via the pursuit of higher goals and constant learning. The training would mainly consist of (1) consciously identifying past learning opportunities, (2) actively setting learning goals, (3) discussing learning progress and seeking feedback, and (4) sharing one's learning experience with others to identify potential learning possibilities. Hospitality managers might consider providing this training to employees to develop their learning goal orientations.

Moreover, creating learning climate, and ensuring good relationship between leaders and followers also increases one's learning orientation (Dragoni, 2005).

The current research also reveals that assessments of leader humility are influenced by followers' perceptions of informational justice. When employees perceived greater informational justice, they described the benevolence of humble leaders more favorably. Folger and Cropanzano (2001) indicated that informational justice is assessed by employees on a daily basis, and leaders have the discretionary power to advocate for informational justice. Therefore, informational justice is a malleable organizational factor that leaders play decisive roles in fostering. Critical to managers' communication with followers is both the content and means of conveying information. Managers should take the initiative to provide employees with timely and accurate information rather than lie or hide information. Particularly, managers should consider communication with employees as constructive conversations rather than the unilateral handing down of decisions. Adequate explanations regarding the considerations that went into a decision should be provided to foster employees' understanding and reduce the risk of retaliation (e.g., Skarlicki et al., 2008). In addition to considering the content they share with employees, managers should attend to how they talk to employees, as employees' assessments of interpersonal justice are based in part on their perceptions of leaders' sentiments toward them (Scott et al., 2007). Effective communication is sincere, respectful, and indicative of organizational benevolence. In the case of adverse decisions (e.g., layoffs, salary cuts), managers can offer support within their reach (Tapscott & Ticoll, 2003). As such, a humble leader who actively provides employees with accurate and timely information in a caring fashion significantly contributes to employees' positive assessments of the leader and their affective commitment to the organization. Taken together, hospitality leaders should adopt a systematic

mindset for managerial practice in that the leader humility needs to be complemented by organizational informational justice as well as employees with high learning goal orientation, so that the positive employee outcomes can be optimally achieved.

Limitations and future research directions

Some methodological advantages and limitations merit addressing in future research. First, although the current set of studies adopted a multi-wave data collection approach to reduce the likelihood of common method bias, future research should consider a cross-lagged panel design to better test for causality among the studied variables. Second, while the use of two independent data sources greatly increased the external validity of these studies, the research findings are based only on the Chinese cultural context. Cultural characteristics may influence the studied variables in different ways. Previous literature has revealed that the effects of leader-follower relationship (e.g., LMX, LMX differentiation, servant leadership, benevolent leadership, leader humility) vary dependent on power distance difference (e.g., Botero & Van Dyne, 2009; Lin et al., 2018; Sousa & van Dierendonck, 2017; Sui et al., 2016). For example, Anand et al. (2018) found that the positive effect of leader-member exchange (LMX) are strengthened when the power distance is low. It is possible that the leader humility tends to be more positively assessed in context of high power distance. Moreover, cultural variation exists in ILTs (Junker & Van Dick, 2014). For example, the individualism cultural dimension was found to influence followers' expectations of ideal leaders, with Chinese employees expecting their leaders to be sincere and care for the collective interest (Ling et al., 2000). Moreover, as Confucian thought emphasizes harmonious and balanced interpersonal relationships, Chinese employees give much weight to fair treatment in terms of the information they are able to access (Yeo et al., 2017). Therefore, the Chinese cultural context, which is characterized by collectivism, high-power

distance, and harmony, may influence Chinese employees' perceptions of leader humility, as well as their assessments of informational justice. Future research should attempt to replicate the current research findings in individualistic, low-power distance, and non-Confucian cultural contexts. Third, building on the current findings, future research should continue exploring contingent factors that influence employees' perceptions of leader humility, especially the cause of perceived "false humility" due to a lack of sincerity (e.g., Bharanitharan et al., 2020). Last, while the outcome variables in the current research (i.e., leader benevolence and affective commitment) are pertinent to employees' self-reports, future research might consider collecting other outcome variables such as supervisor-rated performance or actual turnover rates that are derived from other sources.

Conclusion

The current set of studies reveals that leader humility contributes to followers' perceptions of leader benevolence, which in turn are positively associated with affective commitment in the hospitality work setting. The impact of leader humility on followers' perceptions of leader benevolence is influenced by followers' (1) learning goal orientations and (2) perceptions of informational justice. Taken together, these findings indicate that although leader humility is generally an important contributor to followers' perceptions of leader benevolence and levels of affective commitment, both individual and organizational factors help determine the impact of leader humility. Indeed, there are individual variations in how employees respond to leader humility. To gain more comprehensive insight into leader humility, it is necessary to conduct research exploring both individual and organizational boundary conditions across cultural contexts.

