

Article

A Composite Resilience Index (CRI) for Developing Resilience and Sustainability in University Towns

Mohammed Abdul-Rahman ^{1,2,*} , Wale Alade ² and Shahnawaz Anwer ¹ ¹ Department of Building and Real Estate, The Hong Kong Polytechnic University, Hong Kong² Department of Urban and Regional Planning, University of Lagos, Lagos 101017, Nigeria

* Correspondence: 18042561r@connect.polyu.hk

Abstract: Globally, most higher educational institutions can no longer house their students within their campuses due to the increased number of enrolments and the unavailability of land for spatial expansion, especially in urban areas. This leads to studentification which negatively impacts university towns. Developing resilience against the negative impacts of studentification will make university towns more sustainable. However, there is no existing community resilience index designed for that purpose. Thus, this study develops a composite resilience index for university towns, using Akoka, a university town in Lagos, Nigeria, as a case study. The composites of the index were determined by prioritizing online user-generated content mined from Twitter between 1 January 2010 and 31 December 2021 using artificial intelligence, while the elements of resilience and risk reduction were developed through the Delphi and analytic hierarchy process. The research outcomes showed that the physical, economic, social, and cultural criteria subjected to comparisons represented $\geq 70\%$ of the total weights. These criteria made up the outcome indicators, while the integrated community-based risk reduction program model was adopted for the process indicators. Both outcome and process indicators formed the localized composite resilience index for Akoka, Lagos, Nigeria. This proposed composite resilience index would help the town to assess and build resilience against the negative impacts of studentification and provide a methodology for other university towns to create theirs using similar methods.

Keywords: analytical hierarchy process; delphi method; outcome and process indicators; studentification; sustainability



Citation: Abdul-Rahman, M.; Alade, W.; Anwer, S. A Composite Resilience Index (CRI) for Developing Resilience and Sustainability in University Towns. *Sustainability* **2023**, *15*, 3057. <https://doi.org/10.3390/su15043057>

Academic Editors: Olugbenga Timo Oladinrin, Chaminda Pathirage, Ayokunle Olanipekun and Muhammad Qasim Rana

Received: 24 November 2022

Revised: 26 January 2023

Accepted: 5 February 2023

Published: 8 February 2023



Copyright: © 2023 by the authors. Licensee MDPI, Basel, Switzerland. This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC BY) license (<https://creativecommons.org/licenses/by/4.0/>).

1. Background

1.1. Introduction

As the world experiences geometric growth in population and youth bulge in the 21st century, radical changes have to be made to higher education funding in most countries to meet the increasing demand for university education [1]. In most countries such as the United Kingdom and the United States, these changes have also led to a shift in the funding of most higher educational institutions (HEIs) away from the state, which increased the marketization of higher education [2,3]. According to Brooks, Byford and Sela [2], the United Kingdom's commercialization of higher education has changed the narratives. Students now "see degrees as private investments rather than public good". To obtain the best "investment", students now travel far away from home in search of "quality" when making their higher education choices. Related to this, Kinton, Smith, Harrison, and Culora [1] emphasized that global competition among HEIs for student "customers" have made universities more responsive, increased their teaching quality and focus on providing more conducive learning environments. For students, framing "students-as-consumers" clearly extends beyond selecting universities and courses, to other aspects of university life, such as residential decision making, cost of living, and students' lifestyle. As a result of the above, there has been a growing global debate on the changing trends of student

geographies. Housing developments are changing from traditional living pathways (on-campus accommodation) to off-campus shared housing with multiple occupancies (HMOs) and purpose built students accommodation (PBSA) enclaves, which gradually change the morphology of university towns and affect their sustainability [1,4,5]. These changes are known in the literature as studentification.

Broadly, studentification refers to the processes of community change and the challenges university towns face because of the growing students' concentration off-campus due to the inability of universities to house all their students within their campuses [4,6–8]. These community changes often have five major dimensions, which include social, cultural, physical (environmental), economic, and institution and governance [9,10]. Situmorang et al. [11] posited that socially, studentification leads to structural gentrification and segregation. Culturally, the social clusters or concentrations of youths with shared students' culture, lifestyle, and consumption practices lead to the introduction of new sub-cultures in the area. Physically, the environment may either be upgraded to cater to the new teaming customers (especially in retail and service infrastructure) or downgraded to a slum over time. In addition, economically, housing stock changes carried out to accommodate the students' population often lead to higher densities, and inflation of property and rental prices. Local businesses also change their models over time to satisfy the needs of the students. With such rapid new complexities in the university towns, governance issues gradually manifest.

Studentification occurs globally in university towns due to several imperatives, which often include the following: the growth of the knowledge-based economy and the need for a more skilled global workforce [12,13], funding and expansion of HEIs [13], increased mortgage financing, low-interest rates and economic capital [14], deregulation in the real estate sector and the encouragement of the private sector to meet the housing deficit in some global economies [15], lack of adequate statutory enforcement of planning laws and the power to regulate free-market economies [16], and finally, the shift in global ideologies in the transition from childhood to adulthood and the assumption of the right to attain a college or university degree [17].

Although studentification is often portrayed as a negative phenomenon both in the media and in the literature, the town–gown relationship is not all parasitic. Some of the benefits of studentification to the university towns and their residents include the following: the provision of a young and educated workforce, cheaper labor and increased volunteerism [18], bringing diversity and vibrancy to local cultures and raising the aspirations of the local youths [19], enhancing the spending power, improving the local economy, creating more jobs and sustaining the local retail businesses [20], supporting the local real estate sector and its associated trades (agency, insurance, finance etc.), driving up demands for quality housing provision [16], as well as making the town more attractive to tourists and investors [21]. However, shreds of evidence from earlier studies show that the negative impacts of studentification over the years outweigh the benefits [22–24].

To make university towns sustainable, resilience must be improved. To perform this, the communities within them should be able to identify their challenges and vulnerabilities and build local capacity to withstand the chronic stresses and shocks induced by studentification. Resilient communities suffer less from the negative impacts of studentification and can build sustainability easily through absorption of the stresses (through resistance or adaptation), and still be able to maintain their functions [25]. Review of extant studentification literature show that there are no studies looking at the negative impacts of studentification from the community resilience perspective or developing a composite resilience index (CRI) for university towns using user-generated content (textual big data) to deal with the challenges of studentification [26]. Therefore, the aim of this study is to demonstrate how a localized CRI for university towns can be developed using user-generated content. The objectives include helping university towns to identify and analyze the elements of a resilient university town and the risk reduction elements proposed by the town's residents and visitors, using user-generated content from Twitter (textual big data), the Delphi method, and analytical hierarchy process (AHP) modeling.

To perform this, this study adopted Akoka, a university town in Lagos, Nigeria, as a case study. Akoka is home to the university and college with the highest students enrolments in Nigeria. Both HEIs house less than 20% of their students within campus, making Akoka the most studentified university town in Nigeria. The proposed CRI would help Akoka to become resilient, generally contribute to reducing bias in assessing the level of resilience against studentification, provide a methodology for other university towns to develop their own CRI, and contribute to the resilience body of knowledge.

1.2. Studentification in Akoka, Lagos, Nigeria

Akoka is located at $6^{\circ}31'40.9''$ N and $3^{\circ}23'34.4''$ E. Figure 1 shows the location of Akoka within Nigeria. Akoka is the home to the University of Lagos and the Federal College of Education in Lagos, Nigeria. The university town has drastically changed over the years to cater for the needs of the HEIs located within it and others. In return, these HEIs have taken over the identity of the town, especially the University of Lagos. Efforts by the HEIs to make the town more liveable have been ongoing for decades. This includes co-policing, infrastructure upgrades, and community integration through open-campus policies, amongst others. However, more efforts need to be put in place to identify the increasing community challenges and systematically solve them through a holistic and participatory community engagement. This can be performed through traditional community consultations or using new innovative and resource-efficient tools that make the processes faster and cheaper for iteration of the process.



Figure 1. Map of Nigeria showing Lagos and Akoka.

With recent innovations in big data mining and pre-processing through artificial intelligence, identifying community challenges due to studentification has become easier and more accurate [27]. Building on previous works in the area of textual data mining (user-generated contents) from microblogs, machine learning (ML) and natural language processing (NLP) methods for longitudinal studies by Alharbi et al. [28], Asghar et al. [29], Khan et al. [30], Jansen et al. [31], Abumalloh et al. [32], Carlos et al. [33], Shah et al. [34], Nilashi et al. [35], Sun et al. [36], Ahani et al. [37], and Ahani et al. [38], and Abdul-Rahman, Chan, Wong, Irekponor, and Abdul-Rahman [27] developed a comprehensive mining and pre-processing framework with algorithms that can accurately identify community challenges for the urban planning sector. Since this framework is recent and has a high accuracy

level, there is no need to duplicate the effort here. Abdul-Rahman [39] used the framework to mine textual big data from six university towns, including Akoka, from 1 January 2010 to 31 December 2020 (10 years). This data, in its pre-processed form, are available online in a repository via Abdul-Rahman [39] and also Abdul-Rahman et al. [40]. These contain 935,822 user-generated contents (Tweets). These tweets were from 935,822 Twitter users comprising of residents and visitors to Akoka. The residents include students and non-student residents, property owners, agents, business owners who operate in the town, HEIs management, and students, markets, and residents' associations official twitter handles. The algorithm also mined data from twitter users who visited Akoka and complained about anything related to studentification. Some of these visitors include former residents in the town. The data mining, pre-processing, topic modeling and sentiments analysis procedures and algorithms are published in Abdul-Rahman, Adegioriola, McWilson, Soyinka and Adenle [40] so there is no need to repeat them here. The data extracted for this study are presented here in Table 1.

The data show 35 major community resilience challenges the town faces as a result of studentification and the ranking of those community challenges by the residents and visitors based on the 10 years of big data. In Table 1, the negative tweets (negTweets) represent displeasure, the neutral tweets (neuTweets) mean the residents are indifferent about the situation, while the positive tweets (posTweets) mostly contain the residents and visitors' views on how to fix the community challenges (negative tweets). This study explored the positive tweets to draw out criteria and elements of a resilient community and elements of risk reduction needed to develop the CRI for Akoka, instead of using a questionnaire survey to obtain small data on the challenges faced as a result of studentification in Akoka and the perceived solutions by the residents and visitors. With this method, 935,822 opinions were sampled to draw a list of community challenges and potential solutions for expert modeling using Delphi method and AHP. While AHP helps to fix complex problems involving multiple criteria and actors (Satty, 1980), Delphi helps the many actors (or experts) to systematically reach a consensus [41–43]. Both methods are well used in the resilience domain [44,45].

Generally, community resilience challenges vary from one university town to the other. Therefore, every CRI needs to be localized based on the specific challenges affecting the university town and the local solutions that work in such a place [25,46].

