

# Towards a Sustainability Assessment Model for Affordable Housing Projects: The Ghanaian Perspective

## Abstract

**Purpose** - This paper presents a sustainability assessment model to holistically guide sustainable construction and green retrofitting of affordable housing from the Ghanaian perspective.

**Design / methodology / approach** - A comprehensive review was carried out, which yielded 16 sustainability indicators. Then, a questionnaire survey was conducted among respondents in the Ghanaian housing sector. Forty-seven (47) valid responses were received and analyzed using fuzzy synthetic evaluation (FSE) technique.

**Findings** - A four-index model was developed that includes: Housing and Transportation (H + T) index, household-satisfaction index, efficient stakeholder-management index and quality-related index. These indices account for 25.3%, 26.3%, 23.6% and 24.9% of sustainability attainment in affordable housing, respectively. Accordingly, household-satisfaction has the greatest contribution to sustainability attainment in affordable housing.

**Research limitations / implications** - Due to challenges in obtaining responses to the questionnaire, the study was conducted with relatively small number of responses.

**Originally / value** - The model serves as a tool that could be used to objectively and comprehensively assess sustainability performance in affordable housing. Besides, it could be used as a baseline to calibrate future projects and for benchmarking success levels of comparable housing projects. Finally, the estimated indices are applicable in decision making for optimum resource allocation for sustainable low-cost housing in the Ghanaian perspective.

**Keywords:** Affordable housing; Low-cost housing; Public housing; Sustainable housing; Criteria; Success Index; Assessment criteria; Indicators

## 51 1. Introduction

52 The role of the construction sector in delivering infrastructure facilities to the society is  
53 indispensable. However, in achieving this role, a prodigious amount of unrenovable resources  
54 is consumed. Besides, large amount of carbon dioxide is consequently emitted. It has been  
55 estimated that the total amount of carbon dioxide emission from the global construction  
56 industry in 2009 was 5.7 billion tons. This contributed to about 23% of the total carbon dioxide  
57 emissions from the global economic activities (Huang et al., 2018). Moreover, the operation of  
58 most of the constructed facilities further contributes to the depletion of non-renewable energy  
59 and carbon dioxide emission. Among the facilities, housing facilities require much attention.  
60

61 The housing sector is a major consumer of the global energy and a contributor to CO<sub>2</sub>  
62 emissions. Heating and hot water provision among private households in Europe account for  
63 40% of the total energy consumption and 25% of greenhouse gas emissions (Lechtenböhrer  
64 & Schüring, 2011). Similarly, Asumadu-Sarkodie & Owusu (2016) estimated that about 54%  
65 of electricity is used to run homes in Ghana. Based on these problems, sustainable housing is  
66 the hypothetical solution. However, study shows that the poverty level recorded in both urban  
67 and rural areas were 43% and 59%, respectively, among African countries (Obeng-Odoom,  
68 2010). These statistics partly show the high number of low-income earners in Ghana, who  
69 cannot procure sustainable technologies for their housing or cannot afford sustainable housing.  
70 Therefore, to curb the detrimental impact of the housing sector, sustainability attainment in  
71 affordable housing for low and middle-income earners is essential (Sullivan & Ward, 2012;  
72 Adabre & Chan, 2019).  
73

74 Affordable housing facilities could be termed as social housing, public housing or cooperative  
75 housing based on the country and income level of the target household (Zeng et al., 2019). For  
76 instance, social housing in the case of England, are houses that are allocated based on income  
77 of households or housing needs of the households while affordable housing facilities are  
78 provided as facilities below market rent / price but above the rent or price level of social  
79 housing. However, social housing is mostly termed as affordable housing in the case of Italy  
80 (Czischke & van Bortel, 2018). Cooperative housing facilities are owned by a corporation or a  
81 cooperative that seeks to provide low-cost housing to its members. In the case of Ghana, the  
82 distinction among these forms of housing is not clear. However, affordable housing, which is  
83 often termed as public housing, serves as shelter to civil servants who may be low- or middle-  
84 income earners. Additionally, affordable housing could yield optimum benefits when they are  
85 made sustainable. Sustainable affordable housing (SAH) is “housing that meets the needs and  
86 demands of the present generation without compromising the ability of future generations to  
87 meet their housing needs and demand” (Pullen et al., 2010 p. 13). SAH ensures optimum  
88 economic, social and environmental benefits of housing for a low or middle-income household.  
89

90 Accordingly, studies have been conducted on various strategies for improving sustainability in  
91 affordable housing (Roufechaei et al., 2014; Casquero-Modrego & Goñi-Modrego, 2019;  
92 Adabre & Chan, 2019; Ansah et al., 2020). Considering the varied studies on measures for  
93 SAH, it is worth reiterating the two questions posed in Sustainable Cities International (2012)  
94 with regard to affordable housing: (i) *how to ascertain the current level of sustainability?* and  
95 (ii) *how to know whether we are on an acceptable path towards sustainable development?* In  
96 their rejoinder, Haider et al. (2018) affirmed that such questions could clearly be answered by  
97 employing a calculable approach or model for sustainability assessment.  
98

99 A sustainability assessment model is an essential tool for guiding initiatives and for achieving  
100 sustainable development goals. Yet, there is noticeably inadequate coverage on a

101 comprehensive model for assessing sustainability in affordable housing (Mulliner et al., 2013;  
102 Chan & Adabre, 2019). Studies on assessment model for affordable housing mostly focused  
103 on housing price / cost criterion (Stone, 2006). However, housing cost only reflects an aspect  
104 of economic sustainability, but does not evaluate the other sustainability aspects including  
105 environmental and social sustainability (Liu, 2014; Adabre & Chan, 2018). According to  
106 Mulliner et al. (2013) and Chan & Adabre (2019), in addition to the economic criterion, the  
107 non-economic criteria, namely, social and environmental criteria are equally crucial in  
108 evaluating sustainability attainment in such facilities. Subsequently, green building rating  
109 systems (GBRSs) have been established to improve general assessment for sustainable  
110 development in projects including housing. Yet, GBRSs have been criticized in many studies  
111 for some lacunae (Zuo & Zhao, 2014; Hamid et al., 2014; Awadh, 2017; Illankoon et al., 2017;  
112 Mattoni et al., 2018). Most GBRSs have broadly concentrated on assessment criteria for  
113 environmental sustainability with scant assessment criteria for social sustainability and  
114 economic sustainability (Hamid et al., 2014; Fenner & Ryce, 2017; Atanda, 2019).

115  
116 Thus, while an affordable housing facility that is assessed using housing price / cost criterion  
117 could be economically sustainable on one hand, it might not be environmentally or socially  
118 sustainable on the other hand. Likewise, an affordable housing facility that is assessed by most  
119 of the GBRSs could be environmentally sustainable but not economically or socially  
120 sustainable. “Consequently, there is a possibility of acquiring a green certification that only  
121 accomplishes one particular criterion although all the other key assessment criteria are  
122 overlooked” (Illankoon et al., 2017 p. 218). Therefore, the sustainability – a holistic  
123 achievement of economic, environmental and social aspects – of most affordable housing  
124 facilities is open to question vis-à-vis some global housing problems such as poor-quality  
125 designs and high levels of residential turnovers or low take-up rate of affordable housing  
126 facilities (Winston, 2010; Teck-Hong, 2012; Mulliner et al., 2013; Adabre & Chan, 2018).

127  
128 Appropriately, developing an assessment framework for an all-inclusive evaluation of  
129 sustainable development in affordable housing is crucial. This study seeks to do so from the  
130 Ghanaian perspective. The study’s findings will aid policy makers and practitioners in defining  
131 performance targets for sustainable affordable housing. Besides, it could aid policy-makers and  
132 practitioners to comprehensively and objectively assess and compare sustainability  
133 performance of affordable housing facilities. This could facilitate efficient allocation of scarce  
134 resources during green retrofitting for attaining sustainable development goals in affordable  
135 housing. The remaining of the study is organized as follows: An extensive literature review  
136 was conducted in Section Two. Then, in Section Three, the research methodology is presented.  
137 Furthermore, statistical analysis of the survey responses and results are presented in the  
138 penultimate section, Section Four. Finally, Section Five presents the conclusion and  
139 recommendation.

## 140 141 **2. Literature Review**

142 Success is the ultimate goal of every project. It is the realization of some externally observed  
143 set of goals (Ashley et al., 1987). To appropriately assess the attainment of sustainable  
144 development goals in affordable housing, a set of ultimate standards or assessment criteria  
145 (indicators) has to be specified. Assessment criteria or indicators are the set of principles or  
146 standards through which judgement can be made (Lim & Mohammed, 1999). They play  
147 essential roles in projects by enabling policy-makers and practitioners to measure the success  
148 level of their projects (Chan et al., 2002). Furthermore, they guide construction practitioners  
149 and policy-makers to appropriately plan resource allocation (Cox et al., 2003). Moreover,  
150 assessment criteria are key for benchmarking the performance levels of comparable projects

151 (Osei-Kyei & Chan, 2017). As such, various assessment criteria have been suggested in the  
152 literature. While general assessment criteria may apply to all construction projects (Atkinson,  
153 1999; Chan & Chan, 2004), specific assessment criteria are required to evaluate sustainability  
154 performance in affordable housing (Ezennia & Hoskara, 2019; Saidu & Yeom, 2020).

155

### 156 **2.1 Housing Price to Income Ratio (PIR) as an Assessment Criterion**

157 Studies on assessment criteria for housing have progressed. Prior studies adopted the housing  
158 price / cost as an objective measure for assessing affordable housing projects (Cox et al., 2017).  
159 As proposed by the United Nations Human Settlement Programme (UNHSP) and the World  
160 Bank, the PIR was considered the best assessment criterion for evaluating housing  
161 affordability. “It is the ratio of the median free-market price of a dwelling unit to the median  
162 annual household income” (Lin et al., 2014, p. 42). High PIR indicates housing affordability  
163 crisis while low PIR, below 3.0, indicates improved housing affordability. In Cox et al. (2017),  
164 the PIR was deployed to compare the housing affordability situation of middle-income earners  
165 among some developed economies. Essentially, their study revealed housing markets that  
166 could be used as benchmarks such as Singapore because of her relatively low PIR ratio while  
167 showing housing markets that needed improvement in their price affordability such as Hong  
168 Kong, New Zealand and Australia. Though the PIR is simple to use and could provide a quick  
169 international comparison of price performance of housing markets, it has some limitations.