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Tables and Figures

Table 1

Descriptive Statistics and Intercorrelations in Study 1

Variable	<i>M</i>	<i>SD</i>	1	2	3	4	5	6
1 Gender	0.56	0.50						
2 Age	37.24	10.2	-.16**					
3 Tenure	2.83	1.31	.06	.39**				
4 Leader humility	5.67	1.34	-.06	.00	-.06	(.96)		
5 Learning goal orientation	5.79	1.30	-.16**	.06	-.04	.49**	(.91)	
6 Leader benevolence	5.29	1.51	-.16**	.06	-.1	.52**	.27**	(.96)
7 Affective commitment	5.67	1.53	-.15**	.24**	.03	.32**	.40**	.49** (.97)

Note. *M* = Mean; *SD* = Standard deviation. Gender was coded as 0 = *male*, 1 = *female*;

Cronbach's α s are presented on the diagonal.

* $p < .05$; ** $p < .01$.

1112 **Table 2**

1113 Convergent and Discriminant Validity Test Results in Study 1

Construct	Indicator	Standardized Loading	CR	AVE
Leader Humility	1	.80	.96	.74
	2	.71		
	3	.75		
	4	.91		
	5	.87		
	6	.93		
	7	.94		
	8	.87		
	9	.94		
Learning Goal Orientation	1	.91	.92	.75
	2	.68		
	3	.94		
	4	.91		
Leader Benevolence	1	.91	.96	.82
	2	.83		
	3	.89		
	4	.94		
	5	.94		
Affective Commitment	1	.87	.97	.84
	2	.89		
	3	.93		
	4	.85		
	5	.97		
	6	.97		

1114 *Note.* CR = Composite Reliability. AVE = Average Variance Extracted.

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Table 3

Study 1: Summary of Results of the Mediation Model

Direct Path	Coefficient	<i>SE</i>	<i>CR</i>
Leader humility → Leader benevolence	.57***	.05	10.67
Gender → Leader benevolence	-.31*	.14	-2.14
Age → Leader benevolence	.01	.01	1.55
Tenure → Leader benevolence	-.09	.06	-1.59
Leader humility → Affective commitment	.13*	.06	2.07
Leader benevolence → Affective commitment	.41***	.06	7.45
Gender → Affective commitment	-.16***	.15	-1.12
Age → Affective commitment	.03***	.01	4.12
Tenure → Affective commitment	.02	.06	.27
<i>R</i> ²			
Leader benevolence		.29	
Affective commitment		.30	
Indirect Effect	Estimate	95% CI	
Leader humility → Leader benevolence → Affective commitment	.24	[.16, .33]	

Note. *N* = 397. Unstandardized estimates are reported. *SD* = Standard Deviation; *SE* = Standard Error; *CR* = Critical Ratio; CI = Confidence Interval. Confidence intervals are based on 10,000 bootstrap samples.

p* < .05; **p* < .001.

Table 4
Study 1: Summary of Results of the Moderated Mediation Model

Direct Path	Coefficient	SE	CR
Leader humility→Leader benevolence	.60***	.06	9.92
Learning goal orientation→Leader benevolence	.06	.07	0.90
Leader humility × Learning goal orientation→Leader benevolence	.13***	.04	3.66
Gender→Leader benevolence	-.28	.14	-1.93
Age→Leader benevolence	.01	.01	1.36
Tenure→Leader benevolence	-.08	.06	-1.43
Leader humility →Affective commitment	-.04	.07	-0.55
Learning goal orientation→Affective commitment	.32***	.07	5.01
Leader humility × Learning goal orientation →Affective commitment	-.04	.04	-1.18
Leader benevolence→Affective commitment	.43***	.05	7.90
Gender→Affective commitment	-.05	.14	-0.35
Age→Affective commitment	.03***	.01	3.94
Tenure→Affective commitment	.03	.06	0.45
<i>R</i> ²			
Leader benevolence		.31	
Affective commitment		.37	
Conditional Indirect Effect	Estimate	95% CI	
Low Learning goal orientation (-1 <i>SD</i>)	.18	[.09, .27]	
High Learning goal orientation (+1 <i>SD</i>)	.33	[.22, .45]	

Note. *N* = 397. Unstandardized estimates are reported. *SD* = Standard Deviation; *SE* = Standard Error; *CR* = Critical Ratio; *CI* = Confidence Interval. Confidence intervals are based on 10,000 bootstrap samples.