1.3. Developing a Localized Composite Resilience Index Based on Delphi and Analytical Hierarchy Process

Theoretically and conceptually, we adopted the definition of resilience steaming from the ecological resilience concepts [47–49]. This frames community resilience as the ability of the community to withstand or adapt to shocks or stresses, reorganize itself, undergo some structural changes and still be able to maintain its function and identity [50]. Community resilience is often seen as a step closer to risk reduction and sustainability. However, building community resilience remains a challenge despite the numerous theoretical underpinnings over the years due to the complex nature of human communities (as adaptive ecological systems), especially when they are processes and outcomes from the ecological and social perspective [51,52]. To date, only a few studies within the community resilience literature (e.g., Sherrieb, Norris and Galea [46], Cutter et al. [53]) provide suggestions on how the ecological resilience concept can be quantified and used to build community resilience at the local level.

Table 1. Twitter Data Analytics (Result from Topic Modeling and Sentiment Analysis of 935,822 Tweets extracted from Abdul-Rahman, Adegoriola, McWilson, Soyinka and Adenle [40], pg. 23).

S/N	Perceived Negative Impacts of Studentification in Akoka, Lagos—Nigeria	Rank	NegTweets	NeuTweets	PosTweets	∑Tweets
1	Illegal conversion of family apartments to Homes with HMO and studios	1	79,721	2254	6451	88,426
2	High rental prices	2	79,176	1326	651	81,153
3	High cost of living (goods and services)	3	74,590	1320	101	76,011
4	Increased anti-social behaviour and social disorder	4	61,503	8109	443	70,055
5	High environmental pollution—Noise and indiscriminate waste/ garbage disposal	5	57,204	1217	103	58,524
6	Pressure on public transport (Peak periods and school closing hours)	6	48,461	2583	152	51,196
7	Increased level of alcoholism, drugs peddling, and abuse	7	44,874	2012	128	47,014
8	Increased level of prostitution and sexually transmitted diseases	8	28,777	12,824	1024	42,625
9	Weak and disjointed community leadership	9	28,731	9204	992	38,927
10	Changes in community land use	10	31,041	1782	1972	34,795
11	High influx of informal commercial activities	11	24,432	562	4118	29,112
12	Community slumification due to the decline in housing renovations and environmental maintenance	12	18,955	6645	292	25,892
13	Change in consumer behaviour and taste leading to changes in business models and structures	13	19,980	2641	1002	23,623
14	Ghost community during off-semester periods and holidays	14	15,965	3026	1023	20,014
15	Aversion of crime and barriers to community policing caused by a transient population	15	13,352	4478	421	18,251
16	Displacement/replacement of established residents (gentrification)	16	11,741	5539	872	18,152
17	Establishments of night-time entertainment ventures at the detrimental impacts of residential amenities	17	11,900	3776	2111	17,787
18	Defacing neighbourhoods with graffiti, posters, and writings and rental boards and advertisements	18	8563	5172	2516	16,251
19	Lucrative student housing business deters access to affordable housing for non-student residents	19	10,672	1231	3648	15,551
20	Neglect by politicians due to low voting power	20	8882	4516	1863	15,261
21	Congestion and overcrowding on the streets and in public places including shops	21	8934	4441	623	13,998
22	Differing standards of acceptable behaviours by different social groups	22	5521	6104	710	12,335
23	Segregation and social stratification	23	8012	3652	109	11,773
24	Increased racism, tribalism, and religious challenges	24	8520	1241	850	10,611

Table 1. Cont.

S/N	Perceived Negative Impacts of Studentification in Akoka, Lagos—Nigeria	Rank	NegTweets	NeuTweets	PosTweets	∑Tweets
25	Divergent perceptions on what makes up communal obligations	25	5202	3758	1112	10,072
26	Seasonal customer base (on and off term periods)	26	7821	1085	1031	9937
27	High level of crime due to the concentration of vulnerable young people with a lack of security awareness	27	8111	733	512	9356
28	Increased incidents of protests leading to vandalism of the physical environment	28	4726	3512	984	9222
29	Increased competition for privately rented apartments	29	5545	2368	1263	9176
30	Increased population density	30	5662	2120	1223	9005
31	Challenges to existing urban plans and policies	31	6993	1682	218	8893
32	Inconsideration and lack of place attachment	32	7158	1395	33	8586
33	Demographic changes leading to more youths	33	4526	2643	1004	8173
34	Lack of community cohesion and integration due to the transient nature of the student population	34	7022	1012	28	8062
35	Seasonal availability of some retail and service provision (resort economy)	35	4799	3000	204	8003
Total			777,072	118,963	39,787	935,822

Key: NegTweets—Negative Tweets. NeuTweets—Neutral Tweets. PosTweets—Positive Tweets. ∑Tweets—Total Tweets.

This study proposed a novel approach to develop a CRI for Akoka by synthesizing residents and visitors' views on building community resilience into elements of resilient community and risk reduction elements using Delphi technique and AHP. Delphi technique is generally used to assess the variables that are intangibles or covered in uncertainty by extricating on the knowledge and experience of a diverse group of experts through a method of anonymous and iterative consultation [54]. This method is well-suited for consensus-building through the use of a series of questionnaire delivered using multiple iteration process to collect data from the panel of selected experts [55]. The data collected from this panel of experts is often complicated and unstructured. Therefore, another multi-criterial decision-making method such as AHP is needed to integrate the subjective and objective perceptions of the experts and harmonize the criteria and the alternative elements into a hierarchical structure [56]. These two methods are commonly used together because they complement each other in a non-fuzzy environment [57]. A common practice in the literature is to use Delphi technique in the preliminary stage of the research to shortlist and identify the more prominent variables and use AHP subsequently to determine the weightage of the selected variables and develop the decision-making model required [58–62]. However, in situations where the criteria and alternative elements are not clear, multi-criteria decision-making tools based on fuzzy logic can be adopted [63].

In the community resilience and education nexus, this method has been used to develop indices for the management of coastlines [64], for solving urban decay [65], for disaster resilience, risk reduction and management [44,45], and management of cooperative education [66]. Delphi and AHP were used in this study to prioritize the criteria and elements that best describe a resilient Akoka community from the user-generated contents (Twitter location-based historic big data) containing potential criteria and elements of a resilient community and elements of risk reduction. A framework was designed (Figure 2) and used to determine the outcome indicators of the CRI for resilience against the negative impacts of studentification in Akoka. The use of social media big data to mine the opinions of residents and visitors to the university town as well as using selected members of the town and experts from the HEIs to develop an index using Delphi technique and AHP is the first of its kind in Nigeria and the studentification corpus.

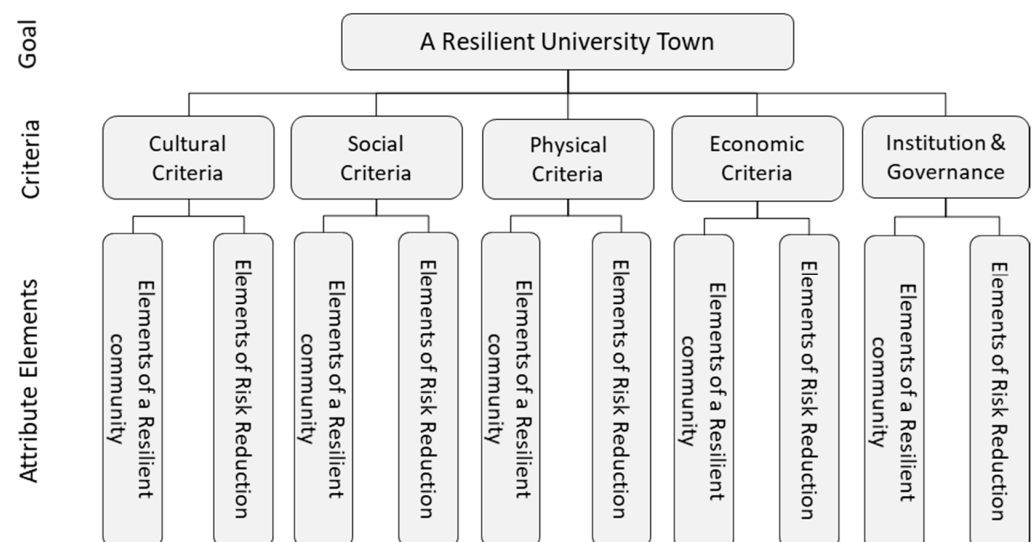


Figure 2. The AHP model used for prioritization.

2. Materials and Methods

A hierarchical framework was proposed with three tiers representing components that best describe a resilient university town in an AHP model (Figure 2). The first tier represents the overall goal of the university town or the aim the CRI was designed to achieve (a resilient university town). The second tier contains the criteria determined

based on the five community resilience dimensions [9,10]. These include cultural criteria (CC), social criteria (SC), physical criteria (PC), economic criteria (EC), and institution and governance criteria (IGC). The third and last tier contains attributes elements under each of the criterion in the second tier. These attribute elements include elements of a resilient community (ERC) and elements of risk reduction (ERR). Table 2 contains the attribute elements under each criterion. The opposites of the 35 community challenges form the ERC, while the ERR were extracted from the positive using latent Dirichlet allocation (LDA) [27,67]. This could be conducted manually using the search tool in Excel since the textual data is saved in .csv but we chose to use LDA. Jelodar, Wang, Yuan, Feng, Jiang, Li, and Zhao [67] provide good information on how to use LDA so there is no need to repeat that here. According to Saaty [68], the maximum number of ERC and ERR can only be seven. Therefore, the decision-makers were asked to validate and reduce the number of ERC and ERR to a maximum of seven components in the first round of survey.

2.1. The Decision-Makers

The twenty-three decision-makers comprised seventeen resilience and sustainability experts from the two HEIs in Akoka, two senior management officers in charge of students' affairs in the two HEIs, one town planner in the local government office and three local community leaders. The studentification phenomenon was easier for them to understand because of its huge impacts on the local communities within the university town and their knowledge and experiences. Delphi method was used for the prioritization process [69–71].

2.2. Weights of Alternative Criteria and Elements in the AHP Model

The weights of alternative criteria and elements for achieving a resilient university town were calculated in a consistent matrix using paired comparison and ratio-scale. The formula is:

$$\frac{n(n-1)}{2} \quad (1)$$

where n = number of alternatives or size of the matrix ($a_1, a_2, a_3 \dots a_n$). see Saaty [68] and Vargas [72].

This study, therefore, had 10 comparisons involving 5 alternative criteria each with 3 to 21 comparisons of alternative elements. The products of the paired comparisons represent the judgments of the decision-makers over another pair based on a pair-wise rating scale (Table 3) with values ranging from 1–9 [72–74]. In cases where decision-makers decide that both alternatives i and j are equally important, the comparison formula becomes $a_{ij} = a_{ji} = 1$. However, when alternative i is considered to be extremely important compared to j , then $a_{ij} = 9$ and $a_{ji} = 1/9$. The distribution of these score in a square matrix gave us the reciprocal matrix in Equation (2) [75].

$$A = [a_{ij}] = \begin{pmatrix} 1 & a_{ij\dots} & a_{1n} \\ \frac{1}{a_{ij}} & 1 & a_{2n} \\ \vdots & \vdots & \vdots \\ \frac{1}{a_{1n}} & \frac{1}{a_{2n}} & 1 \end{pmatrix} \quad (2)$$

where $A = [a_{ij}]$ represents the intensity of decision-makers preferences for one alternative over another a_{ij} and for all compared alternatives $ij = 1, 2, 3, 4, \dots n$. The comparison was conducted over three rounds until there was stability in the sum of scores. To generate good approximations for the elements' weights for each alternative, comparison scores of the alternative criteria and elements were multiplied in each row of the reciprocal matrix, and taking the n th root of the products as follows:

$$\text{Element weight} = \sqrt[n]{a_{ij} \cdot a_{nj} \cdot \dots \cdot a_{nn}} \quad (3)$$

Table 2. Components of a resilient university town based on residents and visitors' aspiration for Akoka and experts' prioritization.