170

171 The PIR has some challenges on providing a complete and accurate assessment for SAH. It  
172 does not account for households’ commuting cost. Though houses in the peripheral areas could  
173 be price affordable, they are not truly affordable if households incur high cost on transportation  
174 to places of employment, educational facilities, health and childcare centres, leisure facilities  
175 and city centre. Thus, household housing affordability cannot be measured by solely using the  
176 PIR. Furthermore, the PIR value may not reveal real financial constraints of households. In  
177 case of high micro PIR, households may be purchasing houses as part of asset accumulation or  
178 as investment (Lin et al., 2014). As investors, they may seek transactional rapidity and high  
179 profits and, therefore, may be comparatively unconcerned about housing affordability. Hence,  
180 measurement bias and statistical overestimation problems / inconsistency have been stated as  
181 some of the measurement challenges of using the PIR (Lin et al., 2014, p. 46-47). Moreover,  
182 the PIR only assesses an aspect of economic sustainability– housing price affordability.  
183 Besides, it does not provide an assessment coverage for environmental and social  
184 sustainability. Therefore, the PIR assessment is not adequate for considering an affordable  
185 housing facility as sustainable (Chan & Adabre, 2019).

186

187 Subsequently, studies have been conducted on broadening the coverage of PIR by integrating  
188 it with transportation cost. The Center for Neighborhood Technology (CNT) introduced the  
189 Housing plus Transportation (H + T) affordability index. This index is a combination of  
190 housing price or rental cost, commuting cost and housing operation cost; it provides an  
191 objective assessment of affordable housing facilities (Isalou et al., 2014). Notwithstanding the  
192 relevance of its usage, the omission of other social sustainability assessment criteria is still  
193 valid. Qualitative assessment criteria (i.e. household satisfaction, safety, aesthetic view of  
194 housing facility, output specification or technical specification and stakeholder relations /  
195 neighbourhood satisfaction) are not accounted for in the H+T index (Chan & Adabre, 2019).  
196 Though facilities (such as shops, educational facilities, health care services) could be provided  
197 to improve accessibility, the quality of these facilities measured as end users or household  
198 satisfaction cannot be assessed using the H+T index. For instance, a study by Zeng et al. (2019)  
199 revealed low levels of satisfaction with facilities, weak community attachment and the desire  
200 to move among residents in affordable housing communities. Arguably, such qualitative

201 assessment criteria are subjective and relatively not lucidly measurable; however, policy-  
202 makers and practitioners should not underestimate their impact in ensuring SAH.

203

## 204 **2.2 Green Building Rating System (GBRSs) for Assessment**

205 GBRSs include a set of performance thresholds that buildings must meet to be certified. They  
206 also serve as guidelines in enabling project teams to attain or to exceed those performance  
207 thresholds (Mattoni et al., 2018). Policy-makers could use GBRS for baselining (i.e.  
208 developing an initial measurement as touchstone for regulating performance of future projects),  
209 for benchmarking (i.e. providing a basis for comparing one project to another) and for decision-  
210 making (i.e. allocating resources to meet targets) (Shan & Hwang, 2018). Various GBRSs have  
211 been established globally for assessing construction projects including housing. Typical among  
212 them from the earliest to the latest include: Building Research Establishment Environmental  
213 Assessment Method (BREEAM) from UK; Leadership in Energy and Environmental Design  
214 (LEED) from USA; Built Environmental Assessment Method (BEAM) from Hong Kong;  
215 Comprehensive Environmental Performance Assessment Scheme (CEPAS) from Japan; Green  
216 Star from Australia; Green Mark (GM) from Singapore and Global Sustainability Assessment  
217 System (GSAS) from Qatar (Shan & Hwang, 2018).

218

219 GBRSs offer specific versions for varied schemes (i.e. hostels, homes, schools and data centre)  
220 on certain assessment criteria. Shan & Hwang (2018) found that the most important assessment  
221 criteria among GBRSs are “energy”, followed by “site”, “indoor environment”, “land and  
222 outdoor environment”, “material”, “water” and “innovation”. However, studies have  
223 trenchantly criticized GBRSs as offering an insular perspective of sustainability assessment.  
224 Awadh (2017 – p. 25) contended that “(GBRSs) are environmental-oriented tools and should  
225 not be confused with sustainability assessments systems which are defined by the sustainability  
226 three pillars: economic, environmental and social.” Similarly, Zuo & Zhao (2014) concluded  
227 that the social and the economic aspects are largely overlooked in GBRSs. Furthermore, Fenner  
228 & Ryce (2008) stated that GBRSs are only being encouraged in the narrow perspective of  
229 stand-alone building assessment and assumptions are based on initial environmental  
230 assessment while ‘occupancy and operational performance variations of a scheme are mostly  
231 ignored’. Accordingly, GBRSs could minimize environmental impact of SAH but fail to  
232 sufficiently take into consideration social and economic indicators of sustainability.

233

234 Therefore, though most GBRSs could be useful frameworks for guiding environmental  
235 sustainability in affordable housing, it is also important to consider additional sustainability  
236 targets such as social and economic dimensions for an overall sustainable development. Based  
237 on the limitations, studies have been conducted on assessment criteria that could be integrated  
238 into GBRSs to improve sustainability assessment. For instance, Ye et al. (2015) developed a  
239 new rating tool known as Building Sustainability Score (BSC) for assessing buildings. The  
240 BSC provides coverage for the entire building lifecycle from inception to demolition. Some of  
241 the social sustainability assessment criteria stated by Ye et al. (2015) are summarised as  
242 stakeholder satisfaction (i.e. ‘impact on community’, ‘local impact’, ‘urban integration’ and  
243 ‘stakeholder relation’), ‘end-user’s satisfaction’ and ‘reduced commuting cost’ (i.e. ‘proximity  
244 to facilities’). Similarly, Liu et al. (2013) identified ‘stakeholder relation’ as one of the  
245 assessment criteria that are not included in the rating tools. According to Haider et al. (2018),  
246 two of the most neglected aspects of social sustainability include safety and security.

247

248 Consequently, GBRSs have evolved. There are currently neighbourhood sustainability  
249 assessment tools that provide a broader perspective of sustainability assessment of buildings  
250 and their environs as against a stand-alone building assessment by GBRSs. Some of these tools



251 include LEED-ND, EarthCraft Communities (ECC), BREEAM Communities, CASBEE-UD,  
252 Green Star communities, Green Mark for Districts, Green Neighbourhood Index (GNI),  
253 Ecocity, HQE<sup>2</sup>R and Cascadia Scorecard. With the exception of CASBEE-UD, all these tools  
254 have included criteria for affordable housing provision / supply. The relevance of these tools  
255 is evinced as most of them are ubiquitously applied in many scopes or countries (Kamal  
256 Mohammad Attia, 2013). However, Haapio (2012) identified some possible challenges  
257 associated with the selection of criteria and therefore, cautioned against the transferability of  
258 such tools to other context and scope. These tools are developed based on priorities and  
259 conditions (i.e. climatic, social and economic issues) of their countries. Hence, there is no one-  
260 size-fits-all tool. Another challenge with the current neighbourhood assessment tools is the  
261 subjectivity of the scoring and weighting of the criteria or sub-criteria. These tools are often  
262 vulnerable to ambiguity concerning the scoring and weighting of the criteria (Sharifi &  
263 Murayama, 2013). Moreover, though some of the tools ensure affordable housing supply, they  
264 are not suitable for assessing SAH.

265  
266 Studies are still advancing in this regard. Tupenaite et al. (2017) provided nine main categories  
267 for assessing new housing projects in the Baltic states. The identified categories include: 'land  
268 use consideration'; 'water efficiency consideration'; 'energy and atmosphere consideration';  
269 'materials and waste management'; 'indoor environmental quality'; 'external pollution';  
270 'innovation and design process consideration'; 'accessibilities and neighbourhood'. Though  
271 some of these categories might be applicable for assessing sustainable development in  
272 affordable housing, yet a more specific assessment model for affordable housing projects  
273 entails additionally evaluating the projects / facilities vis-à-vis the affordability benchmarks.  
274 That is households will spend no more than 30% of their income on housing (Stone, 2006) or  
275 less than the 45% of households' income for housing and transportation (H + T) (Isalou et al.,  
276 2014).

277  
278 Similarly, a study by Chan & Adabre (2019) focussed mainly on assessment criteria for  
279 sustainable affordable housing. Some of the social sustainability assessment criteria were  
280 summarised into 'stakeholders' satisfaction', 'household satisfaction' and 'quality-related'.  
281 Among the economic sustainability assessment criteria recapitulated in Chan & Adabre (2019)  
282 include 'housing operation cost (including maintenance cost, other housing lifecycle cost such  
283 as taxes or charges on housing facility); energy and water efficiency measures (cost of utilities);  
284 housing cost (i.e. housing price / rental cost in relation to household income). Though Chan &  
285 Adabre (2019) provided a comprehensive list of qualitative and quantitative assessment criteria  
286 for affordable housing, yet, their study is rather illustrative of the sustainability assessment  
287 criteria. For a decision making involving such multi-criteria with different decision makers  
288 (such as architects, developers and materials engineers), illustrative assessment criteria as  
289 benchmarks are susceptible to vagueness and subjectivity of experts' opinion (Haider et al.,  
290 2018). Owusu et al. (2019) attributed the cause of the subjectivity to partial, linguistic rating  
291 scale and unquantifiable information. Therefore, an objective and quantifiable sustainability  
292 assessment model for calibrating and judging performance of affordable housing within a  
293 specific scope is still exigent.

294  
295 Table I is a summary of the literature review conducted on assessment criteria / indicators that  
296 could be relevant for affordable housing facilities. It can be concluded from the review that  
297 current studies on assessment of affordable housing have progressed from using price of  
298 housing to housing price plus transportation cost. However, this criterion is not adequate since  
299 it does not include qualitative criteria. Although GBRs and advanced GBRs tools such as  
300 neighbourhood sustainability assessment tools include some qualitative criteria, a major

301 challenge is the subjectivity in the scoring and weighting of the criteria. This is attributed to  
302 the differences in the priorities and interests of the various stakeholders involved in rating these  
303 criteria. Based on this problem, [Sharifi & Murayama \(2013\)](#) recommended that the utilization  
304 of fuzzy technique is appropriate to tackle the issues of subjectivity of weightings. Besides,  
305 since the tools and models have been developed in different context and scope, it is preferable  
306 to develop country-specific model from the Ghanaian perspective. This could be an appropriate  
307 strategy to abreast policy-makers of a reliable level of sustainable development on affordable  
308 housing. Therefore, this study focuses on developing a sustainability assessment model for  
309 affordable housing from the Ghanaian perspective using fuzzy synthetic evaluation technique.

