

The following publication Yevu, S.K. and Yu, A.T.W. (2019), "The ecosystem of drivers for electronic procurement adoption for construction project procurement: A systematic review and future research directions", *Engineering, Construction and Architectural Management*, Vol. 27 No. 2, pp. 411-440 is available at <https://doi.org/10.1108/ECAM-03-2019-0135>

The ecosystem of drivers for electronic procurement adoption for construction project procurement: A systematic review and future research directions

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Acknowledgements

The authors thank the Department of Building and Real Estate of The Hong Kong Polytechnic University for funding this research. This study forms part of a PhD research project on the adoption of e-procurement for construction project procurement, which might share similar background and methodology with other papers but with different objectives and scopes.

1 **The ecosystem of drivers for electronic procurement adoption for construction project**
2 **procurement: A systematic review and future research directions**

3

4 **Abstract**

5 **Purpose** - The purpose of this paper is to present a review of research developments on the
6 ecosystem of driving forces for electronic procurement (e-procurement) on project
7 procurement and to propose directions for future research for an effective adoption and
8 sustained usage.

9 **Design/methodology/approach** – A systematic literature review was conducted in three-
10 phases to identify and examine literature. A total of 68 papers were retrieved and were
11 thoroughly reviewed to identify the drivers for e-procurement.

12 **Findings** – A total of 61 drivers were identified and subsequently developed into a
13 categorization framework for synthesized understanding which reveals existing
14 interrelationships. Although literature has consensus on some selected drivers, few studies have
15 identified drivers relating to sustainability. Gaps were identified from the existing literature
16 and directions for future research were proposed.

17 **Research limitations/implications** - Since this is a literature review, future research could
18 conduct further investigations focusing on the research gaps identified. The framework
19 developed presents a basis for further research to explore the drivers in various socio-economic
20 environments.

21 **Practical implications** – This study provides valuable insights for improving the
22 understanding of practitioners on the complex network of drivers for e-procurement. These
23 findings stimulate discussions on benefits required for assessment in e-procurement adoption
24 by practitioners.

25 **Originality/value** – This study provides the first comprehensive review of the drivers for e-
26 procurement adoption in the construction industry, which was lacking in the existing body of
27 knowledge.

28 **Keywords:** Electronic procurement; E-procurement; Drivers; Benefits; Construction project;
29 Construction industry; Ecosystem; Systematic review.

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45 **1. Introduction**

46 Since construction projects provide the facilities for many other industries to thrive in an
47 economy (Heigermoser et al., 2019), the procurement processes for these projects play a key
48 role in the effective execution of the projects (De Araújo et al., 2017; Sawan et al., 2018). The
49 introduction of e-procurement for conducting procurements for projects, to improve the
50 traditional paper-based procurement, has had a slow uptake towards the process of project
51 procurement (Isikdag, 2019; Jacobson et al., 2017). E-procurement is described as performing
52 project procurement related activities such as tender submission and evaluation for a project
53 through the internet or electronic portals (Mehrbood and Grilo, 2018). Project procurement has
54 many different stakeholders such as architects, cost engineers, project managers, clients, etc.
55 contributing information to the procurement process and, managing these information flows
56 raises complexities (Bienhaus and Haddud, 2018; Xue et al., 2010). Also, the prevalence of
57 physical interactions continuously for exchanging documents and information during the
58 project procurement process was considered inefficient and expensive (Oraee et al., 2017).
59 These circumstances required an innovative approach to address the issues, hence e-
60 procurement was introduced. However, e-procurement uptake for construction projects has
61 been low (Isikdag, 2019, Grilo and Jardim- Goncalves, 2011). Previous studies have explored
62 the drivers, benefits and motivations encouraging the adoption of e-procurement from different
63 construction professionals and organizations (Wimalasena and Gunatilake, 2018; Eadie et al.,
64 2010a; Ibem and Laryea, 2015). But, to date, a comprehensive review of the drivers in the
65 existing body of knowledge to guide of the next stream of effective future research is still
66 lacking. A thorough understanding of certain research issues has not been well represented in
67 literature, especially those related to the list of drivers identified in literature, the classification
68 of these drivers and the interrelationships existing among the drivers. The comprehensive

69 review of the drivers presents a broader and better understanding of the drivers across various
70 studies to accelerate the uptake of e-procurement in the construction industry.