Criteria		Elements of a Resilient Community		Elements of Risk Reduction	
CC	Cultural Criteria	CCERC1	Low crime rate and respect for law and order	CCERR1	Effective community co-policing
		CCERC2	Acceptable standards of behavior by all groups	CCERR2	Increasing the safety and security awareness of the students' community
		CCERC3	Place attachment and considerations for others	CCERR3	Setting community standards and enlightening the public on such standards
		CCERC4	Unified and acceptable communal objectives	CCERR4	Improving social capital within the communities
		CCERC5	Community cohesion between students and non-student residents	CCERR5	Properly integrating students into the local communities through events
		CCERC6	Tribal, racial, and religious tolerance by all	CCERR6	Preaching the gains of cultural and religious diversity within the town
SC	Social Criteria	SCERC1	Orderliness and good social behavior by all residents	SCERR1	Enacting strict laws to curb social disorders
		SCERC2	Well managed and secure students' clusters	SCERR2	Working with HEIs and property owners to manage off-campus major students clusters
		SCERC3	A drug-free town with reduced alcohol consumption and abuse	SCERR3	Crackdown on drug peddlers and users and enacting laws prohibiting the sale of alcohol to persons under 18
		SCERC4	Zero tolerance for prostitution on and off-campus	SCERR4	Prohibiting and enlightening students against prostitution
		SCERC5	Reduced competition for privately rented apartments	SCERR5	Increasing the number of purpose-built students' accommodation in the town
		SCERC6	Regulated night-time entertainment ventures in the town	SCERR6	Prohibiting the conversion of communal land-uses and commercial properties to cater for nightlife
		SCERC7	Protected and well-maintained family leisure parks and amenities		

Table 2. Cont.

Criteria		Elements of a Resilient Community		Elements of Risk Reduction	
PC	Physical Criteria	PCERC1	Prohibition of conversion of family homes to housing with multiple occupancies	PCERR1	Enforcement of planning laws that prohibit illegal conversion of land uses and family homes and private apartments to housing with multiple occupancies
		PCERC2	Preservation of the town's original land use according to the masterplan	PCERR2	Urban renewal and upgrade of rundown areas within the town
		PCERC3	Constantly upgraded communities	PCERR3	Increasing the carrying capacities of the existing urban basic services and expansion of shopping/commercial areas
		PCERC4	Reduced congestion and overcrowding in public spaces and com. areas	PCERR4	Regulating the population density through urban planning and planning laws
		PCERC5	A balanced and well-distributed population density	PCERR5	Reduction in noise pollution from students' clusters
		PCERC6	Reduced environmental pollution	PCERR6	Improving the waste management systems within the town and creating more awareness on waste recycling
		PCERC7	A better public transport system	PCERR7	Improving the traffic management systems, introducing more mass transit buses and working with HEI to schedule the closing hours
EC	Economic Criteria	ECERC1	Regulated rental prices within the university town	ECERR1	Introduction of a rental and price (goods and services) control mechanism in the town
		ECERC2	Provision of more affordable housing for non-students' residents	ECERR2	Creating more opportunities and giving incentives to affordable housing developers to enter the property market in the town
		ECERC3	Affordable cost of living	ECERR3	Setting up a task force to control and regulate informal commercial activities in the town
		ECERC4	Controlled informal commercial activities		
IGC	Institution and Governance Criteria	IGCERC1	Good community leadership	IGCERR1	Participatory leadership involving the local government, non-students' residents, the students' representatives, the HEIs and other groups
		IGCERC2	A politically grounded community	IGCERR2	Giving students who are eligible to vote the right to vote within the community instead of going back to their original homes to vote
		IGCERC3	Up-to-date physical plans and policies	IGCERR3	Periodically review and update the town's master plan

Table 3. The rating scale for pair-wise comparison.

Scale	Degree of Preference	Explanation
1	An equal level of importance	Two criteria or elements equally contribute to the goal
3	Moderate level of importance	A criterion or element is slightly favored over another criteria or element
5	Essential level of importance	A criterion or element is strongly favored over another criteria or element
7	Very strong level of importance	A criterion or element is very strongly favored over another criteria or element
9	An extreme level of importance	The evidence favoring one criterion or element over another is of the highest possible order of affirmation
2, 4, 6, 8	Intermediate values between alternatives	When a compromise is needed between two criteria or elements

The summations of weights in a column were used to calculate the normalized eigenvector w_{ij} for each alternative as shown below:

$$w_{ij} = \frac{\text{Element weight}}{\sum \text{Element weights in column}} \quad (4)$$

When w_{ij} was multiplied by matrix A or by the maximum eigenvalue λ_{\max} , a new priority eigenvector nw_{ij} was formed [76].

The significance of the criteria and elements in achieving a resilient university town was determined by a high nw_{ij} value for each criterion and element. This is the sum of the products of the normalized w_{ij} in each column and the elements in each row as seen in Equation (5).

$$nw_{ij} = \sum_{ij=1,2}^n a_{ij} w_{ij} \quad (5)$$

Since this is a consistent matrix, the values of nw_{ij} for each criterion and element represent the weights.

2.3. Building Consensus on the Criteria and Elements

The final scores were determined using the Delphi technique which helps multiple experts to arrive at a consensus in a systematic manner [41–43]. The scores of the paired comparisons for all the criteria and elements were calculated based on their geometric means. All scores were entered into the matrix once a consensus was met. Both nw_{ij} values and the consensus scores were accepted once they meet a certain degree of consistency determined by the consistency index (CI) (Equation (6) below).

$$CI = (\lambda_{\max} - n) / (n - 1) \quad (6)$$

where λ_{\max} is the maximum eigenvalue calculated by taking the average of all eigenvalues and n represents the number of criteria and elements listed for prioritization. The eigenvalues are individually calculated using Equation (7) below.

$$\lambda = \frac{nw_{ij}}{\text{Normalized } w_{ij}} \quad (7)$$

The CI was then compared to the consistency random index (RI) of the paired comparisons in the matrix to generate the consistency ratio (CR) presented in Table 4, using Equation (8). The CR is used to determine the acceptability of the scores and weights of the

criteria and elements. A decision-maker's judgment or prioritization was accepted to be valid if the CR score or weight is ≤ 0.10 [72,75].

$$CR = \frac{CI}{RI} \quad (8)$$

Table 4. Random index of consistency for $n = 10$ [68,73,76].

Size of Matrix (n)	1	2	3	4	5	6	7	8	9	10
Random Index (RI)	0.00	0.00	0.58	0.90	1.12	1.24	1.32	1.41	1.45	1.49

The criteria and elements were selected using a top-down approach. This entails the selection of alternative elements for achieving a resilient university town and subjecting them to comparison once their criteria are prioritized by the decision-makers. New nw_{ij} values with consistency ratios ≤ 0.10 (now assigned as respective weights) are used for ranking both the criteria and elements within the AHP model.

Within the AHP model, an analytical process was used to adopt criteria and elements with ≥ 70 per cent representation within the second and third tier of the model. This percentage was introduced to provide an optimal number of components in each hierarchy and to reduce the criteria and elements to only those with high importance for the achievement of the overall community goal in tier one. Criteria and elements below this benchmark were discarded. The percentage represents the sum of the ratio of individual criteria and elements weights and the overall weight, as expressed in the equation:

$$\sum \frac{\text{Individual } nw_{ij}}{\text{Overall } nw_{ij}} \geq 70\% \quad (9)$$

3. Results

The matrix at the second tier of the AHP model (criteria for building a resilient community) was consistent with a CR value of 0.07 (Table 5). From the computed weights, "PC" and "IGC" ranked the highest and lowest, respectively. The top-ranked criteria; "PC", "EC", "SC", and "CC" were picked based on the sum of their weights which represented 92% of the total weights in tier two of the AHP model. The alternative elements of these four criteria were further subjected to prioritization and selection. Elements of a resilient community; PCERC1, PCERC3, PCERC4, PCERC6, and PCERC7 and elements for risk reduction; PCERR5, PCERR6, PCERR1, PCERR3, and PCERR7 make up 90% and 81%, respectively, of the physical criteria (PC) for achieving a resilient university town. Both groups of elements have CR scores of 0.03 and 0.10 (Table 6).

Table 5. Ranking the criteria for a resilient university town using weights (priority vector values nw_{ij}).

Code	Criteria	Weight	Rank
CC	Cultural criteria	0.73	4
SC	Social criteria	0.88	3
PC	Physical criteria	1.81	1
EC	Economic criteria	1.49	2
IGC	Institution and governance criteria	0.40	5
		$\lambda_{\max} = 4.12$	
		CI = 0.08	
		CR = 0.07	

Table 6. Ranks and weights of the elements that make up the selected criteria for a resilient university town.

Criteria	Elements of a Resilient Community			Elements of Risk Reduction				
		Weights	Ranks		Weights	Ranks		
PC	PCERC1	Prohibition of conversion of family homes to housing with multiple occupancies	1.55	1	PCERR1	Enforcement of planning laws that prohibit illegal conversion of land uses and family homes and private apartments to housing with multiple occupancies	1.22	3
	PCERC2	Preservation of the town's original land use according to the masterplan	0.28		PCERR2	Urban renewal and upgrade of rundown areas within the town	0.79	
	PCERC3	Constantly upgraded communities	1.32	3	PCERR3	Increasing the carrying capacities of the existing urban basic services and expansion of shopping/commercial areas	1.10	4
	PCERC4	Reduced congestion and overcrowding in public spaces and commercial areas	0.97	5	PCERR4	Regulating the population density through urban planning and planning laws	0.70	
	PCERC5	A balanced and well-distributed population density	0.42		PCERR5	Reduction in noise pollution from students' clusters	1.63	1
	PCERC6	Reduced environmental pollution	1.51	2	PCERR6	Improving the waste management systems within the town and creating more awareness on waste recycling	1.38	2
	PCERC7	A better public transport system	1.21	4	PCERR7	Improving the traffic management systems, introducing more mass transit buses and working with HEI to schedule the closing hours	0.99	5
		$\lambda_{\max} = 7.26$; CI = 0.03; CR = 0.03			$\lambda_{\max} = 7.81$; CI = 0.14; CR = 0.10			
EC	ECERC1	Regulated rental prices within the university town	1.26	2	ECERR1	Introduction of a rental and price (goods and services) control mechanism in the town	1.32	1
	ECERC2	Provision of more affordable housing for non-students' residents	0.40		ECERR2	Creating more opportunities and giving incentives to affordable housing developers to enter the property market in the town	1.19	2
	ECERC3	Affordable cost of living	1.51	1	ECERR3	Setting up a task force to control and regulate informal commercial activities in the town	0.61	3
	ECERC4	Controlled informal commercial activities	1.08	3		$\lambda_{\max} = 3.12$; CI = 0.06; CR = 0.10		
		$\lambda_{\max} = 4.25$; CI = 0.08; CR = 0.09						

Table 6. Cont.