**Table I:** Criteria / Themes, Indicators and Sub-Indicators for Assessing Sustainability Attainment in Affordable Housing (SAH) (Adapted from Chan & 311 Adabre, 2019; Tupenaite et al., 2017)

Criteria / Themes	Indicators	Sub-Indicators / Issues to be Considered Under Each Indicator
Location affordability	Housing price to income Rental cost to income Reduced commuting cost	Housing price affordability; mortgage interest rates Rental cost affordability (advance rent charges) Access to shops; access to health care services; access to childcare; access to leisure facilities; access to open green public space; access to employment opportunities; access to public transportation facilities; access to educational institutions or facilities; access to the city center; access to library facilities
Operation & Maintenance cost	Maintainability of housing (cost of maintenance or retrofitting)  Other lifecycle cost of housing Energy & water efficiency (utility bills)  Environmental friendliness	Refurbishment, repairs, retrofitting cost; low-cost maintenance features in house; ease of maintenance, effort in upkeep of housing facility Taxes or charges on housing facility Operation cost of major electrical appliances; lighting efficiency; renewable energy use; efficient energy design of housing facility; access to quality & portable water; water conservation strategies (rainwater harvesting); availability of low-flow aerators in household faucets Reduction in emissions of greenhouse gasses (NO <sub>2</sub> , CO); environmental friendly waste management; environmental friendly design; environmental-friendly materials; circular economy (materials and products reused)
Household satisfaction	Functionality of housing facility  Safety performance of housing facility (crime rate)  End user's satisfaction on facilities	Size of room or house; housing floor plan; positioning of different rooms; adequacy of ancillary areas (kitchen design, bathroom), privacy availability in room; ability of housing facility to meet the evolving needs of households Safe indoor and outdoor environment; number of crimes (burglary and robbery cases) recorded in housing facilities End user's satisfaction level on supplementary facilities such as shopping facilities; educational facilities; healthcare facilities; recreation facilities; transportation facilities; childcare facilities; leisure facilities; open, green public



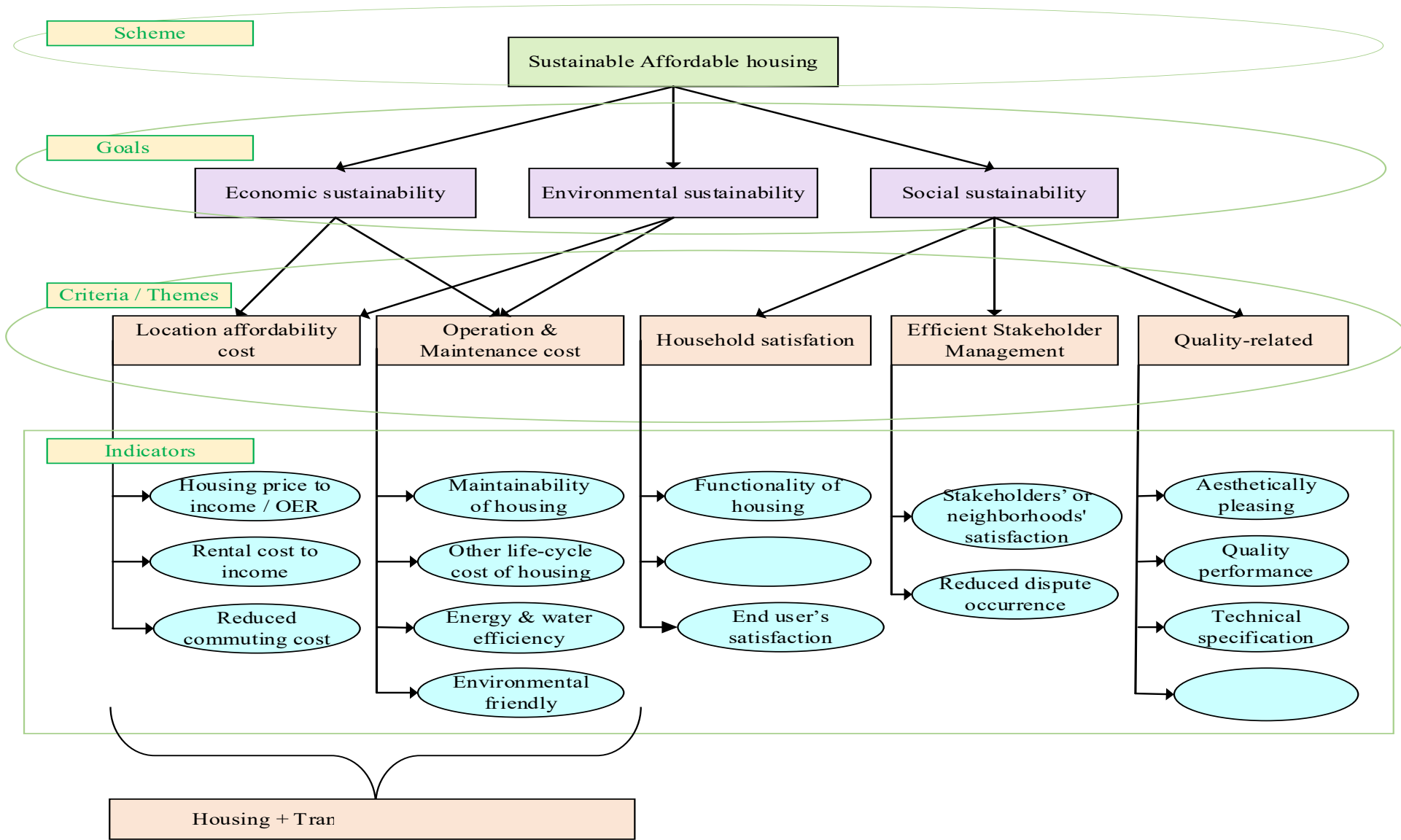
Efficient Stakeholder Management	Stakeholders' / neighborhoods' satisfaction	space; community living space and community attachment; adequate drainage system & waste management facilities
	Reduced disputes occurrence	Community cohesion; compatibility between housing design and neighboring housing facilities; neighborhood reputation; neighborhood satisfaction; reduced number of crimes (robbery and murder) recorded within the neighborhood; impact of housing facility on price of neighboring housing facilities; impact of housing facility on neighboring community Cohesion among households and neighbors in the community; sense of community
Quality-related	Aesthetic view of completed house	Compatibility of design features of affordable housing facility with neighboring housing facilities; landscaping design; color of materials or building elements; preservation of key local / traditional architecture / designs
	Quality performance of housing facility	Quality of indoor and outdoor environment; quality of materials or workmanship
	Technical specification of housing facility	Entails assessing the level that elements of housing facilities meet technical requirements / performance output
	Technology transfer	Innovation in design and construction of affordable housing facilities to improve quality, energy efficiency and reduce housing cost

### 313 **2.3 Conceptual Assessment Framework for SAH**

314 Based on the groupings of the various criteria established by [Chan & Adabre \(2019\)](#), a  
315 conceptual framework was developed for sustainability assessment in affordable housing  
316 (shown in Fig. I). In this framework, sustainable affordable housing is the main scheme with  
317 the three main sustainability pillars – economic, environment and social – as the goals. Under  
318 the sustainability goals are five main criteria / themes. These criteria include: H+T criterion  
319 which is an integration of ‘location-affordability cost’ and ‘operation and maintenance cost’;  
320 household-satisfaction; efficient stakeholder management and quality-related criteria (shown  
321 in Fig. I).

322  
323 From the framework (shown in Fig. I), economic sustainability could be achieved through price  
324 or rental affordability of housing and reduced commuting cost (location affordability cost). It  
325 could also be realized through reduced utility bills (operation and maintenance cost). Regarding  
326 environmental sustainability, reduced commuting cost through improved accessibility will  
327 reduce greenhouse gas emissions from vehicular movement. Moreover, ensuring energy  
328 efficiency and water efficiency in the operation and maintenance of housing facility will reduce  
329 the consumption of non-renewable resources in addition to alleviating carbon dioxide  
330 emissions. This could lead to environmental sustainability in housing. Concerning social  
331 sustainability, household satisfaction and quality of housing are essential criteria for adequate  
332 housing or shelter. Besides, by ensuring efficient stakeholder management through  
333 stakeholders’ / neighbours’ satisfaction and reduced occurrence of disputes, social cohesion  
334 could be achieved among residents and neighbours. This will enhance a sense of community  
335 and improve social sustainability.

336  
337 The criteria are measured by their indicators. Indicators are qualitative or quantitative bits of  
338 information on performance, which could show a chronological change and are comparable  
339 ([Rahdari & Rostamy, 2015](#)). Thus, each criterion has indicators for assessment. For instance,  
340 the indicators for household-satisfaction include ‘functionality of housing facility’, ‘end-user’s  
341 satisfaction’, ‘safety performance (crime rate)’. On efficient stakeholder management,  
342 ‘stakeholders’ or neighborhoods’ satisfaction’ and ‘reduced occurrence of disputes and  
343 litigation’ are the main indicators. Finally, the indicators under ‘quality-related criterion’  
344 include ‘aesthetic view of housing facility’, ‘quality performance’, ‘technical specification of  
345 housing facility’ and ‘technology transfer’ (shown in Table I & Fig. I). The indicators are  
346 further divided into sub-indicators as shown in Table I. The estimation of the weights of the  
347 criteria / themes was done using a bottom-up approach. This approach involves developing  
348 aggregation methods to determine the overall weights of the criteria using values obtained from  
349 their indicators ([Moussaoui et al., 2018](#)). Besides, due to the manual calculation, this study uses  
350 the scores of the indicators for the computation of the weights of the criteria / themes.



351

352 **Fig. I:** Conceptual Framework of Sustainability Assessment Model for Affordable Housing (Adapter from Chan & Adabre, 2019)

### 353 **3. Research Methodology**

#### 354 **3.1 Pilot Survey and Data Collection**

355 A questionnaire survey was adopted in this study for data collection. Questionnaire survey  
356 offers a valid and reliable source of information at a less cost (Hoxley, 2008). It also guarantees  
357 anonymity and protection of respondents' identification data (Owusu et al., 2019). Before  
358 conducting the questionnaire survey, a pilot survey was carried out among respondents in the  
359 Ghanaian housing sector, who are knowledgeable in both affordable housing and sustainable  
360 housing. Four experts including two professors and two-postdoctoral research fellows  
361 participated in the pilot survey. This form of survey was conducted to check three main aspects  
362 of the questionnaire: (1) the completeness of the number of sustainability indicators for  
363 affordable housing; (2) the clarity on expression of questions and suitability of technical terms  
364 of the indicators; (3) the time required for answering the questionnaire. The time was checked  
365 by soliciting for feedback from the pilot survey participants on the number of minutes they  
366 spent on the questionnaire. It is worthwhile checking for these aspects in a questionnaire to  
367 ensure that the finalized questionnaire is correctly displayed for all potential respondents. This  
368 could increase the likelihood of success of the survey. After receiving and implementing the  
369 constructive comments from the pilot-survey participants, the questionnaire was completed for  
370 data collection.

371  
372 The questionnaire consists of five main sections. The first section covers questions on  
373 respondents' profile. The second section contains questions on the indicators while the third  
374 section comprises of questions on success factors. The fourth and fifth sections include  
375 questions on barriers and risk factors to SAH, respectively. This manuscript reports only  
376 findings on the indicators for SAH. Non-probability sampling techniques, namely, purposive  
377 sampling and snowballing were deployed for data collection. These techniques were employed  
378 due to the non-availability of a comprehensive sampling frame of housing experts in the  
379 Ghanaian construction industry.