****p* < .001.

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Table 5

Descriptive Statistics and Intercorrelations in Study 2

Variable	<i>M</i>	<i>SD</i>	1	2	3	4	5	6	7	8
1 Gender	.46	.50								
2 Age	31.74	10.03	-.02							
3 Tenure	2.16	1.09	-.12*	.45**						
4 Leader humility	5.62	1.29	.07	.05	-.01	(.97)				
5 Learning goal orientation	5.52	1.29	.11	.07	.05	.55**	(.91)			
6 Informational justice	5.10	1.52	.08	-.06	.03	.64**	.39**	(.97)		
7 Leader benevolence	5.28	1.32	.14*	.05	-.05	.56**	.40**	.47**	(.96)	
8 Affective commitment	5.44	1.28	.06	.17*	.12	.50**	.45**	.37**	.68**	(.95)

Note. *M* = Mean; *SD* = Standard deviation. Gender was coded as 0 = *male*, 1 = *female*;

Cronbach's α s are presented on the diagonal.

* $p < .05$; ** $p < .01$.

1136 **Table 6**
 1137 **Convergent and Discriminant Validity Test Results in Study 2**

Construct	Indicator	Standardized Loading	CR	AVE
Leader Humility	1	.81	.97	.80
	2	.75		
	3	.81		
	4	.93		
	5	.93		
	6	.94		
	7	.94		
	8	.94		
	9	.95		
Learning Goal Orientation	1	.90	.92	.74
	2	.73		
	3	.93		
	4	.86		
Informational Justice	1	.91	.97	.87
	2	.96		
	3	.98		
	4	.92		
	5	.90		
Leader Benevolence	1	.90	.96	.82
	2	.89		
	3	.92		
	4	.93		
	5	.88		
Affective Commitment	1	.85	.95	.78
	2	.84		
	3	.93		
	4	.80		
	5	.96		
	6	.89		

1138 *Note.* CR = Composite Reliability. AVE = Average Variance Extracted.

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Table 7**Study 2: Summary of Results of the Mediation Model**

Direct Path	Unstandardized Coefficient	<i>SE</i>	<i>CR</i>
Leader humility → Leader benevolence	.56***	.06	10.15
Gender → Leader benevolence	.20	.15	1.33
Age → Leader benevolence	.01	.01	0.88
Tenure → Leader benevolence	-.03	.07	-0.46
Leader humility → Affective commitment	.17**	.06	2.61
Leader benevolence → Affective commitment	.56***	.06	9.11
Gender → Affective commitment	-.03	.13	-0.23
Age → Affective commitment	.01*	.01	1.99
Tenure → Affective commitment	.08	.07	1.26
<i>R</i> ²			
Leader benevolence		.32	
Affective commitment		.49	
Indirect Effect	Estimate	95% CI	
Leader humility → Leader benevolence → Affective commitment	.31	[.20, .45]	

Note. *N* = 280. Unstandardized estimates are reported. *SD* = Standard Deviation; *SE* = Standard Error; *CR* = Critical Ratio; CI = Confidence Interval. Confidence intervals are based on 10,000 bootstrap samples.

p* < .05; *p* < .01; ****p* < .001.