Criteria	Elements of a Resilient Community			Elements of Risk Reduction				
		Weights	Ranks		Weights	Ranks		
SC	SCERC1	Orderliness and good social behaviour by all residents	1.55	1	SCERR1	Enacting strict laws to curb social disorders	1.61	1
	SCERC2	Well managed and secure students' clusters	1.27	4	SCERR2	Working with HEIs and property owners to manage off-campus major students clusters	0.60	
	SCERC3	A drug-free town with reduced alcohol consumption and abuse	1.49	2	SCERR3	Crackdown on drug peddlers and users and enacting laws prohibiting the sale of alcohol to persons under 18	1.58	2
	SCERC4	Zero tolerance for prostitution on and off-campus	0.91	5	SCERR4	Prohibiting and enlightening students against prostitution	0.66	
	SCERC5	Reduced competition for privately rented apartments	0.34		SCERR5	Increasing the number of purpose-built students' accommodation in the town	1.32	3
	SCERC6	Regulated night-time entertainment ventures in the town	1.44	3	SCERR6	Prohibiting the conversion of communal land-uses and commercial properties to cater for students' nightlife	0.36	
	SCERC7	Protected and well-maintained family leisure parks and amenities $\lambda_{\max} = 7.57$; CI = 0.10; CR = 0.07	0.57			$\lambda_{\max} = 6.13$; CI = 0.03; CR = 0.02		
CC	CCERC1	Low crime rate and respect for law and order	1.59	1	CCERR1	Effective community co-policing	1.54	1
	CCERC2	Acceptable standards of behavior by all groups	0.61		CCERR2	Increasing the safety and security awareness of the students' community	0.68	
	CCERC3	Place attachment and considerations for others	1.45	2	CCERR3	Setting community standards and enlightening the public on such standards	0.63	
	CCERC4	Unified and acceptable communal objectives	0.46		CCERR4	Improving social capital within the communities	1.29	3
	CCERC5	Community cohesion between students and non-student residents	1.33	3	CCERR5	Properly integrating students into the local communities through events	1.40	2
	CCERC6	Tribal, racial, and religious tolerance by all $\lambda_{\max} = 6.45$; CI = 0.09; CR = 0.07	1.01	4	CCERR6	Preaching the gains of cultural and religious diversity within the town $\lambda_{\max} = 6.52$; CI = 0.10; CR = 0.08	0.98	4

Prioritizations were further conducted for EC, SC, and CC as shown in Table 6. For EC, elements of a resilient community; ECERC3, ECERC1, and ECERC4 and elements for risk reduction ECERR1, ECERR2, and ECERR3 represented 81% and 99% of the total elements, respectively. Both groups also have 0.07 and 0.09 CR scores.

For SC, the elements SCERC1, SCERC3, SCERC6, SCERC2, and SCERC4 were selected as elements of a resilient community, while SCERR1, SCERR3, and SCERR5 were selected as elements of risk reduction (Table 6). Both groups of elements accounted for 88% and 74% and have 0.07 and 0.02 CR scores, respectively. Finally, the elements of a resilient community CCERC1, CCERC3, CCERC5, and CCERC6, and risk reduction elements CCERR1, CCERR5, CCERR4, and CCERR6 (Table 6) accounted for 83% and 80%, respectively, of all attributes within the physical criteria for achieving a resilient university town. Both groups of elements have CR scores of 0.07 and 0.08, respectively.

4. Discussion

4.1. Harmonizing the Criteria and Alternative Elements in an AHP Model Using a Delphi Technique

The Delphi technique was used to obtain the consensus on the scores of paired comparisons within the AHP model. The multi-stakeholder decision-making process was fully harmonized after three rounds with the help of a strong facilitator. The decision-makers were of various educational backgrounds with varying experiences and knowledge of both the university town and the resilience domain, so a facilitator was needed to expound and organize the opinions of the decision-makers until consensus was met on all criteria and alternative elements [77].

Following the work of Yu et al. [78], a rating scale for the pair-wise comparison was adopted for easy scoring (Table 2). This made it easier for the decision-makers to assign quantitative measurements to the qualitative data (alternatives). Since the paired comparisons were in a consistent matrix, alternatives placed diagonally across from each other (Equation (2)) were scored using the rule of thumb [79]. This means when a prioritization favors the alternative on the left-hand side, an absolute score was given (1–9), but when the alternative on the right-hand side is prioritized, a reciprocal score was assigned (1/2–1/9) [80].

4.2. The Prioritized Criteria and Elements for a Resilient Akoka Town

Although the four major criteria for achieving a resilient university town are similar to the five core dimensions of resilience [9,10,81], their importance was never investigated, measured or ranked for achieving resilience in any university town or community against the negative impacts of studentification.

The PC was the most important criterion for describing a resilient Akoka. This is because the impacts of studentification on the environment are usually the highest in most university towns around the world [1,22]. The decision-makers came to a consensus defining a resilient Akoka town to be one in which the conversion of family homes to HMOs is prohibited. Hubbard [15] posited that this will reduce the competition for residential housing, control the increase in rental prices, and reduce the gentrification of non-students' residents (PCERC1). Other elements that represent a resilient Akoka town include reduced environmental pollution (noise from students clusters and talking loudly on the streets, playing loud music from their car stereos and homes, defacing the environment with graffiti and posters as well as indiscriminate waste disposal) (PCERC6), constantly upgrading the run-down areas of the town (buildings, roads, and infrastructure) to reduce the broken-window effect in the town [82] (PCERC3), functional mass transport system to reduce traffic congestions during rush hours (PCERC4), and reduced congestions and overcrowding in public spaces and commercial areas such as shops and markets.

To reduce the physical (environmental) risks imposed by studentification in Akoka, the decision-makers proposed reduction in noise in students clusters (off-campus halls) (PCERR5), improving the waste management system within the town and continuously enlightening the residents on recycling and other best practices (PCERR6), enforcements of

existing planning laws that prohibit the illegal conversion of land-uses and family homes to HMOs without proper permits (PCERR1), increasing and upgrading the carrying capacities of existing urban basic services and shopping facilities within the town (PCERR3) and improving the traffic management systems, introducing more mass transit buses, and working with HEI to schedule their closing hours so that not all students resume lectures same time in the morning and all of them end their lectures at the same time in the afternoon or evening (PCERR7).

The EC was the second most important criterion prioritized by the decision-makers. This is because studentification often leads to a higher population density and competition for scarce resources [15,83,84]. Prioritized elements that define a resilient Akoka town include affordable cost of living (ECERC3), regulated rental prices within the town (ECERC1), and controlled informal sector activities such as selling alcohol to underage students or commercial activities by the walkways that cause human traffic (ECERC4). The decision-makers also proposed the introduction of a rental and price (goods and services) control mechanism in the town to regulate inflation due to high demand and check the artificial manipulation of the market (ECERR1), creating an enabling environment for real estate investors and giving them incentives to develop more affordable housing in places that are less congested within the town (ECERR2) and setting up a task force to control and regulate the activities of the informal traders within the town (ECERR3), as the risk reduction elements to eliminate the studentification-induced economic shocks and stresses in Akoka.

Studentification also affects the socio-cultural fabric of the communities within the university towns, especially those with a high concentration of undergraduate students' population [6,85,86]. To be resilient against the social and cultural negative impacts of studentification in Akoka, the decision-makers chose SC and CC as the third and fourth criteria to make Akoka resilient. Under the SC, prioritized elements for a resilient town include orderliness and good social behavior (SCERC1), a drug-free town with regulated alcohol consumption to reduce alcohol abuse (SCERC3), regulated night-time entertainment ventures to reduce night-time noise and insecurities (SCERC6), well managed and secure students clusters including purpose-built students accommodation quarters (SCERC2), and a zero-tolerance for prostitution on and off-campus which is common within university towns in Nigeria (SCERC4). To reduce social risks and promote resilience in Akoka, the decision-makers proposed the enactments of strict laws to curb social disorder (including gangsterism and cultism) (SCERR1), a crackdown on drug peddlers and users, enacting a law prohibiting the sale of alcohol to persons under 18 years of age (SCERR3), and increasing the number of purpose-built students' accommodation in the town to reduce the pressure on family homes and to cluster the students in specific areas for easy management (SCERR5).

Culturally, the decision-makers also envisioned a resilient Akoka with a low crime rate and respect for law and order (CCERC1), place attachment and consideration for all (CCERC3), community cohesion between students and non-student residents (CCERC5) and a place with great tolerance for tribal, cultural, racial, and religious diversity (CCERC6). To achieve the CC envisioned, the decision-makers prioritized effective community co-policing (CCERR1), integrating the students into the local communities through events (CCERR4), improving the social capital within the communities (CCERR5), and preaching the gains of cultural and religious diversity within the town (CCERR6).

4.3. Framing the Index and Matrices

A framework (Figure 3) was developed for the OI of the CRI using the important criteria and their associated elements in Section 4.2. The OI serves as a tool to evaluate and build the resilience of the university town. However, viewing resilience based on its outcomes alone creates limitations [51]. These include limitations in terms of human involvement and limitations in decentralizing the process of developing community resilience. To overcome these limitations, PI were added to the overall CRI [87]. Since the AHP model only provides the OI (Figure 4), the PI components were adopted from the ICBRR model. The ICBRR model (Figure 5), developed and used by the Canadian and

Indonesian Red Cross Society [88,89] contains 10 key steps (processes) for implementing the ERR in the proposed AHP model which makes up the OI. As a result, the proposed CRI (Figure 6) for building a resilient and sustainable university town was developed based on the four criteria and their elements from the AHP model (OI) and the PI that contains the implementation processes.

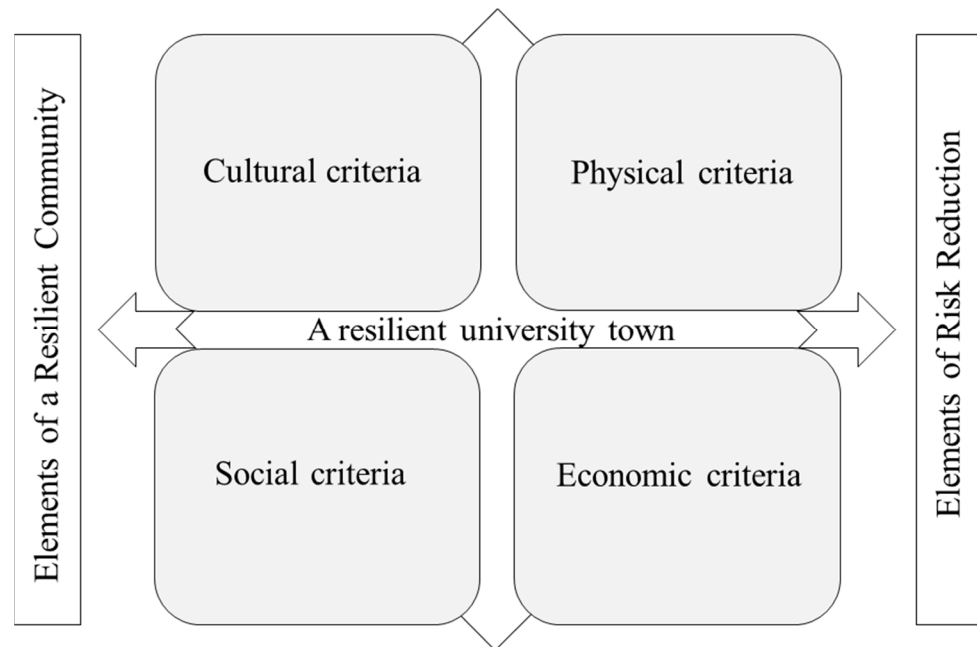


Figure 3. The Analytic Hierarchy Process framework for the Outcome Indicator.