380  
381 To identify survey respondents, the office of the Ghana Real Estate Developers Association  
382 (GREDA) was first visited. A brochure containing the list of some of the registered housing  
383 developers was provided on request. Then, most of the developers were contacted on phone  
384 (phone numbers obtained from the brochure) for brief introduction to the research topic and  
385 purpose of the study before soliciting for their participating in the survey. Registered housing  
386 developers who showed interest and willingness to participate in the survey were sent emails  
387 with an attached word document of the questionnaire. Potential respondents were entreated to  
388 forward the questionnaire to other developers or provide the contact addresses of other  
389 developers / housing experts. Thus, through snowballing, other potential respondents were  
390 identified and contacted. The questionnaires were also administered personally to members of  
391 the Ghana Institution of Surveyors (GhIS) at their 50th Annual General Meeting, which was  
392 held in Accra at GIMPA on 2<sup>nd</sup> March 2019. Moreover, employees in public institutions that  
393 are responsible for housing supply (such as Public Works Department, PWD and Ministries of  
394 Works and Housing) were contacted.

395  
396 Respondents were asked to rate the criticality of the indicators using a five-point Likert scale  
397 defined as 1=not important, 2=less important, 3=neutral, 4=important and 5=very important.  
398 Previous studies on FSE adopted a 5-point Likert scale (Zhao et al., 2016; Ameyaw et al.,  
399 2016). Therefore, this scale was espoused to maintain consistency. Out of 110 questionnaires  
400 administered, 47 valid responses were received after a three-month period. A response rate of  
401 42.7% was estimated which compares favorably with previous surveys in the Ghanaian  
402 construction industry (Osei-Kyei and Chan, 2017; Darko et al., 2018).

403 Table II shows the institution types, profession, number of housing projects handled, housing  
 404 type handled by the respondents and the years of experience of the respondents. As shown in  
 405 Table II, in terms of institution type, 17 respondents (35%) are in academic / research  
 406 institutions; 23 respondents (48%) belong to public institutions while 8 respondents (17%) are  
 407 private developers / contractors. Concerning profession, most of the respondents (55%) are  
 408 quantity surveyors, followed by project / construction managers (19%), architects (13%),  
 409 engineers (6%) and researchers (4%). On number of housing projects handled, 17 respondents  
 410 (37%) have handled between 1-2 housing projects; 12 respondents (26%) have been involved  
 411 in at least seven projects while nine respondents (20%) have participated in 3-4 projects. The  
 412 housing type mostly handled by the respondents is public housing (55%). Concerning the years  
 413 of experience in the Ghanaian construction industry, 36% of the respondents have 1-5 years of  
 414 experience; 28% have 6-10 years of experience; 21% have 11-15 years of experience; 6% have  
 415 16-20 years of experience while 9% have > 20 years of experience in the Ghanaian construction  
 416 industry. Based on the respondents' profile, it can be concluded that most of the respondents  
 417 are well abreast of the Ghanaian construction industry and housing market; therefore, they are  
 418 capable of providing adequate information for developing a sustainability assessment model  
 419 for affordable housing projects / facilities.

420

421 **Table II: Respondents' Profile**

Category	Characteristics	Number of Responses	Percentage (%)
Institution Type	Academic / research institution	17	35.4
	Public sector agency / department	23	47.9
	Private developers / contractors	8	16.7
Profession	Architect	6	12.8
	Project / construction manager	9	19.1
	Engineer	3	6.4
	Quantity surveyor	26	55.3
	Researcher	2	4.3
	Others	1	2.1
Number of Housing projects handled	0 project	5	10.9
	1-2 projects	17	37.0
	3-4 projects	9	19.6
	5-6 projects	3	6.5
	7 and above projects	12	26.1
Housing Types Handled	Public housing	27	55.1
	Social housing	17	34.7
	Cooperative housing	3	6.1
	Others	2	4.1
Years of Experience	1-5 years	17	36.2
	6-10 years	13	27.7
	11-15 years	10	21.3
	16-20 years	3	6.4
	Above 20 years	4	8.5

422

### 423 3.2 Data Analysis Tools

424 The Statistical Package for Social Science (SPSS version 20) was used to conduct statistical  
 425 analysis of the data. Analytical techniques such as mean score ranking and fuzzy synthetic  
 426 evaluation (FSE) were utilized for data analysis. Essentially, the mean score ranking technique

427 has been used in housing studies to establish the relative importance of a set of criteria (Chan  
 428 & Adabre, 2019). Similarly, in this study, it was used to ascertain the importance of each of  
 429 the sustainability assessment indicators.

430

### 431 3.3 Fuzzy Synthetic Evaluation (FSE)

432 Decision-makers and practitioners often encounter challenges in assessing the sustainability of  
 433 projects (Haider et al., 2018). After the selection of indicators, appraising the non-quantifiable  
 434 indicators has always been a problem in establishing a sustainability assessment model for a  
 435 project. Benchmarks from indicators defined on linguistic scale as ‘not important’, ‘less  
 436 important’, ‘neutral’, ‘important’ and ‘very important’ aid respondents to qualitatively assess  
 437 the criticalities of assessment indicators. However, Haider et al. (2018) indicated that such  
 438 benchmarks may contain inherent uncertainties as a result of vague non-mathematical claims  
 439 and subjectivity in experts’ opinion. Besides, multi-criteria decision making (decision making  
 440 on qualitative data with many indicators and many decision-makers) are prone to uncertainties  
 441 and are often difficult to be assessed.

442

443 Therefore, Zadeh (1965) developed the fuzzy synthetic evaluation (FSE) technique as a robust  
 444 tool for handling such uncertainties (i.e. data limitations and linguistic scale for indicators  
 445 assessment are prone to subjectivity). The FSE is a modelling technique for quantifying multi-  
 446 attributes and multi-variates (Owusu et al., 2019; Osei-Kyei & Chan, 2017). It is appropriate  
 447 for aggregating scores of indicators towards developing an overall sustainability index.  
 448 Therefore, by converting respondents’ subjective opinions into mathematical indices, FSE  
 449 provides an objective and quantitative assessment model for projects. The FSE has been  
 450 applied in studies on different fields for developing sustainability assessment model for small-  
 451 size urban neighbourhood (Haider et al., 2018) and mathematical models of project success for  
 452 public-private partnership (Osei-Kyei & Chan, 2017).

453

454 In this study, FSE is utilized to develop a sustainability assessment model for affordable  
 455 housing. The step-by-step guidelines for developing the model using FSE technique include  
 456 the following (Osei-Kyei & Chan, 2017):

457

458 **Stage 1:** First, a set of fundamental assessment indicators is developed.  $I = \{I_1, I_2, I_3 \dots I_n\}$ ;  
 459 where n represents the number of indicators

460 **Stage 2:** Then, labels for the set of grade alternatives are established as  $L = \{L_1, L_2, L_3 \dots L_n\}$ .  
 461 For this study, the 5-point Likert scale is the set of grade alternatives. Therefore,  $L_1 =$  not  
 462 important,  $L_2 =$  less important,  $L_3 =$  neutral,  $L_4 =$  important,  $L_5 =$  very important

463 **Stage 3:** Afterward, the weighting for each indicator is established. The weighting (W) could  
 464 be determined from the survey results using eqn. (1):

465 
$$W_i = \frac{M_i}{\sum_{i=1}^k M_i}, 0 < W_i < 1, \text{ and } \sum_{i=1}^k W_i = 1 \dots\dots\dots \text{eqn. (1)}$$

466 Where  $W_i =$  weighting;  $M_i =$  mean score of a particular indicator;  $K =$  number of indicators  
 467 within a criterion;  $\sum W_i =$  summation of weightings

468 **Stage 4:** Furthermore, a fuzzy evaluation matrix for each criterion / grouping is established.  
 469 This matrix is expressed as  $R_i = (r_{ij})_{m \times n}$ , where  $r_{ij}$  is the degree to which alternative  $L_j$   
 470 satisfies the criterion  $C_j$

471 **Stage 5:** Moreover, the final FSE results for the evaluation are determined through the  
 472 weighting vector and the fuzzy evaluation matrix as expressed in eqn. (2):

473 
$$D = W_i \circ R_i \dots\dots\dots \text{eqn. (2)}$$

474 Where D is the final FSE evaluation matrix; and “ $\circ$ ” is the fuzzy composition operator.



475 **Stage 6:** Finally, the FSE evaluation matrix is normalized to develop the sustainability  
476 assessment index (SAI) by using eqn. (3):

477  $SAI = \sum_{i=1}^5 D \times L$  ..... eqn. (3)

478

#### 479 **4. Data Analysis Results**

##### 480 **4.1 Results of Mean Score Ranking**

481 Mean scores and standard deviations were estimated and subsequently used for ranking the  
482 sustainability indicators. If two indicators have the same mean scores, decision on their ranking  
483 is made based on their standard deviation values. A lower standard deviation of an indicator  
484 implies a high level of consistency among respondents in rating the indicator and vice-versa.  
485 Therefore, for two indicators with the same mean values, the indicator with lower standard  
486 deviation is ranked higher. Results of the mean score rankings are shown in Table III. Based  
487 on the mean scores and the standard deviation values, ‘quality performance’ was ranked the  
488 highest followed by the indicator ‘end users’ satisfaction’. ‘Housing price in relation to income  
489 of household’ was ranked third while ‘maintainability of housing facility (maintenance cost)’  
490 and ‘rental cost of housing in relation to income of household’ were ranked fourth and fifth,  
491 respectively. However, ‘reduced occurrence of disputes and litigations’ and ‘technology  
492 transfer’ were relatively ranked low (shown in Table III).

493

494 In previous study by [Chan & Adabre \(2019\)](#), a comparison between developed and developing  
495 countries on ranking of the indicators ‘rental cost of housing’ and ‘price of housing’ revealed  
496 that ‘price of housing’ was ranked higher among developing countries. This shows a higher  
497 preference for homeownership than for renting. However, among developed countries ‘rental  
498 cost of housing’ was ranked higher which implies higher preference for renting than for  
499 homeownership. Aside the prestige and esteem needs that are derived from homeownership  
500 over renting of houses, there are other possible reasons for the higher ranking of ‘price of  
501 housing’ (higher preference for homeownership) in the case of Ghana as a developing country.  
502 Due to limited investment options, the desire for homeownership as an investment could be  
503 relatively higher in Ghana as compared to the case of some developed countries ([Chan &  
504 Adabre, 2019](#)). Thus, even among low and middle-income earners in Ghana, the propensity for  
505 homeownership is high for the purpose of real investment and to hedge against the escalating  
506 inflation rate and high advance rent charges especially in cities. These could possibly be the  
507 reasons for the relatively higher rank of ‘price of housing in relation to household income’ (an  
508 indication of higher preference for homeownership) over ‘rental cost of housing in relation to  
509 household income’ (an indication of renting) among respondents in the Ghanaian housing  
510 market.