71 Therefore, to address this gap, the aim of this study is to conduct a critical review of the
72 ecosystem of drivers for the adoption of e-procurement for projects. The primary objectives of
73 this study are to identify the drivers, classify the drivers and reveal the interrelationships.
74 Subsequently, a framework is developed for these classifications indicating the complex
75 interrelationships of forces driving the adoption of e-procurement. The outcomes of this study
76 provide in-depth understanding to the diverse driving forces encouraging the adoption of e-
77 procurement. It also presents vital information for researchers to delve more into the synthesis
78 and complexities of factors encouraging the uptake of e-procurement for projects. For
79 organizations, this study supports the development of strategies to enhance e-procurement
80 adoption and sustain its performance. In this study, drivers are defined as forces propelling,
81 motivating and encouraging the adoption of e-procurement for project procurement. These
82 driving forces could be the benefits, incentives, policies or motivations encouraging the
83 adoption of e-procurement by stakeholders.

84 **2. Background**

85 The purpose of e-procurement is to facilitate the use of internet technology and tools on the
86 various processes of procurement for projects (Al-Yahya et al., 2018). Technologies such as e-
87 Tendering, e-Auction, e-Marketplace, e-Catalogue and e-Invoicing have been used to provide
88 effective solutions that covers all procurement stages or dedicated areas of the procurement
89 stages (Mehrbod and Grilo, 2018). For instance, e-Tendering uses internet systems to
90 disseminate information on invitation to tender, receiving tender submissions and the
91 evaluation of tenders for decision making during the tendering stage of procurement. The
92 adoption process for technology as defined by Rogers (2003) are the series of actions during

93 the decision-making process to implement or neglect new technology. During this process,
94 various drivers influence the decisions to adopt technology by organizations (Elmustapha et
95 al., 2018). Sepasgozar et al. (2016) indicated that the construction literature on technology
96 adoption is focused on two aspects thus context-independent which deals with using models
97 from other fields to explore technology adoption and context-specific which deals with
98 exploring the adoption process through empirically analysis for projects. Further, Sepasgozar
99 et al. (2016) observed in literature that the technology adoption was discussed from the
100 managerial level of organizations whiles the technology acceptance was viewed from the
101 individual level by previous studies. The technology acceptance model (TAM) describes the
102 behavioural intention and attitudes of people towards using technology (Gong et al., 2019;
103 Davis, 1989). The TAM draws on the theory of reasoned action (TRA) which is used to predict
104 behaviour based on intentions and attitudes of people (Liu et al., 2018). This suggest that
105 despite the desire to adopt technology by organizations, the willingness of individuals to use
106 the technology is crucial for technology uptake. An understanding of the attributes and factors
107 motivating the adoption and influencing peoples' behaviour for e-procurement technology
108 would be essential for the wider promotion of the technology in the construction industry.

109 **3. Research methodology**

110 This study employed the systematic review methodology as used by previous studies (Hong et
111 al., 2012; Le et al., 2014; Chan and Owusu, 2017) to guide the selection of relevant papers
112 from the journals. The systematic review was chosen because it compares and integrates the
113 findings from the papers identified (Grant and Booth, 2009). Due to the large range of research
114 falling within e-procurement applications from other industries, a comprehensive and in-depth
115 three-phase process was conducted to extract relevant papers (Lu et al., 2015). Unlike the
116 review process whereby a desktop search is initially conducted and subsequently narrowed
117 down (Osei-Kyei and Chan, 2015), this study initially targeted the list of journals in Wing

118 (1997) and subsequently conducted a desktop search followed by another specified search as
119 described below.

120 **3.1. Phase 1: Search target journals**

121 In this phase, relevant papers were selected from the top 12 journals in Wing's (1997) ranking
122 of construction management journals since it is widely recognized in construction management
123 (Lu et al., 2015). The rationale behind this was to increase the scope of the search (Chan and
124 Owusu, 2017), unlike other studies with limitation to top six journals (Le et al., 2014). The
125 journals targeted were *Construction Management and Economics (CME)*, *Journal of*
126 *Construction Management and Engineering (JCEM)*, *Engineering, Construction and*
127 *Architectural Management (ECAM)*, *Journal of Management in Engineering (JME)*,
128 *Proceedings of the Institution of Civil Engineers–Civil Engineering (PICE-CE)*, *International*
129 *Journal of Project Management (IJPM)*, *International Journal of Construction Information*
130 *Technology (CIT)*, *Transactions of American Association of Cost Engineers (AAC)*,
131 *Automation in Construction (AIC)*, *Journal of Construction Procurement (JCP)*, *Cost*
132 *Engineering (CEN)* and *Building Research and Information (BRI)*. The virtual libraries of these
133 selected journals were used to access relevant papers using the following keywords:
134 "Electronic procurement" OR "e-procurement" OR "e-Tendering" OR "e-Commerce" AND
135 "drivers" AND "construction industry" within the search engines respectively. It is worth
136 noting that not all potential keywords were exhausted in the search, as it is may be impractical
137 to include all potential keywords. Hence, the keywords employed in this study are terms used
138 to depict e-procurement concept for projects. The search criteria included publications in
139 English and peer-review journals since the review process is extensively rigorous when
140 compared to conference papers to ensure the quality of the process (Silva et al., 2019). There
141 was no limitation on year range, as the study intends to gather as many papers as possible. Fig.
142 1 summarises the systematic process for the literature review.