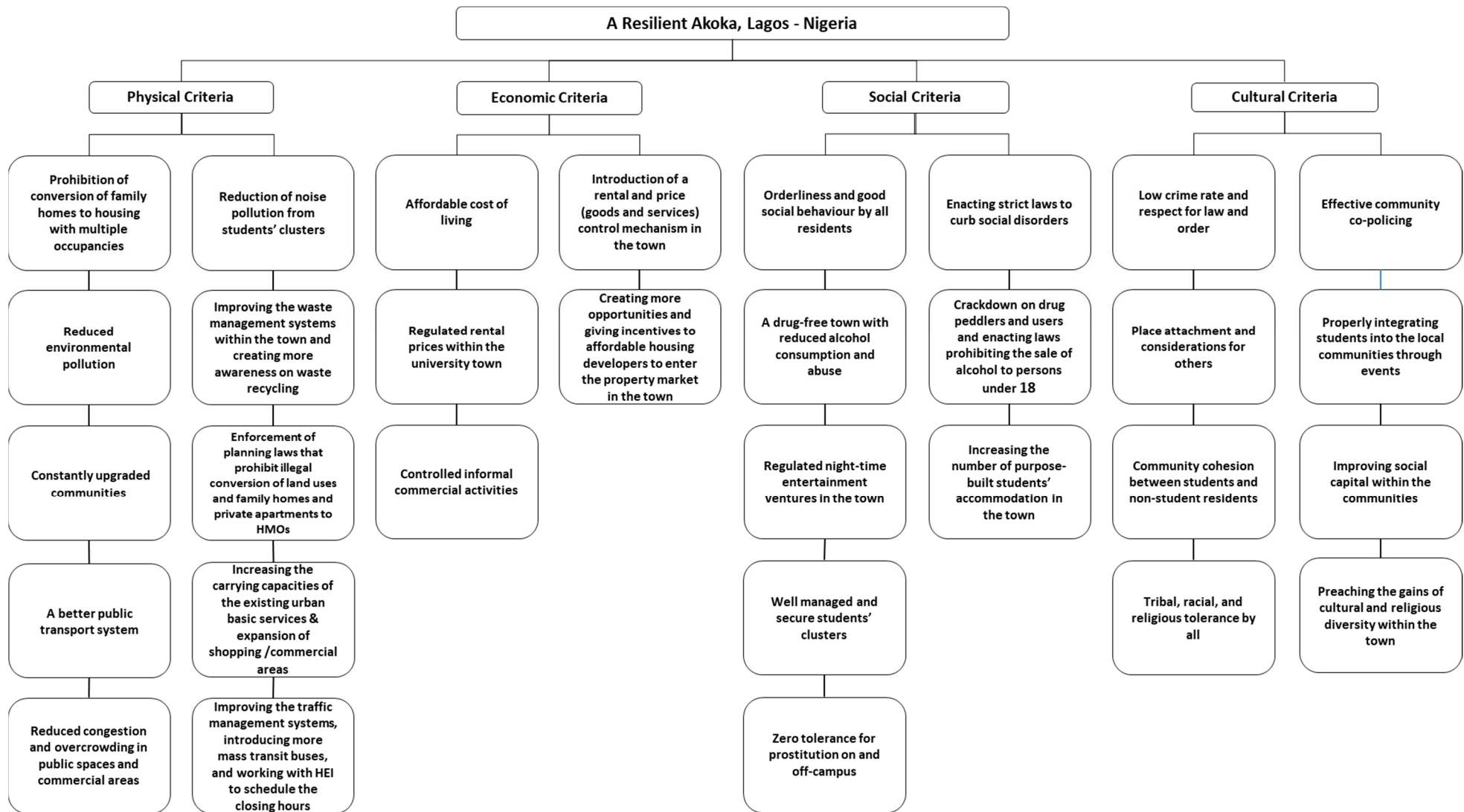


Figure 4. The output indicators from the AHP model.

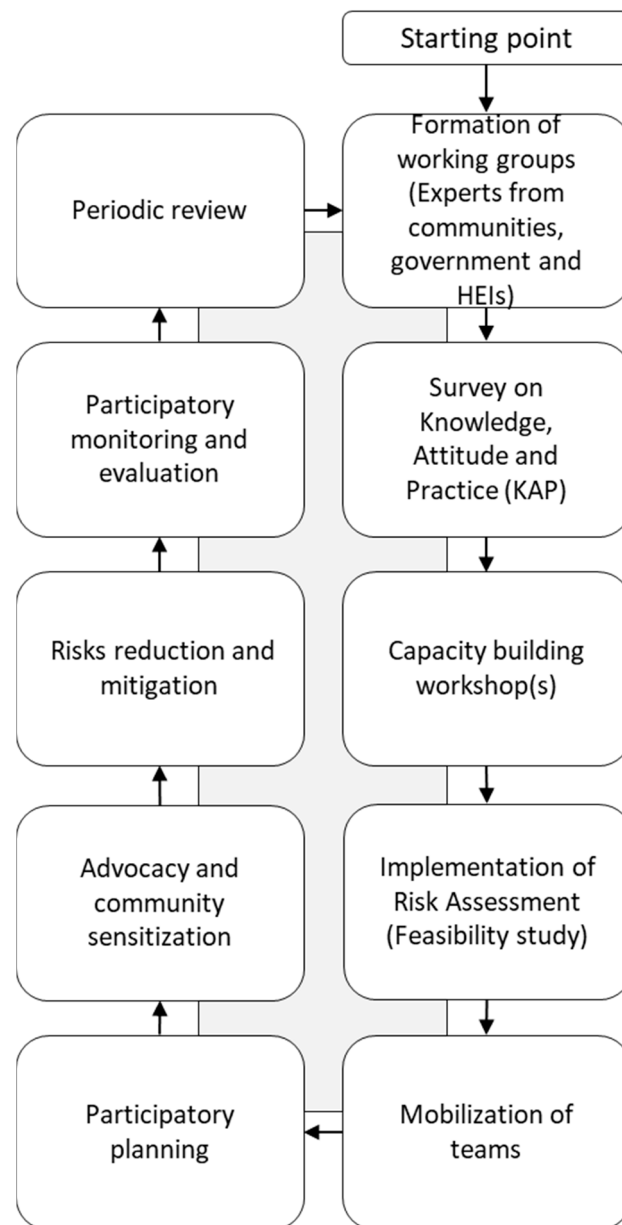


Figure 5. Process indicators adapted from ICBRR [88,89].

Literature reviews conducted by de FSM Russo and Camanho [90] on AHP showed that most indices developed using AHP stop after identifying the OP. Manyena [51] identified this shortcoming within the resilience literature but the research gap still remains. The practice generally, is to leave the implementation strategies for the management team to decide. This does not provide a holistic solution and gives room for bias [88,89].

4.4. Proposed Weighted Linear Combination Measurement for the Index

The CRI metrics followed a weighted linear combination (WLC) process for both the OI and PI [91]. The OI were given weights based on the intensification of the indicator scores taken from nw_{ij} values which determined the elements' ranks in the AHP model. The linear scaling method [91] was used as shown in Equation (10).

$$W_n = (W_{act} - W_{min}) / (W_{max} - W_{min}) \quad (10)$$

where W_n is the criterion or element's normalized weight. W_{act} is the original weight, and W_{min} and W_{max} are the minimum and maximum weights within the group.

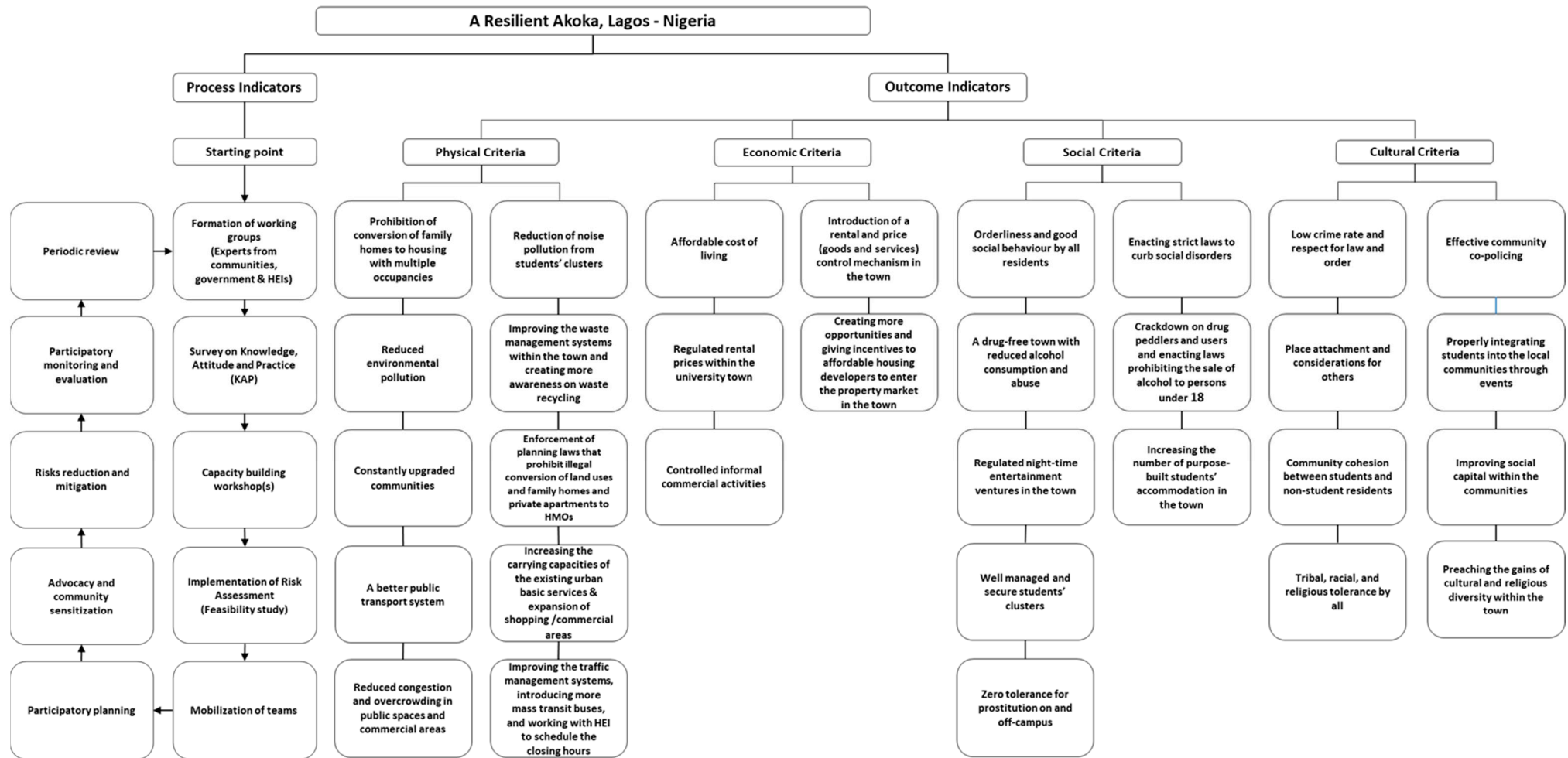


Figure 6. A Composite Resilience Index (CRI) for Akoka, Lagos, Nigeria.