511

512 From Table III, environmental sustainability-related indicators such as ‘energy efficiency of  
513 housing facility’, ‘eco-friendliness of housing facility’ and ‘commuting cost’ are ranked high  
514 (> 3.5) per their mean scores. However, indicators related to economic sustainability such  
515 ‘price of housing’ and ‘rental cost of housing’ are ranked relatively higher than the  
516 environmental sustainability-related indicators. Yet, these economic assessment indicators are  
517 not considered in most of the widely adopted GBRs such as BREEAM and LEED.  
518 Furthermore, social sustainability-related indicators such as ‘end user’s satisfaction of housing  
519 facility’, ‘functionality of housing facility’, ‘safety performance of housing facility’ and  
520 ‘quality performance of housing facility’ were relatively ranked higher than some of the  
521 environmental sustainability-related indicators such as ‘energy & water efficiency of housing  
522 facility’ and ‘environmental performance / impact of housing facility’ (eco-friendliness)’. Yet,  
523 most of the internationally recognised GBRs and neighbourhood sustainability assessment  
524 tools do not adequately consider these social sustainability indicators for evaluating

525 sustainability of projects or housing facilities. Similarly, [Ameen & Mourshed \(2019\)](#) concluded  
 526 that prominent GBRs and neighbourhood sustainability assessment tools paid less attention  
 527 to safety factors. This is evinced in the low weightings allocated to the safety indicator by  
 528 BREEAM Community (0%) and LEED-ND (1.9%) and 0.70% and 0.65% weightings from  
 529 PCRS and GSAS, respectively. Nonetheless, safety is a crucial indicator for not only social  
 530 sustainability attainment but for general sustainable development. It includes the right to be  
 531 safe in addition to adopting security measures and adaptations to prevent future harm and  
 532 casualties ([Eizenberg & Jabareen, 2017](#)).

533  
 534 Therefore, though most of the GBRs are more inclined towards the environment than to the  
 535 social and economic aspects of sustainability, it is worth noting that priority on sustainability  
 536 indicators vary among schemes. Regarding affordable housing schemes, socio-economic  
 537 assessment indicators featured highly from the perspective of respondents from the Ghanaian  
 538 construction industry. The inadequate consideration of this disparity in the rating of these  
 539 indicators among recognized rating tools and frameworks may reduce their effectiveness in  
 540 promoting sustainable development across affordable housing schemes. Accordingly,  
 541 subsequent improvement in GBRs should pay more attention to these socio-economic  
 542 indicators to enhance the coverage and thorough sustainability assessment of affordable  
 543 housing.

544  
 545 **Table III: Mean Score Ranking of the Indicators**

Code	Indicators (I)	Mean ( $M_i$ )	Standard Deviation (SD)	Rank
I 1	Rental cost of housing facility in relation to household income	4.196	0.824	5
I 2	Housing price in relation to income of household	4.298	0.749	3
I 3	Maintainability of housing facility	4.283	0.851	4
I 4	End users' satisfaction	4.319	0.980	2
I 5	Functionality of housing facility	4.174	0.789	6
I 6	Other life cycle cost of housing facility	3.933	0.918	11
I 7	Safety performance of housing facility	4.085	0.803	8
I 8	Commuting cost from the location of housing facility to public facilities	3.787	0.999	14
I 9	Quality performance	4.343	0.644	1
I 10	Energy & water efficiency of housing facility	3.915	0.880	12
I 11	Environmental performance of housing facility (Eco-friendly)	4.085	0.803	8
I 12	Aesthetic view of completed housing facility	3.913	0.717	13
I 13	Reduced occurrence of disputes and litigations	3.660	1.027	15
I 14	Stakeholders' / neighborhoods' satisfaction with housing project	3.957	0.833	10
I 15	Technical specification of housing facility	4.128	0.824	7
I 16	Technology transfer	3.468	0.856	16

546

#### 547 **4.2 Developing A Sustainability Assessment Model**

548 In this study, the FSE technique is the main tool used for developing the sustainability  
 549 assessment model. Prior to using the FSE, two different levels were established based on the  
 550 groupings of the various indicators as shown in Fig. I. The four main criteria / groupings,  
 551 namely, housing and transportation (H+T); household satisfaction, efficient stakeholder

552 management and quality-related criteria are defined as the first level constructs and are  
 553 represented as  $C_{H+T}$ ,  $C_{HSC}$ ,  $C_{ESM}$  and  $C_{QRC}$ , respectively. However, the indicators under each  
 554 criterion are termed as second level or secondary constructs (Osei-Kyei & Chan, 2017; Owusu  
 555 et al., 2019). Both levels could be expressed as follows:

556  
 557  $C_{H+T} = \{I_{(H+T)1}, I_{(H+T)2}, I_{(H+T)3}, I_{(H+T)4}, I_{(H+T)5}, I_{(H+T)6}, I_{(H+T)7}\}$   
 558

559  $C_{HSC} = \{I_{HSC1}, I_{HSC2}, I_{HSC3}\}$   
 560

561  $C_{ESM} = \{I_{ESM1}, I_{ESM2}\}$   
 562

563  $C_{QRC} = \{I_{QRC1}, I_{QRC2}, I_{QRC3}, I_{QRC4}\}$   
 564

565 The variables of the secondary level are the input variables for the fuzzy synthetic analysis. For  
 566 instance,  $I_{(H+T)1}$  is an input variable that represents the indicator ‘rental cost of housing facility  
 567 in relation to household income’. It is under the criterion ‘housing and transportation’ that is  
 568 denoted as  $C_{H+T}$ .  
 569

570 **4.3 Determining Input Variables’ Weightings**

571 The weightings of an indicator (input variable) denotes its relative significance as rated by the  
 572 survey respondents. The weightings of the input variables within each of the criteria groupings  
 573 were estimated using eqn. (1). Recall eqn. (1):  
 574

575  $W_i = \frac{M_i}{\sum_{i=1}^k M_i}, 0 < W_i < 1, \text{ and } \sum_{i=1}^k W_i = 1 \dots\dots\dots \text{eqn. (1)}$   
 576

577 From eqn. 1, the explanation of the variables is given as follows:  $W_i$  represents the calculated  
 578 weighting of an indicator within a particular grouping. This is obtained by dividing the mean  
 579 score, represented as  $M_i$ , of an indicator by the sum of all the means scores within that  
 580 particular grouping. For instance, using the ‘H+T criterion’, the weighting of the indicator  
 581 ‘rental cost in relation to household income’ is given as  
 582

583  $W_i = \frac{4.196}{4.196+4.298+3.787+4.283+3.933+3.915+4.085} = \frac{4.196}{28.497} = 0.147$   
 584

585 Similarly, the weighting of a criterion is calculated by dividing the mean score of that criterion  
 586 (obtain by summing mean scores of all the indicators under the criterion) by the summation of  
 587 the mean scores of all the criteria. For instance, the weighting for the ‘H+T criterion’ is given  
 588 as  
 589

590  $W_c = \frac{28.497}{28.497+12.578+7.617+15.852} = \frac{28.497}{64.544} = 0.442$   
 591

592 Therefore, the weightings of all the other indicators and criteria (shown in Table IV) are  
 593 calculated using the same approach.

594 **Table IV:** Calculated Weightings of Indicators and Criteria

Criteria and their Underlying Indicators	Code	Mean (M <sub>i</sub> )	Weightings of Indicator (W <sub>i</sub> )	Total Mean of each Criterion (M <sub>c</sub> )	Weightings of each Criterion (W <sub>c</sub> )
<b>Criterion 1: H + T</b>					
1. Rental cost in relation to household income	I 1	4.196	0.147		
2. Housing price in relation to income of household	I 2	4.298	0.151		
3. Commuting cost from the location of housing to public facilities	I 8	3.787	0.133		
4. Maintainability of housing facility	I 3	4.283	0.150		
5. Other life-cycle cost of housing facility	I 6	3.933	0.138		
6. Energy & water efficiency of housing facility	I 10	3.915	0.137		
7. Environmentally friendliness of housing facility	I 11	4.085	0.143	28.497	0.442
<b>Criterion 2: Household Satisfaction</b>					
1. End user's satisfaction with housing facilities	I 4	4.319	0.343		
2. Functionality of housing facility	I 5	4.174	0.332		
3. Safety performance (crime rate)	I 7	4.085	0.325	12.578	0.195
<b>Criterion 3: Efficient Stakeholder Management</b>					
1. Stakeholders' satisfaction with housing facility / project (neighborhood satisfaction)	I 14	3.957	0.519		
2. Reduced occurrence of dispute and litigation	I 13	3.660	0.481	7.617	0.118
<b>Criterion 4: Quality-Related</b>					
1. Quality performance of project	I 9	4.343	0.274		
2. Aesthetically pleasing view of completed house	I 12	3.913	0.247		
3. Technical specification of housing facilities	I 15	4.128	0.260		
4. Technology transfer	I 16	3.468	0.219	15.852	0.246
Total mean and total weighting values				64.544	1.000

595

596 **4.4 Determining the Membership Functions of Indicators**

597 Membership functions (i.e. the degree of an element’s membership in a fuzzy set) normally  
 598 ranges between 0 and 1. They are derived from Level 2 to level 1 (Ameyaw & Chan, 2016).  
 599 This implies that the membership functions of the indicators are obtained first before  
 600 calculating the membership functions for each of the criteria. Membership functions are  
 601 obtained from the ratings provided by the respondents in the survey with regard to the 5-point  
 602 Likert scale (i.e. L<sub>1</sub> = not important to L<sub>5</sub> = very important) (Osei-Kyei & Chan, 2017). For  
 603 instance, 26.1% of the respondents were neutral with regard to rating ‘rental cost of housing in  
 604 relation to household income’. 28.3% of the respondents rated it as important and 45.7% as  
 605 very important. Given that X<sub>I(H+T)1</sub> is the percentage of responses received per each rating,  
 606 then the membership function (MF<sub>I(H+T)1</sub>) for this indicator is given as follows:

607 
$$MF_{I(H+T)1} = \frac{X_{1I(H+T)1}}{L_1} + \frac{X_{2I(H+T)1}}{L_2} + \dots + \frac{X_{5I(H+T)1}}{L_5}$$

608  
 609 
$$MF_{I(H+T)1} = \frac{X_{1I(H+T)1}}{\text{not important}} + \frac{X_{2I(H+T)1}}{\text{less important}} + \dots + \frac{X_{5I(H+T)1}}{\text{very important}}$$

610  
 611 Thus,

612 
$$MF_{I(H+T)1} = \frac{0.00}{L_1} + \frac{0.00}{L_2} + \frac{0.26}{L_3} + \frac{0.28}{L_4} + \frac{0.46}{L_5}$$

613  
 614 In FSE, the “+” denotes a notation and not an addition (Ameyaw & Chan, 2016). Therefore,  
 615 the membership function can also be expressed as (0.00, 0.00, 0.26, 0.28, 0.46). Using the same  
 616 procedure, the membership functions of the remaining 15 indicators can be obtained (shown in  
 617 Table V).