143 <Insert Fig. 1 here>

144 The initial search results led to papers from CME, JCEM, ECAM, JME, PICE-CE, IJPM, AIC
145 and BRI while no papers from CIT, AAC, JCP and CEN were found. Furthermore, an
146 intensive examination of the titles or abstract or full text of the initial results from the search
147 was conducted to select papers relevant to the study. Thus, papers that were more aligned with
148 the subject matter, i.e., factors motivating e-procurement adoption for project procurement
149 were considered eligible for this study. Table 1 shows the number of relevant papers identified
150 from each journal.

151 <Insert Table 1 here>

152 **3.2. Phase 2: Desktop search**

153 As more recent construction journals were not captured in Wing's (1997) study, the approach
154 of Xiong et al. (2015) and Chan and Owusu (2017) was adopted to identify other construction
155 journals relevant to the study. In this regard, Scopus, the Web of Science and Google Scholar
156 were used to conduct the search. The criteria used to select journals from these search engines
157 included (i) journals from Google Scholar had to be indexed in either Scopus or Web of Science
158 for further consideration since Scopus and Web of Science are globally acknowledged by
159 construction professionals and academicians (Lu et al. 2015), (ii) journals that had two or more
160 papers that dealt with the subject matter were considered, (iii) journals from Wing's (1997)
161 ranking were exempted. According to the search results, *Journal of Financial Management of*
162 *Property and Construction*, *Journal of Information Technology in Construction*, *International*
163 *Journal of Procurement Management*, *Journal of Internet Commerce and Construction*
164 *Innovation* had more than two papers from the initial search and at least two papers were
165 relevant to the study for further analysis. The virtual libraries of these journals were searched
166 with the keywords to retrieve papers.

167 **3.3. Phase 3: Specified search from journals**

168 Finally, to obtain journals that are in a broad domain but have close relations with construction
169 projects and information communication technology, specific search was conducted in selected
170 journals based on them publishing on the subject matter (Nasirian et al., 2019). *Advanced*
171 *Engineering Informatics, Journal of Public Procurement, Benchmarking: An International*
172 *Journal and Journal of Organizational Computing and Electronic Commerce* were selected
173 based on the second criteria in phase two. This was done to allow journals that publish on
174 technological issues to be considered. A total of 68 papers were considered relevant for the
175 study after examining the papers. The 68 papers compares favourably with other similar review
176 studies such as Hassan et al. (2018) review on factors affecting construction productivity with
177 47 papers and Aarseth et al. (2017) review study on project sustainability strategies. All the
178 journals were searched in December 2018.

179 **4. Analysis and results**

180 The analysis and summary of findings from the selected papers are presented in two dimensions
181 using descriptive analysis of papers and examination of drivers identified. The first dimension
182 adopts descriptive analysis to show the characteristics of selected papers for the yearly
183 distribution of papers by journals and the country of publication. This was done by recording
184 the year of publication of the study and the country in a codebook by authors independently
185 and subsequently compiled for consistency. The second dimension examines the drivers
186 reported in literature for identification and classification, and a framework is subsequently
187 developed. Drivers identified by each study were recorded correspondingly and later cross-
188 referenced to avoid redundancy.

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191 **4.1. Publication trend**

192 Fig. 2 shows the annual publication trend of the reviewed papers. Although, the time range was
193 not specified in the search, the papers identified in the first year of the search, thus 2002,
194 recorded one of the highest numbers with seven papers. This could be because the internet and
195 the concept of applying e-procurement for project procurement was emerging (Gunasekaran
196 and Ngai, 2008). Subsequent years had declined publications until 2005 and 2006 that recorder
197 six papers successively. From Fig. 2, 2010 also recorded the highest number of publications
198 with 7 papers. The lowest number of publications was recorded in 2009 with no papers recorded
199 since publications were identified in 2002. The publication trend has been generally constant,
200 with an average of four papers per year cumulatively. This suggest that the research interest in
201 the factors encouraging e-procurement uptake has to be increased successively by research
202 institutions, to improve the understanding of the drivers considering the dynamic nature of
203 projects and the information technology environment for projects.