Table 8
Study 2: Summary of Results of the Moderated Mediation Model

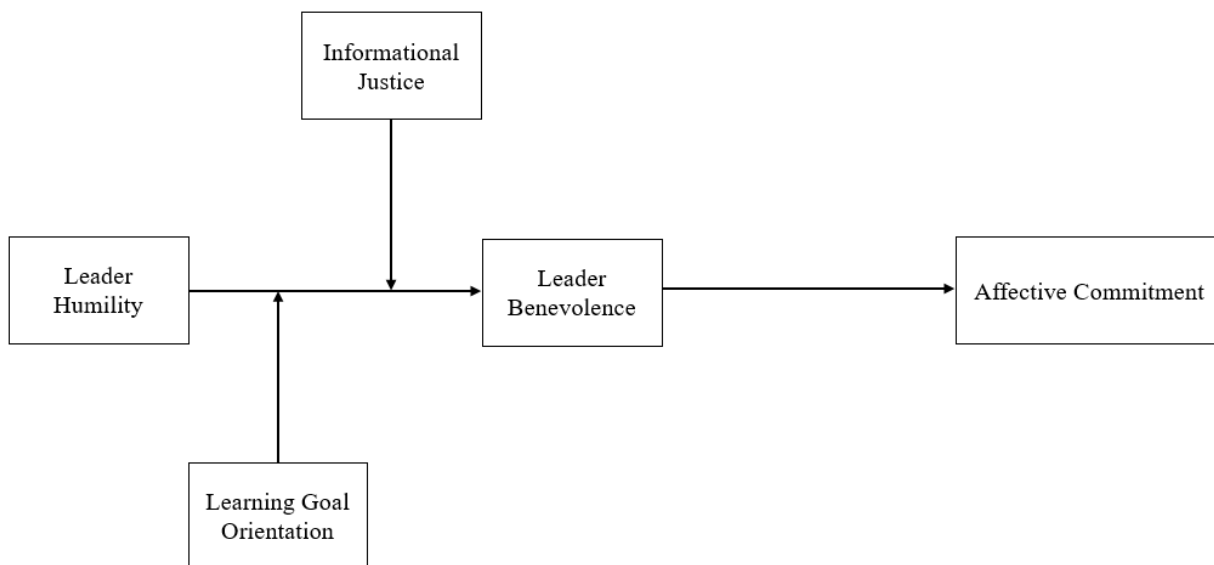
Direct Path	Coefficient	SE	CR
Leader humility→Leader benevolence	.56***	.08	6.58
Learning goal orientation→Leader benevolence	.11	.06	1.76
Informational justice→Leader benevolence	.10	.06	1.66
Leader humility × Learning goal orientation→Leader benevolence	.11**	.04	2.80
Leader humility × Informational justice→Leader benevolence	.10*	.04	2.28
Gender→Leader benevolence	.13	.14	0.95
Age→Leader benevolence	.01	.01	1.31
Tenure→Leader benevolence	-.06	.07	-0.86
Leader humility →Affective commitment	.12	.10	1.27
Learning goal orientation→Affective commitment	.16*	.06	2.50
Informational justice→Affective commitment	-.004	.06	-0.08
Leader humility × Learning goal orientation →Affective commitment	.06	.05	1.28
Leader humility × Informational justice →Affective commitment	-.01	.04	-0.19
Leader benevolence→Affective commitment	.51***	.07	7.85
Gender→Affective commitment	-.03	.13	-0.25
Age→Affective commitment	.01	.01	1.71
Tenure→Affective commitment	.09	.07	1.30
<i>R</i> ²			
Leader benevolence		.43	
Affective commitment		.51	
Conditional Indirect Effect	Estimate	95% CI	
Low Learning goal orientation (-1 <i>SD</i>)	.21	[.09, .36]	
High Learning goal orientation (+1 <i>SD</i>)	.36	[.20, .57]	
Low Informational justice (-1 <i>SD</i>)	.21	[.08, .38]	
High Informational justice (+1 <i>SD</i>)	.36	[.20, .56]	

Note. *N* = 280. Unstandardized estimates are reported. *SD* = Standard Deviation; *SE* = Standard Error; *CR* = Critical Ratio; *CI* = Confidence Interval. Confidence intervals are based on 10,000 bootstrap samples. **p* < .05; ***p* < .01; ****p* < .001.

1147 **Figure 1**

1148 The Conceptual Model

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Figure 2

The moderation effect of learning goal orientation on the relationship between leader humility and leader benevolence in Study 1