While computing the matrix for the four criteria and their elements, ECERR3 was not selected because its normalized weight was zero [92]. This left the economic criteria with only two risk reduction elements (ECERR1 and ECERR2). Table 7 shows the WLC outputs for all the selected criteria and elements.

Table 7. Ranking Scale for the indicators.

Scores	Description of Level
0	Non-existence of disaster risk reduction element in the town or zero progress
1	Limited awareness of the intervention(s) and little efforts to implement them
2	Awareness of the interventions and willingness to implement them, but capacity and resources remain limited
3	Capacity and all resources are available, but implementation of interventions is slow
4	Interventions are in place, positive impacts are materializing, but interventions and their results are not sustainable
5	Interventions and their results are sustainable, the element(s) is/are contributing to making the town resilient, and it is/they are embedded in the town's relevant policies, collective attitudes, and behaviors of residents

The OI was calculated based on the element scores (ES) and ES were computed based on the attainment of a level of agreement among the decision-makers. On the scale used to attain the level of agreement, level five was the highest and one was the lowest. This scale was modified with adaptations from Twigg [25] for ranking indicators and measuring the progress of the CRI implementation. An additional level with a zero score was added to imply the non-existence of disaster risk reduction element(s) in the town or zero progress [93] (see Table 8).

All ES within each criterion were summed up to obtain the criteria score (CS) using Equation (11) [94].

$$CS = \sum_{j=0}^{j=5} ERC(W_i ES_j) + \sum_{j=0}^{j=5} ERR(W_i ES_j) \quad (11)$$

where ERR represents elements of a resilient community and ERR represent elements of risk reduction. W_i represents the weights of all elements i , and ES_j represent elements scores j . All the CS were combined to give the outcome indicator score (OIS) [95] as expressed by Equation (12).

$$OIS = \sum_{j=0}^{j=5} C(W_i CS_j) \quad (12)$$

where C represent criteria, W_i represents the weights of all elements i , and CS_j represent the scores of each criterion j .

Similarly, the process indicator score (PIS) was calculated using Equation (12).

$$PIS = \sum_{j=0}^{j=5} P(W_i R_j) \quad (13)$$

where P represents the process indicators based on the ICBRR model, W_i represents the weights of all elements i , and R_j represents ranks or value of the process indicator j .

The rating of both indicators (OI and PI) is based on the scale in Table 8. Since both indicators have W_i whose sum is 1, the W_i for each PI is 0.10.

The overall composite resilience index score (CRIS) [96] is the combination of both OIS and PIS as shown in Equation (14).

$$CRIS = OISW_i + PISW_i \quad (14)$$

where OIS and PIS are the outcome and process indicator scores, and W_i represents the weights of the outcome and process indicators i .

Table 8. Selected and normalized criteria and elements for a resilient Akoka.

Criteria	W_n	Elements of a Resilient Community		W_n	Elements of Risk Reduction		W_n
PC	0.44	PCERC1	Prohibition of conversion of family homes to housing with multiple occupancies	0.28	PCERR5	Reduction in noise pollution from students' clusters	0.29
		PCERC6	Reduced environmental pollution	0.24	PCERR6	Improving the waste management systems within the town and creating more awareness on waste recycling	0.23
		PCERC3	Constantly upgraded communities	0.19	PCERR1	Enforcement of planning laws that prohibit illegal conversion of land uses and family homes and private apartments to housing with multiple occupancies	0.20
		PCERC7	A better public transport system	0.18	PCERR3	Increasing the carrying capacities of the existing urban basic services and expansion of shopping/commercial areas	0.15
		PCERC4	Reduced congestion and overcrowding in public spaces and commercial areas	0.11	PCERR7	Improving the traffic management systems, introducing more mass transit buses, and working with HEI to schedule the closing hours	0.13
EC	0.25	ECERC3	Affordable cost of living	0.48	ECERR1	Introduction of a rental and price (goods and services) control mechanism in the town	0.53
		ECERC1	Regulated rental prices within the university town	0.29	ECERR2	Creating more opportunities and giving incentives to affordable housing developers to enter the property market in the town	0.47
		ECERC4	Controlled informal commercial activities	0.23			
SC	0.21	SCERC1	Orderliness and good social behavior by all residents	0.25	SCERR1	Enacting strict laws to curb social disorders	0.39
		SCERC3	A drug-free town with reduced alcohol consumption and abuse	0.22	SCERR3	Crackdown on drug peddlers and users and enacting laws prohibiting the sale of alcohol to persons under 18	0.31
		SCERC6	Regulated night-time entertainment ventures in the town	0.20	SCERR5	Increasing the number of purpose-built students' accommodation in the town	0.30
		SCERC2	Well managed and secure students' clusters	0.18			
		SCERC4	Zero tolerance for prostitution on and off-campus	0.15			
CC	0.10	CCERC1	Low crime rate and respect for law and order	0.31	CCERR1	Effective community co-policing	0.32
		CCERC3	Place attachment and considerations for others	0.27	CCERR5	Properly integrating students into the local communities through events	0.27
		CCERC5	Community cohesion between students and non-student residents	0.23	CCERR4	Improving social capital within the communities	0.21
		CCERC6	Tribal, racial, and religious tolerance by all	0.19	CCERR6	Preaching the gains of cultural and religious diversity within the town	0.20

4.5. Limitations of the Index and Future Research Directions

The CRI is made up of both outcome and process indicators developed through an analytic hierarchy process. Adopting Tsai, Lee, Lee, Chen, and Liu [54] and Liu and Zhang [97] methodology, the CRI was also designed to assess the level of attainment of each indicator. This helps during the periodic review of the implementation of the CRI in the town and allows fewer performing elements to be adjusted or upscaled [98]. The outcome indicators were developed from the mined opinions of the town's residents and visitors from Twitter [39] and prioritized by 23 experts (decision-makers). However, the process indicators were directly adopted from the ICBRR model [88,89]. This follows the assumption that since such indicators were developed using a similar procedure that was tested and widely used by the International Red Cross Society in both developing and developed countries including Indonesia and Canada, they are also suitable for use in Nigeria. The weights of the outcome indicators vary because they were generated from the computations in the AHP model, but the process indicators were assigned equal weights manually. This may cause some limitations to the accuracy of the measurements since the weights are used in intensifying the scores of the assessments. Although the ranking scale (Table 7) will reduce the effects of any bias as a result of the above, future research can be carried out to test this assumption. Another AHP modeling can also be conducted for the process indicators to increase the objectivity of the overall evaluation.

Lastly, the distribution of tweets across demographics cannot be determined because the metadata does not include personal identifying data due to the Twitter API restriction to protect users' privacy. Although, we could see the diversity of the users which ranges from students, non-student residents, agents/property managers, landlords, and institutional twitter handles, among others, from the tweets and sentiment analysis, the percentages cannot be accurately determined. Future studies can fix this limitation by developing a programmatic algorithm to classify users using their tweets or metadata.

5. Conclusions

The negative impacts of studentification in university towns across the world have been well documented in the literature. Some universities around the world have also implemented policies to make their university towns resilient against the shocks and stresses brought about by studentification, especially in the United Kingdom (University of Leeds, University of Durham, University of Salford, Loughborough University, University of Nottingham, University of Manchester, University of Northumbria, University of Brighton, etc.), the United States (Clemson University, University of Illinois, Texas State University, Colorado State University, University of Maryland, Miami University, Bowling Green State University, Georgetown University, Washington University, University of Massachusetts-Amherst, University of Oregon, etc.), and Canada (University of Guelph, Bishop's University, etc.). However, there is no known index or model specifically designed to assess and develop community resilience in any university town. This motivated the need to develop a localized CRI for university towns starting with Akoka as a case study.

Delphi and AHP were used as a multicriteria decision-making tools to prioritize and select the criteria and elements that best describe a resilient Akoka. The Delphi method was coordinated by a strong facilitator to achieve the preferences of the decision-makers in selecting the final criteria and their elements. Physical, economic, social, and cultural criteria were the four criteria selected to describe the outcome indicators for a resilient Akoka, while the ICBRR model was adopted for the process indicators. Both outcome and process indicators were combined to form the CRI. A six-level scale was then developed to rate the existence and performance of the criteria, their elements, and the overall index.

The proposed CRI is expected to contribute to the holistic measurement of community resilience in Akoka, it will help to minimize bias in assessing the level of resilience, help to develop resilience in Akoka against the negative impacts of studentification, provide a methodology for other university towns to develop their own CRI, and generally contribute to the resilience body of knowledge. This study also lays the foundation of future research

combining AI and textual big data [40] and multicriteria decision-making tools to develop indices for community resilience and sustainability, beyond studentification.

Author Contributions: Conceptualization, M.A.-R.; methodology, M.A.-R. and W.A.; formal analysis and data curation, M.A.-R. and W.A.; writing—original draft preparation and writing—review and editing, M.A.-R., W.A. and S.A. All authors have read and agreed to the published version of the manuscript.

Funding: This research work was part of a larger doctoral study titled “A community Resilience Assessment Framework for University Towns” supported by a PhD studentship from the Research Institute for Sustainable Development (RISUD) and the Department of Building and Real Estate of the Hong Kong Polytechnic University [research grant: G-R006.RJET].

Informed Consent Statement: Not applicable.

Acknowledgments: The authors acknowledge Edwin H.W. Chan and Man Sing Wong’s supervision, advise and mentorship for the PhD thesis “A community Resilience Assessment Framework for University Towns” (<https://theses.lib.polyu.edu.hk/handle/200/11732>, accessed on 7 November 2022) which led to the development of this manuscript.

Conflicts of Interest: The authors declare no conflict of interest. The funders had no role in the design of the study; in the collection, analyses, or interpretation of data; in the writing of the manuscript; or in the decision to publish the results.