204 <Insert Fig. 2>

205 **4.2. Publication by countries**

206 Fig. 3 shows countries publishing research works on the drivers for e-procurement adoption
207 for project procurement. The UK, Australia and the USA are the leading countries. This could
208 be as result of their governments initiating e-procurement usage for project procurement. For
209 instance, Egan’s (1998) report in the UK, inspired improvements in the procurement processes
210 for projects towards delivering a better service. Portugal, South Africa, Taiwan and Singapore
211 have also made valuable contributions towards the drivers for e-procurement. The item
212 “International” represents studies in more than one country. The number of papers by country
213 on a topic suggests the influence of the topic on industrial developments (Hong et al., 2012).

214 <Insert Fig. 3 here>

215 **4.3. Identification of drivers for e-procurement for project procurement**

216 The 68 selected relevant papers were analysed to identify the drivers of e-procurement in the
217 project procurement. Sixty-one drivers were consequently identified. Details of these drivers
218 are presented in Table 2, indicating their codes and references retrieved from literature. The
219 full details on the references can be accessed in the Appendix. The driver mostly identified in
220 the literature is “reduced process, transaction and administrative cost”. All the drivers are
221 further discussed to provide a better understanding of the forces motivating e-procurement
222 adoption for project procurement. Also, they were subsequently classified and discussed
223 because some of the drivers have similar characteristics relating to broader issues.

224 *<Insert Table 2 here>*

225 **5. Classification of drivers of e-procurement for project procurement**

226 As illustrated in Table 2, the numerous drivers of e-procurement uptake for procuring projects
227 were identified from the literature. To provide a better understanding of these drivers, it is
228 necessary to classify the drivers into their respective groupings as adopted by Lu et al. (2015)
229 and Xiong et al. (2010). Some groupings of drivers/benefits have been conducted by previous
230 studies (see Karthik and Kumar, 2013; Eadie et al., 2010a). Karthik and Kumar (2013)
231 summarised the grouping of drivers identified in their study into five groupings; financial
232 benefit drivers, relative performance benefit drivers, perceived supplier benefit drivers,
233 technical benefit drivers and other benefits (benefits that did not fit into the previous benefits
234 identified). They grouped these benefits through the lens of the process view approach based
235 on the perceived benefits. Their study focused on only the benefits from the managers
236 viewpoint but did not consider other driving forces for the adoption. Eadie et al. (2010a)
237 grouped the drivers from their study into three, from the perspective of achieving project goals

238 thus; cost drivers, time drivers, quality drivers and general drivers (drivers that did not fit into
239 any of the three mentioned above).

240 A critical examination of previous literature shows that the two grouping from Karthik and
241 Kumar (2013) and Eadie et al. (2010a) presents a foundation that can be adopted for the
242 classification of drivers for this study but with the introduction of additional classifications to
243 better describe these dynamic drivers for e-procurement for project procurement. Thus, this
244 study generally classified drivers of e-procurement for project procurement into seven
245 classifications: external drivers; project level drivers; technological and process level drivers;
246 company level drivers; individual level drivers; service satisfaction drivers and; sustainability
247 concept drivers. These driving factors were classified based on the commonality among the
248 drivers and the levels at which they operate frequently. The classification process involved
249 grouping the drivers identified in Table 2 by the authors based on the areas of influence for
250 these drivers. The results of the initial groupings were compared and discussed to achieve
251 consistency and reliability in the classification of the drivers. Further, the classifications were
252 checked with the drivers in Table 2 to ensure no drivers were omitted. Comparing the proposed
253 classification to previous works, this classification incorporates drivers from the project goals
254 and the benefits motivating the adoption at various levels of the procurement process. The
255 details of these classifications are elaborated in the following subsections. Due to word and
256 space limitations, these drivers are briefly discussed subsequently. Fig. 4 shows the framework
257 for the classifications these drivers.