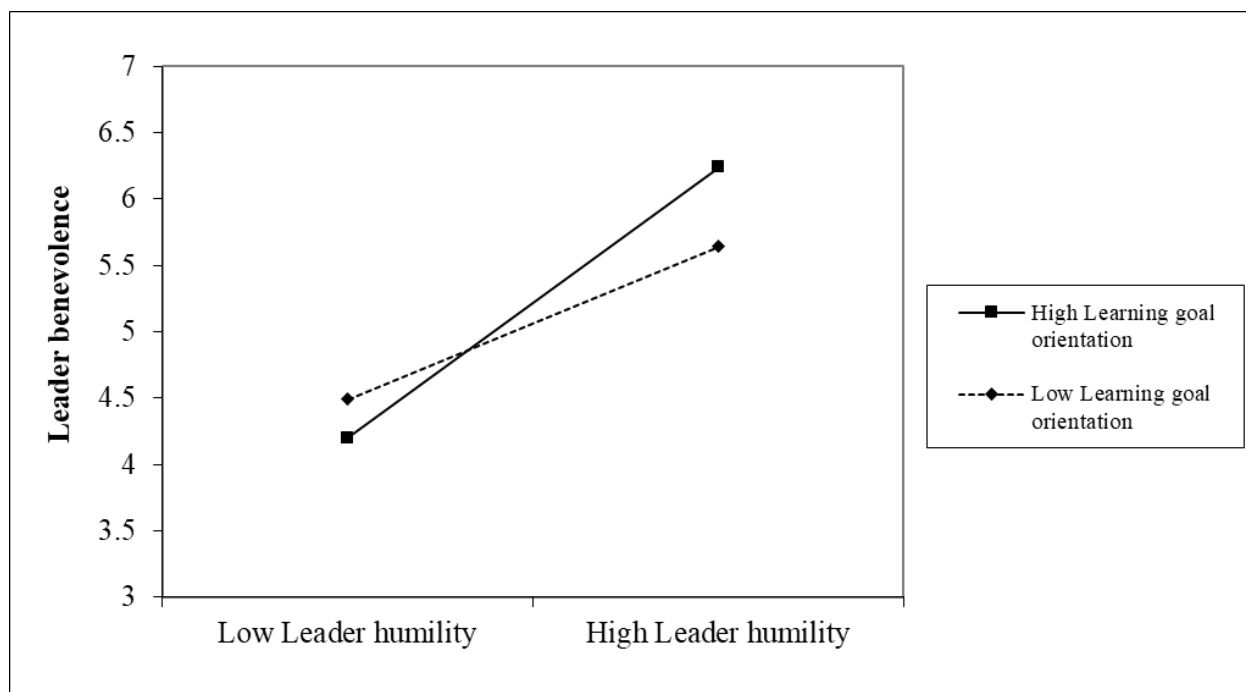


Figure 3

The moderation effect of learning goal orientation on the relationship between leader humility and leader benevolence in Study 2