618  
 619 **4.5 Determining the Membership Functions of the Criteria (the Groupings)**

620 Establishing the membership functions of the indicators at Level 2 is the precursor for  
 621 calculating the membership function for each criterion at Level 1. To do so, recall eqn. (2),  
 622  $D = W_i \circ R_i$  ..... eqn. (2)  
 623 Where  $W_i$  = weightings of all indicators within a particular criterion and  $R_i$  is the fuzzy  
 624 evaluation matrix.

625  
 626 For example, using ‘H + T criterion’, its fuzzy matrix  $R_i$  can be expressed as

627  
 628 
$$R_i = \begin{bmatrix} MF_{I(H+T)1} \\ MF_{I(H+T)2} \\ MF_{I(H+T)3} \\ MF_{I(H+T)4} \\ MF_{I(H+T)5} \\ MF_{I(H+T)6} \\ MF_{I(H+T)7} \end{bmatrix} = \begin{bmatrix} X_{1I(H+T)1} & X_{2I(H+T)1} & X_{3I(H+T)1} & X_{4I(H+T)1} & X_{5I(H+T)1} \\ X_{1I(H+T)2} & X_{2I(H+T)2} & X_{3I(H+T)2} & X_{4I(H+T)2} & X_{5I(H+T)2} \\ X_{1I(H+T)3} & X_{2I(H+T)3} & X_{3I(H+T)3} & X_{4I(H+T)3} & X_{5I(H+T)3} \\ X_{1I(H+T)4} & X_{2I(H+T)4} & X_{3I(H+T)4} & X_{4I(H+T)4} & X_{5I(H+T)4} \\ X_{1I(H+T)5} & X_{2I(H+T)5} & X_{3I(H+T)5} & X_{4I(H+T)5} & X_{5I(H+T)5} \\ X_{1I(H+T)6} & X_{2I(H+T)6} & X_{3I(H+T)6} & X_{4I(H+T)6} & X_{5I(H+T)6} \\ X_{1I(H+T)7} & X_{2I(H+T)7} & X_{3I(H+T)7} & X_{4I(H+T)7} & X_{5I(H+T)7} \end{bmatrix}$$

629  
 630 Where  $X_{jI(H+T)n}$  is an element of the fuzzy matrix; it is one of the weighting elements  
 631 of an indicator. The fuzzy evaluation matrix is then obtained by using the weighting  
 632 function set of the indicators in the ‘H + T criterion’ as follows:

633

$$634 \quad D_{H+T} = (W_{i1}, W_{i2}, \dots, W_{in}) \times \begin{bmatrix} X_{11(H+T)1} & X_{21(H+T)1} & X_{31(H+T)1} & X_{41(H+T)1} & X_{51(H+T)1} \\ X_{11(H+T)2} & X_{21(H+T)2} & X_{31(H+T)2} & X_{41(H+T)2} & X_{51(H+T)2} \\ X_{11(H+T)3} & X_{21(H+T)3} & X_{31(H+T)3} & X_{41(H+T)3} & X_{51(H+T)3} \\ X_{11(H+T)4} & X_{21(H+T)4} & X_{31(H+T)4} & X_{41(H+T)4} & X_{51(H+T)4} \\ X_{11(H+T)5} & X_{21(H+T)5} & X_{31(H+T)5} & X_{41(H+T)5} & X_{51(H+T)5} \\ X_{11(H+T)6} & X_{21(H+T)6} & X_{31(H+T)6} & X_{41(H+T)6} & X_{51(H+T)6} \\ X_{11(H+T)7} & X_{21(H+T)7} & X_{31(H+T)7} & X_{41(H+T)7} & X_{51(H+T)7} \end{bmatrix}$$

635

636 Thus,  $D_{H+T}$  of 'H + T criterion', can be calculated as

$$637 \quad D_{H+T} = (0.147, 0.151, 0.133, 0.150, 0.138, 0.137, 0.143) \times \begin{bmatrix} 0.00 & 0.00 & 0.26 & 0.28 & 0.46 \\ 0.00 & 0.00 & 0.17 & 0.36 & 0.47 \\ 0.02 & 0.09 & 0.23 & 0.40 & 0.26 \\ 0.02 & 0.02 & 0.07 & 0.44 & 0.46 \\ 0.02 & 0.02 & 0.27 & 0.38 & 0.31 \\ 0.02 & 0.02 & 0.23 & 0.47 & 0.26 \\ 0.00 & 0.04 & 0.15 & 0.49 & 0.32 \end{bmatrix}$$

$$638 \quad = (0.01, 0.03, 0.20, 0.40, \text{ and } 0.37)$$

639

640 Similarly, the membership function for the 'household satisfaction criterion' is calculated as  
641 follows:

$$642 \quad D_{HSC} = (0.343, 0.332, 0.325) \times \begin{bmatrix} 0.02 & 0.04 & 0.11 & 0.26 & 0.57 \\ 0.00 & 0.04 & 0.11 & 0.48 & 0.37 \\ 0.02 & 0.00 & 0.13 & 0.45 & 0.41 \end{bmatrix}$$

643

$$644 \quad = (0.00, 0.03, 0.12, 0.39, \text{ and } 0.45)$$

645

646 Likewise, the membership function for 'efficient stakeholders' management criterion' can be  
647 estimated as

$$648 \quad D_{ESM} = (0.519, 0.481) \times \begin{bmatrix} 0.02 & 0.04 & 0.11 & 0.62 & 0.21 \\ 0.04 & 0.11 & 0.17 & 0.51 & 0.17 \end{bmatrix}$$

649

$$650 \quad = (0.03, 0.07, 0.14, 0.57, \text{ and } 0.19)$$

651

652 Lastly, the membership function for 'quality-related criterion' can be determined as follows:

653

$$654 \quad D_{QRC} = (0.274, 0.247, 0.260, 0.219) \times \begin{bmatrix} 0.00 & 0.00 & 0.07 & 0.38 & 0.55 \\ 0.00 & 0.02 & 0.24 & 0.54 & 0.20 \\ 0.00 & 0.06 & 0.09 & 0.51 & 0.34 \\ 0.04 & 0.04 & 0.38 & 0.47 & 0.06 \end{bmatrix}$$

655

$$656 \quad = (0.01, 0.03, 0.19, 0.47, 0.30)$$

657

658



659 **Table V: Membership Function of Indicators and Criteria**

Criteria	Code	Weightings of each Indicator	MF for Level 2	MF for Level 1	Criteria's Weightings
H + T	I 1	0.147	0.00,0.00,0.26,0.28,0.46	0.01,0.03,0.20,0.40,0.37	0.442
	I 2	0.151	0.00,0.00,0.17,0.36,0.47		
	I 8	0.133	0.02,0.09,0.23,0.40,0.26		
	I 3	0.150	0.02,0.02,0.07,0.44,0.46		
	I 6	0.138	0.02,0.02,0.27,0.38,0.31		
	I 10	0.137	0.02,0.02,0.23,0.47,0.26		
	I 11	0.143	0.00,0.04,0.15,0.49,0.32		
	Household satisfaction	I 4	0.343		
I 5		0.332	0.00,0.04,0.11,0.48,0.37		
I 7		0.325	0.02,0.00,0.13,0.45,0.41		
Efficient Stakeholder Management	I 14	0.519	0.02,0.04,0.11,0.62,0.21	0.03,0.07,0.14,0.57,0.19	0.118
	I 13	0.481	0.04,0.11,0.17,0.51,0.17		
Quality-Related	I 9	0.274	0.00,0.00,0.07,0.38,0.55	0.01,0.03,0.19,0.47,0.30	0.246
	I 12	0.247	0.00,0.02,0.24,0.54,0.20		
	I 15	0.260	0.00,0.06,0.09,0.51,0.34		
	I 16	0.219	0.04,0.04,0.38,0.47,0.06		

660

661 **4.6 Determining a Sustainability Assessment Index for Each Criterion**

662 After estimating the membership functions at level 1, the index for each criterion is determined  
 663 using eqn. (3). For instance, the assessment index (AI) for ‘H+T criterion’ is calculated as  
 664 follows: Recall eqn. (3)

665  $AI_{H+T} = D_n \times L_n = (D_1, D_2, D_3, D_4, D_5) \times (L_1, L_2, L_3, L_4, L_5) \dots\dots\dots eqn. (3)$   
 666

667 Where  $D_n = (D_1, D_2, D_3, D_4, D_5)$  is the fuzzy evaluation matrix or MF for level 1 and  $L_n =$   
 668  $(1, 2, 3, 4, 5)$  is the grade alternative. Thus, the assessment index (AI) for ‘H+T criterion’ is  
 669 calculated as follows:

670  $AI_{H+T} = (0.01, 0.03, 0.20, 0.40, 0.37) \times (1, 2, 3, 4, 5)$   
 671  $= 4.087$

672 Using similar approach, the AI for the other three criteria are computed as follows (shown in  
 673 Table VI):

674  $AI_{HSC} = (0.01, 0.03, 0.12, 0.39, 0.45) \times (1, 2, 3, 4, 5)$   
 675  $= 4.254$

676  $AI_{ESM} = (0.03, 0.07, 0.14, 0.57, 0.19) \times (1, 2, 3, 4, 5)$   
 677  $= 3.816$

678  $AI_{QRC} = (0.01, 0.03, 0.19, 0.47, 0.30) \times (1, 2, 3, 4, 5)$   
 679  $= 4.023$

680

681 **Table VI: Assessment Index for the Criteria**

No.	Criteria	Criterion’s Index	Coefficient <sup>a</sup>
Criterion 1	H+T	4.087	0.253
Criterion 2	Household Satisfaction	4.254	0.263
Criterion 3	Efficient Stakeholders’ Management	3.816	0.236
Criterion 4	Quality-Related	4.023	0.249
Total		16.18	1.000

682 <sup>a</sup>Coefficient = (Criterion Index / Sum of Indices of all Criteria)

683

684 **4.7 Developing an Overall Sustainability Assessment Model (SAM) for Affordable**  
 685 **Housing**

686 In this study, a linear, additive approach is employed to establish a combined-criterion model  
 687 for assessing sustainable development in affordable housing. A linear model is chosen to enable  
 688 the calculation of a composite index or figure that depicts the level of sustainability attainment  
 689 in an affordable housing facility or project with regard to ‘H+T criterion’; ‘household  
 690 satisfaction criterion’; ‘efficient stakeholders’ management criterion’ and ‘quality-related  
 691 criterion’. Similarly, previous studies (Osei-Kyei & Chan, 2017; Hu et al., 2016) developed an  
 692 assessment index using the linear and additive approach. Prior to establishing the sustainability  
 693 assessment model, the indices for all the criteria are normalized so that they sum to one (shown  
 694 in Table VI). The normalized values are the coefficients in the model. Normalizing the indices  
 695 is important to provide a better reflection of the relative criticality of each criterion in the  
 696 sustainability assessment model (SAM). Besides, it allows various measurement scale for the  
 697 criteria to be employed in the model for affordable housing assessment (Osei-Kyei & Chan,  
 698 2017). The SAM for affordable housing could therefore be expressed in the following equation:  
 699

700 **SAM** = 0.253(H+T) + 0.263(Households’ Satisfaction) + 0.236 (Efficient  
 701 Stakeholders management) + 0.249(Quality-related) ..... eqn. (4)  
 702

703 **5. Discussion of Results**

704 In subsequent subsections, a discussion is presented on the various criteria together with their  
705 indicators and how each criterion could be assessed.