258 <Insert Fig. 4 here>

259 **5.1. External drivers**

260 External drivers refer to factors which are mainly from external bodies or organizations such
261 as government bodies, regulatory agencies, other industry organizations, international

262 organizations to the project organization. Based on the relationships between these factors;
263 *government regulation and policy, pressure from industry and business partners, government*
264 *demand for value, enhance regulatory compliance on contracts and peer organization's uptake*
265 *of technology*, this classification was labelled external drivers. *Government regulation and*
266 *policy* was the driver mostly identified in this classification. Over the past decades, many
267 governments initiatives and international bodies have been involved in the promotion of e-
268 procurement for construction projects (Jacobsson et al., 2017; Dossick and Sagami, 2008). In
269 Europe for instance, the European Union's (EU) initiative to establish an e-procurement
270 platform among its member countries began in the second millennium (Strejcek and Theil,
271 2003). This initiative served as motivation for many governments within the EU to further
272 strengthen regulations and policies towards using e-procurement for procuring projects. For
273 instance, the UK government in 1998 set out policies to facilitate e-procurement among
274 government agencies, business and users (Foley, 2000).

275 In the US, several federal states have initiated e-commerce into their core business operations
276 in order to deliver government information and projects (Layne and Lee, 2001). The study
277 conducted by Dossick and Sagami (2008) realised that the pressure to adopt electronic
278 platforms for coordinating projects was higher in Japan as compared to the US. In Japan, the
279 government has formulated policies to regulate these electronic platforms as a strategy to
280 recover from long recession (Dossick and Sagami, 2008). Other countries such as Australia,
281 Portugal and Malaysia have their governments pushing for the adoption of e-procurement in
282 construction organizations through policies and regulated frameworks (Jaafar et al., 2007;
283 Dooley and Purchase, 2006; Costa and Grilo, 2015). These policies and regulations by
284 governments stimulates its organizations to take up e-procurement when procuring projects.
285 Another factor, thus *government demand for value*, encourages organizations to seek optimal
286 ways of carrying out projects (Jacobsson et al., 2017). Governments across the globe demand

287 for value on projects with increased efficiency and effectiveness because of the limited
288 availability of resources (Sullivan, 2010).

289 An additional factor in this classification is *pressure from industry and business partners*. The
290 study by Li et al., (2015) and Pearson and Grandon (2005) showed that, organizations that
291 adopted e-procurement were influenced by industrial dynamics and pressure from their
292 business partners. The interplay between an organization and its industry is a complex network
293 (Jacobsson et al. (2017), since organizations have both direct and indirect connections with
294 various stakeholders in the industry. Fulfilling the stakes of these industry players on a project,
295 modifies the approaches and the structures of the organization to adopt improved ways of
296 performing procurement. *Peer organization's uptake of technology* is another factor
297 influencing organizations to adopt e-procurement. In China, the study by Li et al. (2015)
298 provided empirical support of the influence of competitors/rivals/peer organizations on the
299 adoption on e-procurement for projects. There is an imitation behaviour among organizations
300 that adopt technology, hence if one organization adopts the e-procurement technology, it
301 positively influences other organizations to adopt it (Sun, 2013). Such imitation behaviour
302 reduces regrets associated with post-adoption because the peer organization's adoption
303 provides suitable justification for the other organization to adopt it (Li et al., 2015). Svidronova
304 and Mikus (2015) showed evidence that organizations and project managers that adopted e-
305 procurement, inspired other project managers to adopt e-procurement for procuring projects.

306 **5.2. Project level drivers**

307 From the findings of the study, project level drivers can be described with 13 drivers which
308 include *wider coverage and access to contractors/suppliers, improved audit trail reducing*
309 *disputes, enhance inventory management for project data, reduce bid collusion and corrupt*
310 *practices, increase competitions among contractors/suppliers* etc. (see Fig. 4). These drivers

311 look at the motivations and benefits that can be gained when e-procurement is applied for
312 procuring a project. *Wider coverage and access to contractors/suppliers* is one benefit that
313 stakeholders anticipate in using e-procurement, in order to achieve better contract value for
314 projects. This also allows larger access to quality contractors and suppliers for partnerships,
315 which in turn would enhance the quality of project delivery (Anumba and Ruikar, 2002). The
316 project image and capability are further increased for cooperation with other parties
317 (Nitithamyong and Skibniewski, 2006). This provides the opportunity for the project to
318 increase its spectrum of contractors and suppliers enhancing the decision for a suitable selection
319 of contractor or supplier for the project. Another driver at the project level is *improved audit*
320 *trail and reducing disputes*. Studies by Nitithamyong and Skibniewski (2006) and Ruikar et al.
321 (2005) have shown that effective audit trail created by the e-procurement platform, has resulted
322 in the reduction of disputes among project teams. Considering the fragmented nature of the
323 project teams, which is easily prone to disputes, efforts or measures that prevent or mitigate
324 the occurrence of disputes have received attention by project managers (Ho, 2015; Hansen,
325 2018). Hence, project managers are inspired to adopt e-procurement in order to ensure effective
326 audit information and avoid disputes which in turn promotes the collaborative environment for
327 project delivery.