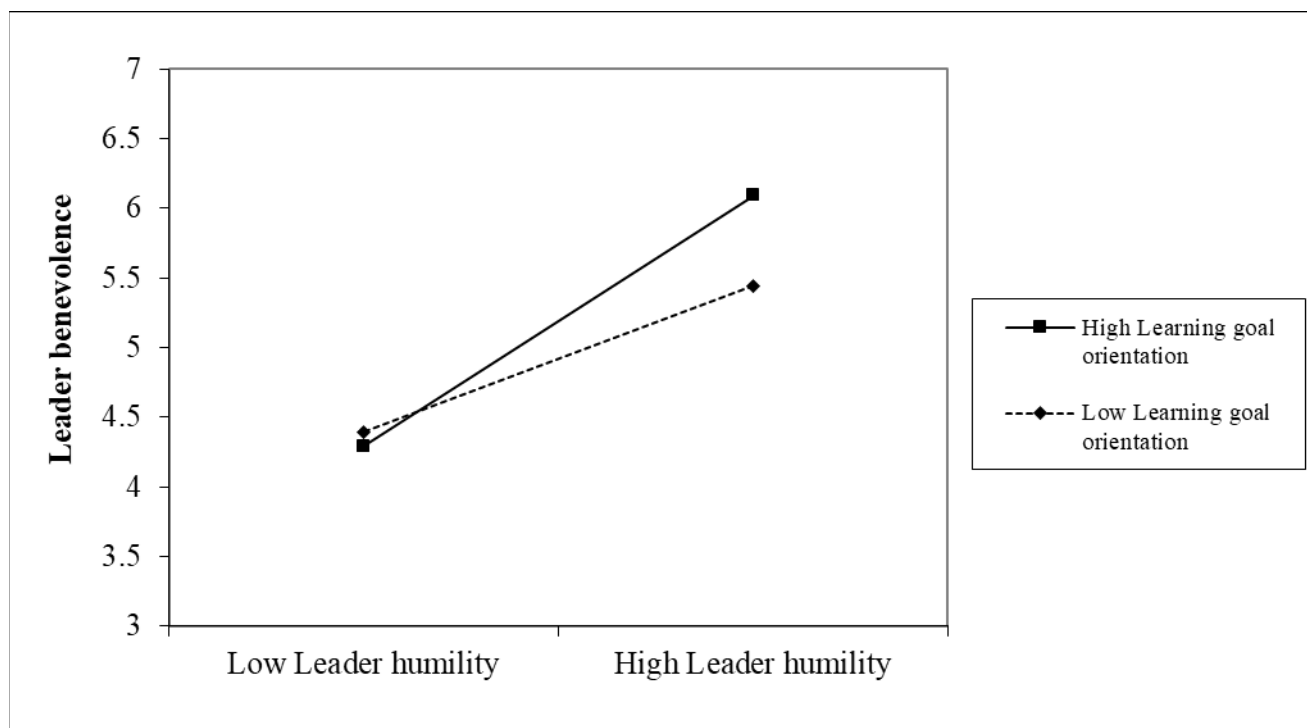
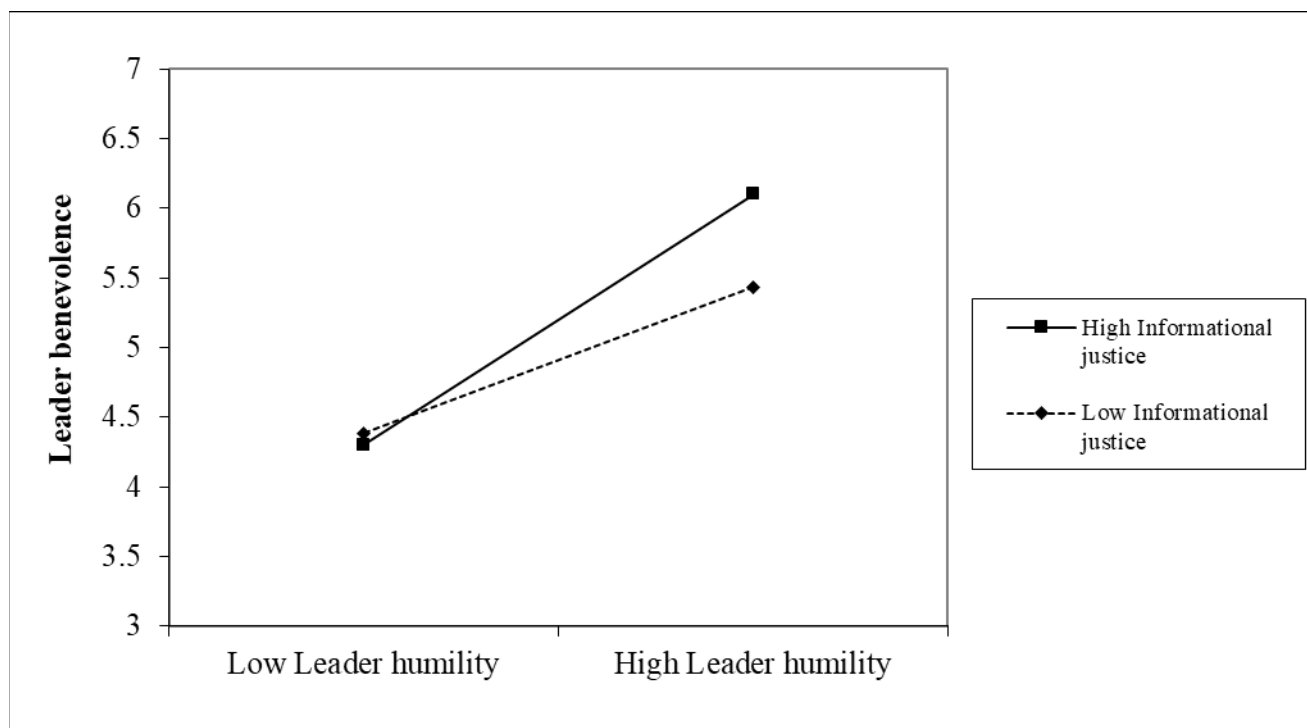


Figure 4

The moderation effect of informational justice on the relationship between leader humility and leader benevolence in Study 2



1174 **Appendix**

1175 Table A1

1176 *Descriptive Statistics in Study 1*

	<i>Mean</i>	<i>SD</i>	<i>Skewness</i>	<i>Kurtosis</i>
Leader humility	5.67	1.34	-.94	.26
Learning goal orientation	5.79	1.30	-1.04	.90
Leader benevolence	5.29	1.51	-.66	.003
Affective commitment	5.67	1.53	-1.15	.78

Note. *SD* = Standard deviation.

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1181 Table A2

1182 *Descriptive Statistics in Study 2*

	<i>Mean</i>	<i>SD</i>	<i>Skewness</i>	<i>Kurtosis</i>
Leader humility	5.62	1.29	-.74	-.09
Learning goal orientation	5.52	1.29	-.49	-.42
Informational justice	5.10	1.52	-.26	-.91
Leader benevolence	5.28	1.32	-.10	-.82
Affective commitment	5.44	1.28	-.20	-1.14

Note. *SD* = Standard deviation.

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