References

1. Kinton, C.; Smith, D.P.; Harrison, J.; Culora, A. New frontiers of studentification: The commodification of student housing as a driver of urban change. *Geogr. J.* **2018**, *184*, 242–254. [CrossRef]
2. Brooks, R.; Byford, K.; Sela, K. Students’ unions, consumerism and the neo-liberal university. *Br. J. Sociol. Educ.* **2016**, *37*, 1211–1228.
3. Brooks, R. The social construction of young people within education policy: Evidence from the UK’s Coalition government. *J. Youth Stud.* **2013**, *16*, 318–333.
4. Smith, D.P.; Sage, J.; Balsdon, S. The geographies of studentification: ‘Here, there and everywhere’? *Geography* **2014**, *99*, 116.
5. Holton, M.; Riley, M. Talking on the move: Place-based interviewing with undergraduate students. *Area* **2014**, *46*, 59–65. [CrossRef]
6. Hubbard, P. Regulating the Social Impacts of Studentification: A Loughborough Case Study. *Environ. Plan. A Econ. Space* **2008**, *40*, 323–341. [CrossRef]
7. Smith, D.P.; Hubbard, P. The segregation of educated youth and dynamic geographies of studentification. *Area* **2014**, *46*, 92–100. [CrossRef]
8. Sage, J.; Smith, D.; Hubbard, P. The Diverse Geographies of Studentification: Living Alongside PeopleNotLike Us. *Hous. Stud.* **2012**, *27*, 1057–1078. [CrossRef]
9. Smith, D.P. Patterns and Processes of Studentification in Leeds. *Reg. Rev.* **2002**, *11*, 17–19.
10. Smith, D.P. Studentification. In *The Wiley Blackwell Encyclopedia of Urban and Regional Studies*; John Wiley & Sons: Hoboken, NJ, USA, 2006; pp. 1–3.
11. Situmorang, R.; Sudikno, A.; Surjono, S.; Wicaksono, A.D. Conceptual Framework of Studentification Impacts in Malang City, Indonesia. *Int. J. Adv. Sci.* **2020**, *29*, 585–593.
12. Smith, D.P. The Politics of Studentification and ‘(Un)balanced’ Urban Populations: Lessons for Gentrification and Sustainable Communities? *Urban Stud.* **2008**, *45*, 2541–2564. [CrossRef]
13. Foote, N.S. Beyond studentification in United States College Towns: Neighborhood change in the knowledge nodes, 1980–2010. *Environ. Plan. A* **2017**, *49*, 1341–1360. [CrossRef]
14. Eshelby, E. *Gown and Town: The Unfolding Presence of Studentification in Clarendon Park, Leicester*; University of Leicester: Leicester, UK, 2015.
15. Hubbard, P. Geographies of Studentification and Purpose-Built Student Accommodation: Leading Separate Lives? *Environ. Plan. A Econ. Space* **2009**, *41*, 1903–1923. [CrossRef]
16. Laidley, T.M. The Privatization of College Housing: Poverty, Affordability, and the U.S. Public University. *Hous. Policy Debate* **2014**, *24*, 751–768. [CrossRef]
17. Smith, D.P.; Holt, L. Studentification and ‘Apprentice’ Gentrifiers within Britain’s Provincial Towns and Cities: Extending the Meaning of Gentrification. *Environ. Plan. A Econ. Space* **2016**, *39*, 142–161. [CrossRef]
18. Smith, D.P. *Studentification: A Guide to Opportunities, Challenges and Practice*; Universities UK: London, UK, 2006; p. 52.
19. Smith, D.P.; Fox, M. *Studentification Guide for North America: Delivering Harmonious Town and Gown Associations*; Loughborough University: Loughborough, UK; Mount Allison University: Sackville, NB, Canada, 2019; p. 73.
20. Holton, M. Adapting relationships with place: Investigating the evolving place attachment and ‘sense of place’ of UK higher education students during a period of intense transition. *Geoforum* **2015**, *59*, 21–29. [CrossRef]

21. He, S. Consuming urban living in ‘villages in the city’: Studentification in Guangzhou, China. *Urban Stud.* **2014**, *52*, 2849–2873. [[CrossRef](#)]
22. Dewi, S.P.; Ristiarti, N.S. The Implication of Studentification to Community’s Physical and Social Economic aspects in Tembalang Higher Education Area. *J. Tek. Sipil Dan Perenc.* **2019**, *21*, 1–8. [[CrossRef](#)]
23. Hu, S.; Song, W.; Li, C.; Lu, J. School-gentrifying community in the making in China: Its formation mechanisms and socio-spatial consequences. *Habitat Int.* **2019**, *93*, 102045. [[CrossRef](#)]
24. Sun, C.; Cheng, J.; Lin, A.; Peng, M. Gated university campus and its implications for socio-spatial inequality: Evidence from students’ accessibility to local public transport. *Habitat Int.* **2018**, *80*, 11–27. [[CrossRef](#)]
25. Twigg, J. *Characteristics of a Disaster-Resilient Community: A Guidance Note*, 2nd ed.; DFID Disaster Risk Reduction NGO Interagency Group: Teddington, UK, 2009.
26. Abdul-Rahman, M.; Chan, E.H.W.; Li, X.; Wong, M.S.; Xu, P. Big Data for Community Resilience Assessment: A Critical Review of Selected Global Tools. In *Proceedings of the 24th International Symposium on Advancement of Construction Management and Real Estate*; Springer: Singapore, 2021; pp. 1345–1361.
27. Abdul-Rahman, M.; Chan, E.H.W.; Wong, M.S.; Irekponor, V.E.; Abdul-Rahman, M.O. A framework to simplify pre-processing location-based social media big data for sustainable urban planning and management. *Cities* **2020**, *109*, 102986. [[CrossRef](#)]
28. Alharbi, A.N.; Alnamlah, H.; Liyakathunisa. Classification of Customer Tweets Using Big Data Analytics. In *5th International Symposium on Data Mining Applications; Advances in Intelligent Systems and Computing*; Springer: Cham, Switzerland, 2018; pp. 169–180.
29. Asghar, Z.; Ali, T.; Ahmad, I.; Tharanidharan, S.; Nazar, S.K.A.; Kamal, S. Sentiment Analysis on Automobile Brands Using Twitter Data. *Commun. Comput. Inf. Sci.* **2019**, *932*, 76–85. [[CrossRef](#)]
30. Khan, I.; Naqvi, S.K.; Alam, M.; Rizvi, S.N.A. A framework for twitter data analysis. *Adv. Intell. Syst. Comput.* **2018**, *654*, 297–303. [[CrossRef](#)]
31. Jansen, B.J.; Zhang, M.; Sobel, K.; Chowdury, A. Twitter power: Tweets as electronic word of mouth. *J. Am. Soc. Inf. Sci. Technol.* **2009**, *60*, 2169–2188. [[CrossRef](#)]
32. Abumalloh, R.A.; Ibrahim, O.; Nilashi, M. Loyalty of young female Arabic customers towards recommendation agents: A new model for B2C E-commerce. *Technol. Soc.* **2020**, *61*, 101253. [[CrossRef](#)]
33. Carlos, M.A.; Nogueira, M.; Machado, R.J. Analysis of dengue outbreaks using big data analytics and social networks. In *Proceedings of the 2017 4th International Conference on Systems and Informatics (ICSAI)*, Hangzhou, China, 11–13 November 2017; pp. 1592–1597.
34. Shah, A.M.; Yan, X.; Tariq, S.; Ali, M. What patients like or dislike in physicians: Analyzing drivers of patient satisfaction and dissatisfaction using a digital topic modeling approach. *Inf. Process. Manag.* **2021**, *58*, 102516. [[CrossRef](#)]
35. Nilashi, M.; Ibrahim, O.; Yadegaridehkordi, E.; Samad, S.; Akbari, E.; Alizadeh, A. Travelers decision making using online review in social network sites: A case on TripAdvisor. *J. Comput. Sci.* **2018**, *28*, 168–179. [[CrossRef](#)]
36. Sun, Y.; Ma, H.; Chan, E.H.W. A Model to Measure Tourist Preference toward Scenic Spots Based on Social Media Data: A Case of Dapeng in China. *Sustainability* **2018**, *10*, 43.
37. Ahani, A.; Nilashi, M.; Ibrahim, O.; Sanzogni, L.; Weaven, S. Market segmentation and travel choice prediction in Spa hotels through TripAdvisor’s online reviews. *Int. J. Hosp. Manag.* **2019**, *80*, 52–77. [[CrossRef](#)]
38. Ahani, A.; Nilashi, M.; Yadegaridehkordi, E.; Sanzogni, L.; Tarik, A.R.; Knox, K.; Samad, S.; Ibrahim, O. Revealing customers’ satisfaction and preferences through online review analysis: The case of Canary Islands hotels. *J. Retail. Consum. Serv.* **2019**, *51*, 331–343. [[CrossRef](#)]
39. Abdul-Rahman, M. *A Community Resilience Assessment Framework for University Towns*; The Hong Kong Polytechnic University PolyU Electronic Thesis Library: Hongkong, China, 2022.
40. Abdul-Rahman, M.; Adegoriola, M.I.; McWilson, W.K.; Soyinka, O.; Adenle, Y.A. Novel Use of Social Media Big Data and Artificial Intelligence for Community Resilience Assessment (CRA) in University Towns. *Sustainability* **2023**, *15*, 1295. [[CrossRef](#)]
41. Chiu, Y.-H.; Lee, M.-S.; Wang, J.-W. Culture-led urban regeneration strategy: An evaluation of the management strategies and performance of urban regeneration stations in Taipei City. *Habitat Int.* **2019**, *86*, 1–9. [[CrossRef](#)]
42. Wey, W.-M.; Huang, J.-Y. Urban sustainable transportation planning strategies for livable City’s quality of life. *Habitat Int.* **2018**, *82*, 9–27. [[CrossRef](#)]
43. Yau, Y.; Chiu, S.M. Combating building illegality in Hong Kong: A policy Delphi study. *Habitat Int.* **2015**, *49*, 349–356. [[CrossRef](#)]
44. Carreño, M.L.; Cardona, O.D.; Barbat, A.H. A disaster risk management performance index. *Nat. Hazards* **2007**, *41*, 1–20. [[CrossRef](#)]
45. Chen, G.-h.; Tao, L.; Zhang, H.-w. Study on the methodology for evaluating urban and regional disaster carrying capacity and its application. *Saf. Sci.* **2009**, *47*, 50–58.
46. Sherrieb, K.; Norris, F.H.; Galea, S. Measuring Capacities for Community Resilience. *Soc. Indic. Res.* **2010**, *99*, 227–247. [[CrossRef](#)]
47. Holling, C.S. Resilience and stability of ecological systems. *Annu. Rev. Ecol. Syst.* **1973**, *4*, 1–23.
48. Holling, C.S. Engineering resilience versus ecological resilience. *Eng. Ecol. Constraints* **1996**, *31*, 32.
49. Holling, C.S.; Gunderson, L.H. *Panarchy: Understanding Transformations in Human and Natural Systems*; Island Press: Washington, DC, USA, 2002.
50. Walker, B.; Gunderson, L.; Kinzig, A.; Folke, C.; Carpenter, S.; Schultz, L. A handful of heuristics and some propositions for understanding resilience in social-ecological systems. *Ecol. Soc.* **2006**, *11*, 13. [[CrossRef](#)]
51. Manyena, S.B. The concept of resilience revisited. *Disasters* **2006**, *30*, 434–450.