328 Improving the management of project data and portfolio from the beginning of the procurement
329 process is important for project success. *Improve integration management of project data* as a
330 driver, provides the opportunity for data to be integrated across project teams from both design
331 and construction teams (Zou and Seo, 2006). Various team members participate in the
332 procurement process of projects, which makes it necessary for the integration of procurement
333 information for the project delivery. *Enhance inventory management and archiving* is another
334 benefit project managers desire for the entire procurement process (Eadie et al., 2010a; Eadie
335 et al., 2010b). Studies from Eadie et al. (2010b) indicated that enhancing inventory

336 management was a significant motivator for construction professional to adopt e-procurement
337 for projects in the UK. The professionals also indicated that the inconvenience of archiving the
338 process and completed work through the traditional way motivates them to adopt e-
339 procurement (Eadie et al., 2010b). The volume of documents exchanged during the
340 procurement process for a project makes it imperative for project managers to adopt
341 technological methods for archiving such data. The cost associated with managing documents
342 on projects motivates project managers to adopt e-procurement. *Cost savings in document*
343 *management* is one of the factors driving project managers and organizations to adopt e-
344 procurement (Abu-Elsamen, 2010; Ruikar et al., 2005), since it provides a more efficient
345 approach to managing documents compared to the traditional paper-based document
346 management. Abu-Elsamen et al. (2010) in their study, identified that *effective cost*
347 *management of procured projects* was one factor that motivated organizations to adopt e-
348 procurement. This factor allows the organization to have a better view of their financial
349 portfolio with respect to a larger number of projects. Another benefit of e-procurement thus,
350 *better coordination and integration of contractors* has also attracted project managers to adopt
351 e-procurement for projects (Nitithamyong and Skibniewski, 2006). Integrating the portfolio of
352 numerous contractors or suppliers becomes inefficient when it is paper-based for procurement
353 processes. This has given cause for project managers to adopt e-procurement for efficient
354 coordination and integration of contractors and suppliers.

355 The risk of having procurement malpractices on projects during the procurement process
356 encourages the uptake of e-procurement. Studies by Santoso and Bourpanus (2018) and Liao
357 et al. (2002), showed that, one motivation for organizations to adopt e-procurement was to
358 *reduce bid collusion and corrupt practices*. The procurement process in the construction and
359 engineering sector is highly vulnerable to corrupt practices (Transparency International, 2005;
360 Owusu and Chan, 2019), hence organizations employ e-procurement to curb these corrupt

361 practices. *Increase competition among contractors/suppliers* is an additional driver that
362 motivates organizations to adopt e-procurement for projects. Project managers perceive that
363 increasing the number of competitors for the project, leads to achieving better value for that
364 project (Awwad and Ammourey, 2018). Moreover, e-procurement presents the opportunity of
365 accessing bigger coverage of contractors hence, increasing the competitiveness of that project
366 (Doloi, 2014; Gardenal, 2013). This driver received the most attention in this classification
367 with nine studies addressing it (see Table 2). Studies such as Eadie et al. (2011) identified
368 *developing knowledge skill and ability of employees* as a driver for e-procurement. Projects that
369 employ e-procurement equip the team members with technological skills and abilities in
370 conducting procurement processes. This stimulates stakeholders to implement e-procurement
371 for their projects.

372 The two other drivers *improved benchmarking* and *degree of dispersion of project teams*
373 describes the level at which the organization is informed about the supply market, based on the
374 ease of compilation of data and the characteristics of project teams (Kang et al., 2011; Eadie et
375 al., 2011; Hosseini et al., 2018). These drivers influence the decisions of management to adopt
376 e-procurement due to the technological benefits it provides enhancing market search and
377 teamwork across regions.