706  
707 **5.1 Housing and Transportation (H+T)**

708 This criterion has an index of 4.087 and a coefficient of 0.253 (shown in Table VI). Current  
709 studies on assessment of affordable housing have developed a composite cost of housing (i.e.  
710 rental cost or mortgage or owner rental equivalent, utility cost and other life cycle cost) and  
711 transportation cost in relation to household income. Prior studies employed only ‘rental cost /  
712 price of housing to household income ratio’ for measuring housing affordability. The  
713 conventional benchmark of housing affordability was that low-income household would spend  
714 at most 30% of their income on housing. However, this measure of affordability is limited since  
715 it does not include the cost of transportation.

716  
717 Therefore, with the adoption of the H+T criterion / index, policy makers such as planners could  
718 achieve additional sustainable development goals. It could be used to identify suitable locations  
719 for sitting affordable housing projects and to advice households on an appropriate housing  
720 location for affordable transportation cost. Concerning policies on price increases or decreases  
721 on fuel cost, the H+T criterion could be used to evaluate possible cost burden or saving,  
722 respectively, on household income. Thus, this criterion could lead to more sustainable  
723 development such as economic sustainability (i.e. reduced transportation cost), environmental  
724 sustainability (i.e. energy conservation and reduction in pollution emissions) and social  
725 sustainability (i.e. improved access to economic opportunities and reduction in accident risks)  
726 (Isalou et al., 2014). However, based on its calculated index (shown in Table VI), the H+T  
727 criterion accounts for 25.3% of sustainability attainment in affordable housing. Therefore,  
728 much will not be accomplished on sustainable development in affordable housing if policy-  
729 makers focus solely on the H+T criterion to the neglect of the other criteria.

730  
731 To assess the ‘H+T’ performance on SAH, the Center for Neighborhood Technology (CNT)  
732 estimated that 15% of household income should be an achievable goal for transportation  
733 affordability. Combining the 15% benchmark for transport affordability with the conventional  
734 30% of housing cost on household income results in a 45% benchmark for the H+T criterion  
735 (Dewita et al., 2018). The H+T index could be estimated using the following eqn. 5:

736  
737 
$$H + T \text{ index} = \frac{(\text{housing costs} + \text{Transportation costs})}{\text{Income}} \times 100 \dots\dots\dots \text{eqn. (5)}$$

738  
739 Housing costs are monthly accommodation expenses of the household. These include rent for  
740 tenants or mortgage payment, regular operation cost (including utility bill) and maintenance  
741 cost and other lifecycle cost (property tax, neighborhood maintenance fees). For the case of  
742 homeownership, the ‘owner equivalent rent (OER)’ is used in replace of rent for tenants. The  
743 OER is an expected rent value that owner-occupants would fetch in the competitive market for  
744 their houses. It is calculated by soliciting for the opinion of the owners on the amount they  
745 think their housing facility would rent for in the market (Dewita et al., 2018). Regarding  
746 transportation, transportation costs are calculated by adding all household’s expenses incurred  
747 in traveling to work, school, market or shopping, recreation and visiting of relatives or friends  
748 (as listed in Table I under sub-indicators of commuting cost). After determining the housing  
749 cost and transportation cost, these cost variables are summed up and divided by the monthly  
750 household income. The result is then multiplied by 100 to convert the cost to percent. For  
751 households who spend at most 45% of their income on both housing and transportation, their

752 housing facilities are considered affordable. Therefore, using the 45% limit as a benchmark, a  
 753 percentage scale could be developed for allocating points in order to calculate the level of  
 754 sustainability attainment by the H+T index. The percentage scale is developed based on pro-  
 755 rata of the 45% benchmark (as shown in Table VII). An H+T that is  $\leq 45\%$  of household income  
 756 is scored 100%. An estimated H+T that is 46-55% of household income, is rated 98-82%. The  
 757 exact percentage is obtained on pro-rata basis. For instance, the range for 46-55 is calculated  
 758 as follows:

759                   45 -----> 100%  
 760                   46 -----> ?  
 761                   46 -----> 98%

762 Similarly,  
 763                   45 -----> 100%  
 764                   55-----> ?  
 765                   55-----> 82%

766 After determining the points (%) to be allocated, its H+T index is obtained by multiplying the  
 767 appropriate point (in %) by the estimated weight i.e.  $(0.253 \times (\text{H+T point in } \%))$ . For example,  
 768 if a household spends  $\leq 45\%$  of their income on housing and transportation, the points (in %)  
 769 to be allocated will be 100 and the overall sustainability attainment by the H+T criterion will  
 770 be calculated as

771 **H+T Index** =  $(0.253 \times (\text{H+T})) = (0.253 \times (100\%)) = 25.3\%$

772  
 773

**Table VII: Scale for Assessing H + T Index in SAH**

Scale	Points (in %) to be awarded
$\leq 45$	100
46 - 55	98 - 82
56 - 65	80 - 69
66 - 75	68 - 60
76 - 85	59 - 53
$\geq 86$	$\leq 52$

774

775 **5.2 Household Satisfaction**

776 This criterion has the highest index of 4.254 and a coefficient of 0.263. Household satisfaction  
 777 is one of the relevant and subjective criteria in post-construction evaluation of affordable  
 778 housing facility. Assessing residential satisfaction enables decision makers to develop  
 779 successful housing policies for the attainment of social sustainability (Riazi & Emami, 2018).  
 780 The household satisfaction criterion consists of three main indicators: end user’s satisfaction  
 781 with the housing facility and infrastructure (or supplementary facilities), functionality of  
 782 housing facility and safety performance (crime rate). These three-main indicators account for  
 783 26.3% of sustainability attainment in affordable housing. The importance of this criterion could  
 784 be evinced in low take-up rate of housing facilities due to the neglect of end user’s needs at the  
 785 design stage of housing projects. This problem could be attributed to the speculative nature of  
 786 affordable housing projects. Decision on land acquisition, housing design and construction are  
 787 mostly made without the participation of the target households (Ahadzie et al., 2008; Chan &  
 788 Adabre, 2019).

789

790 To quantify this criterion, it is important to identify the variables which determine household  
 791 satisfaction. Residential satisfaction of low-income households is derived from the availability  
 792 of public facilities within the housing environs (Addo, 2016). Some of these facilities are listed  
 793 as sub-indicators in Table I. Besides, safety and security of households influence residential  
 794 satisfaction (Mohit et al., 2010; Tan, 2012). Variables such as ‘safety of indoor space’, ‘safety

795 of outdoor space’, ‘lighting of public areas’, ‘private open space’ and ‘the number of burglary  
 796 / theft incidents in housing facilities or neighborhood’ could provide adequate information for  
 797 measuring the level of safety of households within their housing facility and their surroundings  
 798 (Riazi & Emami, 2018; Hino & Amemiya, 2019). Moreover, the indicator – ‘functionality of  
 799 the housing unit’ – could provide essential information for assessing household satisfaction.  
 800 Functionality of a housing facility measures the adequacy of housing facility in meeting the  
 801 current and evolving needs of households (adaptable design to prevent unsafe building  
 802 appendages). It includes the availability of adequate physical amenities such as a sizable  
 803 bathroom, sizable floor, adequate sanitary facilities (such as septic tank and garbage collection  
 804 facility) (as listed in Table I) (Acolin & Green, 2017). Adequate functionality of a housing  
 805 facility could prevent residential mobility, which could lead to housing abandonment. Most  
 806 households abandon or make housing relocation decision because of ‘lack of fit’ of housing  
 807 facility to meet their needs. ‘Lack of fit’ challenges are caused by changes in households’  
 808 demographic factors such as age, household size, prestige etc., which can lead to households’  
 809 dissatisfaction with current housing facility (Riazi & Emami, 2018).

810  
 811 To determine the level of sustainability attainment by household satisfaction, households’ as  
 812 respondents could be asked to indicate their satisfaction level on facilities within their  
 813 environment, satisfaction level on safety features in the housing facility and their environment  
 814 and their satisfaction level on the functionality variables (as listed in Table I). Satisfaction level  
 815 could be rated using a 5-point Likert scale from 1(very dissatisfied) to 5 (very satisfied). The  
 816 satisfaction score can then be calculated by adding up all scores on the various features /  
 817 variables from the ratings of respondents. Then, the total scores obtained from the Likert scale  
 818 is divided by the maximum possible total score and the result is multiplied by 100 to obtain a  
 819 percentage score for households’ satisfaction (Ogu, 2002). Afterward, the level of  
 820 sustainability attainment by the household satisfaction is obtained by multiplying the  
 821 coefficient of the satisfaction criterion by the percentage score for household satisfaction i.e.  
 822 (0.265 x Households’ percentage satisfaction score). The satisfaction percentage score can  
 823 be calculated by using eqn. (6) as provided in Ogu (2002):  
 824

825 
$$HSV = \frac{\sum_{i=1}^N y^i}{\sum_{i=1}^N Y^i} \times 100 \dots \dots \dots \text{eqn. (6)}$$

826  
 827 Where HSV is the household satisfaction value (in percent) of a respondent, N is the number  
 828 of variables being scaled,  $y^i$  is the actual score by a respondent on the  $i$ th variable and  $Y^i$  is the  
 829 maximum possible score that  $i$  could have on the scale used (Addo, 2016; Mohit, et al., 2010).

830  
 831 **5.3 Efficient Stakeholder’s Management**

832 This criterion has the lowest index of 3.816 and has a coefficient of 0.236. Two main indicators  
 833 were used to determine the weight of efficient stakeholders’ management (i.e. stakeholders’ or  
 834 neighborhoods’ satisfaction and reduced occurrence of dispute / litigations). Attaining these  
 835 indicators in affordable housing accounts for 23.6% of sustainability performance in affordable  
 836 housing facilities or projects. Without adequate policies, social sustainability attainment in  
 837 affordable housing could be affected (Chan & Adabre, 2019).

838  
 839 Aside stakeholders (such as government, developers, design team and households), residents  
 840 in the neighborhood where an affordable housing facility is sited play a significant role in social  
 841 sustainability attainment. According to Berardi (2011), tackling the social dimension of  
 842 sustainable development entails contextual design of housing facility and linking the housing

843 facility to its neighbourhood. This could be achieved by providing adequate facilities within  
844 the housing environs to encourage interaction among households and their neighbours.  
845 'Interaction with neighbours' could positively affect residential satisfaction. For instance, [Riazi](#)  
846 [& Emami \(2018\)](#) confirmed that among three determinants of residential satisfaction such as  
847 'design principles', 'interaction with neighbours' and 'planning policies', 'interaction with  
848 neighbours' was the most dominant influencing factor. Besides, effective interaction among  
849 households and residents in the neighborhood enhances their health and well-being by reducing  
850 depression ([Yung et al., 2017](#)).