52. Adger, W.N. Social and ecological resilience: Are they related? *Prog. Hum. Geogr.* **2000**, *24*, 347–364.
53. Cutter, S.L.; Barnes, L.; Berry, M.; Burton, C.; Evans, E.; Tate, E.; Webb, J. A place-based model for understanding community resilience to natural disasters. *Glob. Environ. Chang.* **2008**, *18*, 598–606.
54. Tsai, H.-C.; Lee, A.-S.; Lee, H.-N.; Chen, C.-N.; Liu, Y.-C. An application of the fuzzy Delphi method and fuzzy AHP on the discussion of training indicators for the regional competition, Taiwan national skills competition, in the trade of joinery. *Sustainability* **2020**, *12*, 4290.
55. Lin, C.J.; Belis, T.T.; Caesaron, D.; Jiang, B.C.; Kuo, T.C. Development of sustainability indicators for employee-activity based production process using fuzzy Delphi method. *Sustainability* **2020**, *12*, 6378. [[CrossRef](#)]
56. Wang, J.C.; Huang, K.-T.; Ko, M.Y. Using the fuzzy delphi method to study the construction needs of an elementary campus and achieve sustainability. *Sustainability* **2019**, *11*, 6852.
57. Arof, A.M. The application of a combined Delphi-AHP method in maritime transport research—a review. *Asian Soc. Sci.* **2015**, *11*, 73.
58. Rosa Pires da Cruz, M.; Ferreira, J.J.; Garrido Azevedo, S. Key factors of seaport competitiveness based on the stakeholder perspective: An Analytic Hierarchy Process (AHP) model. *Marit. Econ. Logist.* **2013**, *15*, 416–443.
59. Chung, C.-C.; Her, M.-T. Port State Control Perception of the Safe Management of Bulk Carriers. In Proceedings of the International Forum on Shipping, Ports and Airports (IFSPA) 2013: Trade, Supply Chain Activities and Transport, Hongkong, China, 3–5 June 2013.
60. Lee, C.B.; Wan, J.; Shi, W.; Li, K. A cross-country study of competitiveness of the shipping industry. *Transp. Policy* **2014**, *35*, 366–376.
61. Moradi, A.; Etebarian, A.; Shirvani, A.; Soltani, I. Development of a fuzzy model for Iranian marine casualties management. *J. Fuzzy Set Valued Anal.* **2014**, *2014*, 1–17. [[CrossRef](#)]
62. Khan, M.R.; Alam, M.J.; Tabassum, N.; Khan, N.A. A systematic review of the Delphi–AHP method in analyzing challenges to public-sector project procurement and the supply chain: A developing country’s perspective. *Sustainability* **2022**, *14*, 14215.
63. Keshavarz Ghorabae, M.; Amiri, M.; Zavadskas, E.K.; Antucheviciene, J. A new hybrid fuzzy MCDM approach for evaluation of construction equipment with sustainability considerations. *Arch. Civ. Mech. Eng.* **2018**, *18*, 32–49. [[CrossRef](#)]
64. Ryu, J.; Leschine, T.M.; Nam, J.; Chang, W.K.; Dyson, K. A resilience-based approach for comparing expert preferences across two large-scale coastal management programs. *J. Environ. Manag.* **2011**, *92*, 92–101. [[CrossRef](#)] [[PubMed](#)]
65. Lee, G.K.; Chan, E.H. The analytic hierarchy process (AHP) approach for assessment of urban renewal proposals. *Soc. Indic. Res.* **2008**, *89*, 155–168.
66. Wudhikarn, R. An approach to enhancing the human capital of enterprises associated with cooperative education. *Int. J. Learn. Intellect. Cap.* **2015**, *12*, 61–81. [[CrossRef](#)]
67. Jelodar, H.; Wang, Y.; Yuan, C.; Feng, X.; Jiang, X.; Li, Y.; Zhao, L. Latent Dirichlet allocation (LDA) and topic modeling: Models, applications, a survey. *Multimed. Tools Appl.* **2019**, *78*, 15169–15211.
68. Saaty, T.L. *Fundamentals of Decision Making and Priority Theory with the Analytic Hierarchy Process*; RWS Publications: Pittsburgh, PA, USA, 2000; Volume 6.
69. Linstone, H.A.; Turoff, M. *The Delphi Method*; Addison-Wesley Reading: Boston, MA, USA, 1975.
70. Skulmoski, G.J.; Hartman, F.T.; Krahn, J. The Delphi method for graduate research. *J. Inf. Technol. Educ. Res.* **2007**, *6*, 1–21.
71. Chen, C.-S.; Chiu, Y.-H.; Tsai, L. Evaluating the adaptive reuse of historic buildings through multicriteria decision-making. *Habitat Int.* **2018**, *81*, 12–23. [[CrossRef](#)]
72. Vargas, L. *Prediction, Projection and Forecasting: Applications of the Analytic Hierarchy Process in Economics, Finance, Politics, Games and Sports*; Springer: Dordrecht, The Netherlands, 1991.
73. Saaty, T.L. *The Analytic Hierarchy Process*; McGraw-Hill: New York, NY, USA, 1980.
74. Dragičević, S.; Lai, T.; Balram, S. GIS-based multicriteria evaluation with multiscale analysis to characterize urban landslide susceptibility in data-scarce environments. *Habitat Int.* **2015**, *45*, 114–125. [[CrossRef](#)]
75. Alonso, J.A.; Lamata, M.T. Consistency in the analytic hierarchy process: A new approach. *Int. J. Uncertain. Fuzziness Knowl.-Based Syst.* **2006**, *14*, 445–459. [[CrossRef](#)]
76. Saaty, T.L. *Multicriteria Decision Making: The Analytic Hierarchy Process: Planning, Priority Setting Resource Allocation*; RWS Publications: Pittsburgh, PA, USA, 1990.
77. Markmann, C.; Darkow, I.-L.; Von Der Gracht, H. A Delphi-based risk analysis—Identifying and assessing future challenges for supply chain security in a multi-stakeholder environment. *Technol. Forecast. Soc. Chang.* **2013**, *80*, 1815–1833.
78. Yu, A.; Jia, Z.; Zhang, W.; Deng, K.; Herrera, F. A dynamic credit index system for TSMEs in China using the delphi and analytic hierarchy process (AHP) methods. *Sustainability* **2020**, *12*, 1715.
79. Sneesl, R.; Jusoh, Y.Y.; Jabar, M.A.; Abdullah, S.; Bukar, U.A. Factors Affecting the Adoption of IoT-Based Smart Campus: An Investigation Using Analytical Hierarchical Process (AHP). *Sustainability* **2022**, *14*, 8359.
80. Teknomo, K. Analytic Hierarchy Process Tutorial. 2006. Available online: <http://people.revoledu.com/kardi/tutorial/AHP> (accessed on 1 October 2022).
81. Sharifi, A. A critical review of selected tools for assessing community resilience. *Ecol. Indic.* **2016**, *69*, 629–647. [[CrossRef](#)]
82. Harcourt, B.E.; Ludwig, J. Broken windows: New evidence from New York City and a five-city social experiment. *Univ. Chic. Law Rev.* **2006**, *73*, 271.
83. Baron, M.G.; Kaplan, S. The Impact of Studentification on the Rental housing Market. In Proceedings of the 50th Congress of the European Regional Science Association, Jönköping, Sweden, 19–23 August 2010.

84. Prada, J. Understanding studentification dynamics in low-income neighbourhoods: Students as gentrifiers in Concepcion (Chile). *Urban Stud.* **2019**, *56*, 2863–2879. [[CrossRef](#)]
85. Fabula, S.; Boros, L.; Kovács, Z.; Horváth, D.; Pál, V. Studentification, diversity and social cohesion in post-socialist Budapest. *Hung. Geogr. Bull.* **2017**, *66*, 157–173. [[CrossRef](#)]
86. Woldoff, R.A.; Weiss, K.G. Studentification and Disorder in a College Town. *City Community* **2018**, *17*, 259–275. [[CrossRef](#)]
87. Kafle, S. How resilient are our communities. *Continuity* **2010**, *2*, 28–29.
88. Kafle, S.K. Integrated community based risk reduction: An approach to building disaster resilient communities. In Proceedings of the AIWEST-DR 2010: 5th Annual International Workshop & Expo on Sumatra Tsunami Disaster & Recovery, Banda Aceh, Indonesia, 23–24 November 2010; pp. 1–20.
89. Kafle, S.K. Measuring disaster-resilient communities: A case study of coastal communities in Indonesia. *J. Bus. Contin. Emerg. Plan.* **2012**, *5*, 316–326.
90. de FSM Russo, R.; Camanho, R. Criteria in AHP: A systematic review of literature. *Procedia Comput. Sci.* **2015**, *55*, 1123–1132. [[CrossRef](#)]
91. Yin, S.; Li, J.; Liang, J.; Jia, K.; Yang, Z.; Wang, Y. Optimization of the weighted linear combination method for agricultural land suitability evaluation considering current land use and regional differences. *Sustainability* **2020**, *12*, 10134. [[CrossRef](#)]
92. Vafaei, N.; Ribeiro, R.A.; Camarinha-Matos, L.M. Normalization techniques for multi-criteria decision making: Analytical hierarchy process case study. In Proceedings of the Doctoral Conference on Computing, Electrical and Industrial Systems, Costa de Caparica, Portugal, 11–13 April 2016; pp. 261–269.
93. Laininen, P.; Hämäläinen, R.P. Analyzing AHP-matrices by regression. *Eur. J. Oper. Res.* **2003**, *148*, 514–524. [[CrossRef](#)]
94. Albayrak, E.; Erensal, Y.C. Using analytic hierarchy process (AHP) to improve human performance: An application of multiple criteria decision making problem. *J. Intell. Manuf.* **2004**, *15*, 491–503. [[CrossRef](#)]
95. Jiang, F.; Liu, T.; Zhou, H.; Rakofsky, J.J.; Liu, H.; Liu, Y.; Tang, Y.-L. Developing medical record-based, healthcare quality indicators for psychiatric hospitals in China: A modified Delphi-analytic hierarchy process study. *Int. J. Qual. Health Care* **2019**, *31*, 733–740. [[CrossRef](#)]
96. Moghadas, M.; Asadzadeh, A.; Vafeidis, A.; Fekete, A.; Kötter, T. A multi-criteria approach for assessing urban flood resilience in Tehran, Iran. *Int. J. Disaster Risk Reduct.* **2019**, *35*, 101069.
97. Liu, Y.; Zhang, X. Evaluating the Undergraduate Course based on a Fuzzy AHP-FIS Model. *Int. J. Mod. Educ. Comput. Sci.* **2020**, *12*, 55–66.
98. Leccese, F.; Salvadori, G.; Rocca, M.; Buratti, C.; Belloni, E. A method to assess lighting quality in educational rooms using analytic hierarchy process. *Build. Environ.* **2020**, *168*, 106501.

Disclaimer/Publisher’s Note: The statements, opinions and data contained in all publications are solely those of the individual author(s) and contributor(s) and not of MDPI and/or the editor(s). MDPI and/or the editor(s) disclaim responsibility for any injury to people or property resulting from any ideas, methods, instructions or products referred to in the content.