378 ***5.3. Technology and process level drivers***

379 The technology and process level drivers describe the motivations or benefits e-procurement
380 brings to the process of procuring projects. A total number of 21 drivers were identified from
381 literature for this classification, making it the largest classification with the highest number of
382 drivers compared to the other classifications. From the findings, *reduce process, transaction*
383 *and administrative cost* was the most identified driver for using e-procurement in procuring
384 projects (see Table 2). Sepasgozar and Davis (2018) indicated that organizations are willing to

385 adopt technology due to the possible solutions it offers for their needs, hence cost reduction is
386 a major factor promoting e-procurement adoption. Studies such as Kang et al. (2011),
387 Svidronova and Mikus (2015), Eadie et al. (2010a) and Doloi (2014) have shown that
388 organizations and project professionals are highly driven to adopt e-procurement due to the
389 need to save cost on project procurement. Similarly, the adoption of other technologies such as
390 construction equipment technologies depends on the project's need for it (Sepasgozar et al.
391 (2018). For instance, in Svidronova and Mikus (2015) study, about 12% of cost savings was
392 achieved on the tendering process for construction projects by public agencies when e-
393 procurement was used. Another major driver for the adoption of e-procurement from literature
394 is *reduce cycle times for process and transaction*. Project delay is one phenomenon influencing
395 the performance of projects especially project timelines (Mahamid et al., 2011). Any
396 opportunity to quicken the process of the project draws the attention of project managers, hence
397 the attraction to adopt e-procurement by reducing the time spent for the procurement process.
398 Previous studies by Ibem and Laryea (2015) and Doloi (2014) showed how this ability of e-
399 procurement to reduce time had greatly influenced project managers decisions in employing it
400 for projects.

401 Further motivation for the adoption of e-procurement is the *fast exchange of information among*
402 *stakeholders*, which also describes the swiftness with which information is shared among
403 project teams (Dossick et al., 2019). Ruikar et al. (2005) indicated that project organizations
404 that employed e-procurement for procuring projects realised an increase in the exchange of
405 information which enhanced the delivery of the project. E-procurement presents a platform
406 whereby information is shared rapidly to update project teams on the project, which
407 subsequently enhances informed decisions by project managers (Kim et al., 2015) Since the
408 procurement process contributes to initiating a project, efficiency and effectiveness in the
409 process of procurement is vital. *Improved efficiency and effectiveness in the process* as a benefit

410 has encouraged the e-procurement uptake. The traditional paper-based process of procurement
411 suffered some inefficiencies and exposed lots of ineffectiveness in the process, which has made
412 e-procurement attractive for procuring projects (Li et al., 2015; Tas et al., 2013).

413 Additional drivers for e-procurement adoption are *ease of access to information* and *improved*
414 *communication with stakeholders*. Contractors/suppliers access to information is crucial in the
415 process and the study by Pearson and Grandon (2005) substantiated the interest of
416 organizations to adopt e-procurement to ensure easy access to information by
417 contractors/suppliers. Contractors/suppliers are a major part of the project procurement process
418 hence their access to information relating to the project determines the success of the project
419 (Sariola, 2018; Khan et al. 2016). The use of e-procurement ensures that the communication
420 among project teams are stable and effective (Grilo and Jardim-Goncalves, 2013). Due to the
421 complexity of networks within the project procurement process (Khan et al. 2016), improving
422 communication has become important to avoid unnecessary bottlenecks of communication
423 breakdown. Considering the extent to which project cost is determined at the initial stages for
424 a project, *transparency, fairness and accountability* becomes key motivations for using e-
425 procurement to ensure a sound process. The construction professionals who participated in
426 study by Eadie et al. (2010a) and Ruikar et al. (2006), indicated that the benefits of increasing
427 transparency, fairness and accountability encouraged them to use e-procurement when
428 procuring projects. Studies by both Kang et al. (2011) and Eadie et al. (2010b) realised that
429 drivers such as *improve response, accuracy and flexibility of the process*, and *improve quality*
430 *of process* were significant benefits that attracted organizations to adopt e-procurement.
431 Although the procurement process is usually stepwise, it can also be iterative. This requires the
432 procurement process to be flexible and responsive with accurate information to project teams
433 on the project. The quest for organizations to improve the quality of the traditional paper-based
434 procurement processes has encouraged the adoption of e-procurement, since early adopters of

435 the technology observed improvement in the quality of the process (Isikdag, 2019; Zhang and
436 Tiong, 2003).

437 The implementation of e-procurement helps simplify the process for easy integration, hence
438 *streamlining and integration of process* as a driver, has gained attention in literature (Mehrbood
439 and Grilo, 2018; Eadie et al., Kang et al. 2013). Due to the number of processes required in
440 project procurement, having a platform that integrates it, enhances effective decision making.