851  
852 To assess this criterion, the availability and the design features of parks and open spaces in the  
853 environs of the housing facility should be considered. Parks should be evaluated based on  
854 multiplicity of purpose with the following incorporated-relevant features: children play area,  
855 fitness area / facilities, multi-purpose plaza, pavilion, better integration of cultural heritage into  
856 design, cafeteria / refreshment kiosk, sanitary facilities, adequate lighting and Wi-Fi  
857 connections ([Yung et al., 2016](#)). Importantly, these amenities promote cross-generation  
858 integration in parks, which enhances social ties and satisfaction to a variety of stakeholders.  
859 Efficient stakeholder management could also be assessed by finding out the impact of an  
860 affordable housing facility on the neighboring housing facilities or community. Impact  
861 variables could include: effects of affordable housing facility on prices / rent of neighboring  
862 housing facilities or properties; possibilities of congestion on existing social amenities or  
863 infrastructure; crime rate within neighboring community; level of disputes / cordial interaction  
864 among residents in the neighborhood and households of the affordable housing facilities and  
865 fear of insecurity and noise level in the neighborhood (listed in Table I).

866  
867 The presence and impact level of various variables for 'efficient stakeholder's management'  
868 (i.e. parks and open spaces, variables on 'occurrence of dispute or litigation' and impact  
869 variables of housing facility on neighborhood) could be rated on a Likert scale by some  
870 randomly selected residents in the neighborhood. Then, a percentage score of 'efficient  
871 stakeholder management' could be determined by using a similar approach as in eqn. (6).  
872 Afterwards, the level of sustainability attainment by efficient stakeholder management is  
873 obtained by multiplying its coefficient by the percentage score i.e. (0.236 x percentage score  
874 of efficient Stakeholder's Management).

875

#### 876 **5.4 Quality-Related Criterion**

877 This criterion has a success index of 4.023, and a coefficient of 0.249. The scores of four main  
878 indicators, namely, 'quality performance'; 'aesthetic view of housing facility'; 'technical  
879 specifications or performance outputs' and 'technology transfer' were used to estimate an index  
880 of 4.023 for quality-related criterion. It accounts for 24.9% of sustainability attainment in  
881 affordable housing.

882

883 Housing quality can be assessed using both subjective and objective approaches. Subjective  
884 assessment includes perception and aspiration which are related to the psychosocial aspect of  
885 households ([Mohit et al., 2010](#)). The subjective description of quality is based on aesthetic of  
886 the housing facility. It could be assessed by finding out 'how well a housing facility blends  
887 with its environment', 'the psychological impact of the housing facility on the households,  
888 neighbouring residents and existing facilities' and 'the ability of landscaping plan to match the  
889 theme of nearby structures' and 'interesting design models that capture people's imagination'  
890 ([Stasiowski and Burstein, 1994](#); [Chan & Adabre, 2019](#)). Aesthetic view of a housing facility  
891 enhances the pride / sense of place attachment and could encourage residential stability



892 (Eizenberg & Jabareen, 2017). A housing facility that meets the aesthetic expectation /  
893 aspiration of a household attains quality in perception.

894

895 The objective assessment of housing quality entails evaluating the quality of indoor and  
896 outdoor environment (adequate ventilation), quality of the materials and the specification  
897 outputs (or performance output). A facility that attains its technical requirement / specification  
898 output is said to have achieved ‘quality in fact’ (Arditi & Gunaydin, 1997). By ensuring  
899 material / product quality and construction or process quality, ‘quality in fact’ can be achieved  
900 in affordable housing facilities (Arditi & Gunaydin, 1997). Whereas ‘product quality’ is  
901 ensuring appropriate equipment and technology for construction and the use of suitable  
902 construction materials, ‘process quality’ includes attaining quality in the design and  
903 construction of the housing facility (Chan & Adabre, 2019).

904

905 In assessing the quality of materials for SAH, emphasis should be placed on circular economy  
906 and environmental impact of the construction materials. Circular economy involves the  
907 production and consumption of construction materials in closed loop material flows that  
908 internalize environmental externalities linked to virgin resource extraction and waste  
909 production (including pollution) (Pomponi & Moncaster, 2017). It takes into consideration  
910 impact of resource consumption and impact of waste on the environment. Circular economy  
911 ensures that post-consumption construction products get reintegrated upstream into the  
912 manufacturing process. This ensures efficient management of resources, which leads to a  
913 reduction in energy usage, CO<sub>2</sub> emissions and waste production.

914

915 For circular economy, materials should be assessed based on ‘how easily they can be  
916 dismantled, demolished and recycled / reuse’; ‘how effluent generated from demolition could  
917 serve as raw materials for other work’ and ‘how materials used for housing facilities could be  
918 recoverable for reuse’ (Sauvé et al., 2016; Pomponi & Moncaster, 2017). For instance, at the  
919 micro-level, manufactured products / components (e.g. blocks and façade elements) should be  
920 such that they can be dismantled without much waste generation. Besides, quality of material  
921 assessment should include environmental impact of the materials on greenhouse gas emission,  
922 human toxicity, eco-toxicity to water and soil acidification and eutrophication.

923

924 Thus, by assessing the various variables concerning ‘aesthetic view of housing facility’,  
925 ‘quality of materials’, ‘technical specification or performance output’ and ‘technology transfer  
926 or innovation’ from the views of experts (such as architects, developers and materials  
927 engineers), a percentage score for the ‘quality-related criterion’ could be computed using eqn.  
928 (6). Then, the level of sustainability attainment by the ‘quality-related criterion’ is estimated  
929 by multiplying its coefficient by its percentage score (0.249 x percentage score of quality-  
930 related criterion).

931

## 932 **5.5 Application of the Model to Affordable Housing Projects / Public Housing &** 933 **Upgrading of Slum Communities**

934 From the estimated indices of the various criteria, ‘household-satisfaction’ criterion should be  
935 the highest priority in resource allocation among policymakers. Resources should be allocated  
936 for ensuring adequate design and construction of housing facilities, safety facilities, adequate  
937 sanitary facilities (i.e. adequate drainage system, waste management / disposal) and the other  
938 facilities as listed in Table I under ‘household satisfaction’. Availability of these facilities in  
939 affordable housing / public housing projects and slum communities has the greatest  
940 contribution (26.3%) to sustainable development. The next criterion of focus among policy-  
941 makers should be housing and transportation cost (H + T). This entails improving price or

942 rental affordability of housing, accessibility to facilities, energy efficient design and circular  
943 economy (as stated in Table I). This criterion has the second highest contribution (25.3%) to  
944 sustainable development. Furthermore, resource allocation on sub-indicators of ‘quality-  
945 related’ criterion should be given greater priority than the sub-indicators of ‘efficient  
946 stakeholder management’ (sub-indicators are listed in Table I). This is based on the greater  
947 contribution that ‘quality-related’ criterion (24.9%) has over ‘efficient stakeholder  
948 management’ criterion (23.6%) toward sustainable development.

949

## 950 **6. Conclusion**

951 This study established a comprehensive model for assessing sustainability performance in  
952 affordable housing from the Ghanaian perspective. The sustainability model is an evaluation  
953 tool which accounts for the economic, social and environmental goals for sustainable low-cost  
954 housing. Through an extensive literature review, it was concluded that there is no assessment  
955 model for evaluating the various aspects of sustainable development in affordable housing in  
956 the Ghanaian construction industry. Besides, some of the key indicators that are relevant for  
957 developing a sustainability assessment model were identified from the literature review.  
958 Subsequently, a set of indicators for SAH were established for data collection using a  
959 questionnaire survey.

960

961 Through a questionnaire survey among respondents in the Ghanaian housing sector, data were  
962 collected and analyzed using mean score ranking and fuzzy synthetic evaluation (FSE). The  
963 research findings revealed that though environmental-related indicators (e.g. energy efficiency  
964 and eco-friendliness of housing facilities) are important, social sustainability indicators (i.e.  
965 end-users’ satisfaction of housing facility, functionality of housing facility, safety, quality of  
966 housing) and economic sustainability indicators (i.e. price / rental cost of housing facilities) are  
967 rated higher concerning affordable housing. Besides, the indicators were used to develop a  
968 sustainability assessment model (SAM). The model consists of four main indices: housing and  
969 transportation (H+T) index; household satisfaction index; efficient stakeholder management  
970 index and quality-related index. These indices account for 25.3%, 26.3%, 23.6% and 24.9% of  
971 sustainability attainment in affordable housing, respectively. Among these indices, household  
972 satisfaction index accounts for the highest contribution to sustainability attainment in  
973 affordable housing from the Ghanaian perspective. A combined linear and additive model was  
974 developed to provide a composite sustainability index for SAH.

975

976 This study has some limitations which are worth stating. Data were collected from only  
977 respondents in the Ghanaian housing market. Therefore, the findings cannot be generalized to  
978 other developing and developed countries. Besides, the views of households on public housing  
979 facilities were excluded. Therefore, future study could provide a comprehensive view from  
980 the perspective of households concerning the various sustainability indicators. This could  
981 resolve problems of information asymmetry in the Ghanaian housing market. Finally, the  
982 manual computation of the criteria’s indices is laborious. Future study could develop a software  
983 to expedite the computation process in determining the various indices. Like CASBEE-UD in  
984 which the weighted scores of sub-criteria are aggregated to give the total score of the criteria,  
985 future study could determine weights for the sub-indicators towards developing the final scores  
986 for the criteria.

987

988 Albeit the study’s limitations, its findings have some practical applications worth stating.  
989 Unlike the HQE<sup>2</sup>R and Ecocity, the model developed in this study could provide an aggregate  
990 index of sustainability attainment in affordable housing. The estimated index could provide a  
991 snapshot of the sustainability level of an affordable housing facility; it could also serve as a

992 decision-aid tool for evaluating policies on SAH and slum communities. The model could help  
993 developers and housing authorities in assessing affordable housing facilities before and after  
994 embarking on green-retrofitting. Both stages could then be compared by using the assessment  
995 model to calculate their sustainability indices. This could inform decision making on  
996 subsequent retrofitting activities on projects. Moreover, public housing authorities and real  
997 estate developers could deploy this model to measure, to monitor and to effectively allocate  
998 resources for upgrading current sustainability performance of housing facilities. Finally, the  
999 model could serve as a point of reference for future study to develop the utmost sustainability  
1000 assessment model for affordable / public housing projects and for upgrading slums. Using the  
1001 model, future study could also deploy case studies of public housing facilities in the Ghanaian  
1002 construction industry to assess their sustainability attainment.

1003

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