441 One shortfall of the traditional paper-based procurement was the recurrence of errors due to
442 manual keying of information. One advantage of e-procurement which has encouraged its
443 uptake is *error minimization by eliminating manual rekeying* (Alshawi and Ingirige, 2003;
444 Ruikar et al., 2005). The driver, *effective monitoring of process (real time)*, provides the

445 opportunity for tracking the status of the procurement process in real time, e.g. from invitation
446 to bidding to award of contract (Jaafar et al., 2007). This enhances the progress reporting of
447 the process to project teams. Drivers such as *platform for collaboration, ease of addressing*
448 *queries of contractors, enhance cost reduction in tender prices and ease of use of technology*

449 have contributed considerably to motivating construction project managers to adopt e-
450 procurement (Khan et al. 2016; Hong et al., 2016; Eadie et al., 2011; Iben and Laryea, 2015).

451 Drivers that had less attention from literature at the technology and process level were *enhance*
452 *new contractor entrance and identification, provide support for added value services, increase*
453 *trust, confidence and reliability in process, access to internet intelligent tools for decision-*
454 *making and availability of adequacy of technology* (see Table 2). Notwithstanding the fact that

455 few studies identified these drivers, they also provide motivations for organizations to adopt
456 the technology.

457

458

459 **5.4. Company level drivers**

460 The company level classification relates to drivers that motivate the management or corporate
461 echelons to adopt e-procurement. From Fig. 4 it is shown that 10 drivers were identified as
462 factors motivating the adoption at the company level. One benefit realised with the use of the
463 technology is the reduction in the number of human personnel (Eadie et al., 2007). *Reduce*
464 *staffing* was identified by Eadie et al. (2007) as a driver among construction organizations in
465 the UK for the implementation of e-procurement. Considering the number of people typically
466 involved in the traditional paper-based procurement, e-procurement takes away major portions
467 of the process executed by human personnel. For example, less labour is required for tender
468 document preparation (Liao et al., 2002).

469 The competitive nature of organizations towards projects has encouraged organizations to seek
470 ways of boosting its prospects in winning projects (Nitithamyong and Skibniewski, 2006). The
471 driver, *enhancing the competitive advantage of firm*, has given organizations the desire to
472 implement e-procurement in order to improve the organization's image. Presently, construction
473 organizations function as knowledge-based entities, therefore, to support organizational
474 learning, corporate memory is created to manage the knowledge (Huang et al., 2013). The
475 advantage of having a *knowledge database and preserving corporate memory* when e-
476 procurement is adopted has encouraged organizations to implement it, this is evident in the
477 study by Ruikar et al. (2005). The support of top management towards the adoption of a
478 technology is vital to both the initiative and the usage of that technology. *Top management*
479 *believes and supports technology* as a driver, is a stimulator for the organization to seek
480 technological approaches of solving issues (Pearson and Grandon, 2005).

481 Prior studies by Hassan et al. (2017) showed that organizations are more motivated to adopt e-
482 procurement based on how well it is tailored to their organizational needs and goals.

483 *Compatibility of technology to firm's goals* as identified from literature exhibits the
484 organizations attraction to take up e-procurement when procuring projects. Further,
485 *technological readiness of firm*, indicates the preparedness of the organization for technology
486 uptake. For instance, in Svidronova and Mikus (2015) study, the organizations were
487 encouraged to adopt e-procurement for construction projects because of the information
488 technology sophistication and readiness of the organization. The driver *firm's policy for*
489 *technology advancement*, inspires management to easily adopt technological innovations such
490 as e-procurement (Peansupap and Walker, 2006). *Sustaining future development of firm* is one
491 incentive for organizations to encouraging e-procurement uptake (Sarshar and Isikdag, 2004).
492 Since organizations dwell in dynamic technological environments, sustaining the processes of
493 the organization, demands aligning to technological improvements. E-procurement presents
494 ameliorating opportunities to manage physical resources, hence the driver *improve*
495 *management of physical project resources* was recognized in literature (Kang et al., 2011). The
496 anticipation of e-procurement offering *better work opportunities* has similarly inspired some
497 construction organizations to adopt e-procurement (Zou and Seo, 2006).

498 **5.5. Individual level drivers**

499 The individual level of drivers describes the motivations and efforts by individuals to promote
500 the adoption of e-procurement. Five drivers were identified at this level of classification. In
501 human behaviour, there is the urge for people to master their operational environment, thus, to
502 control their lives and attain some level of competence (Murtagh et al., 2016). The driver
503 *employee personal motivation to use technology*, describes the desire from individuals or
504 project team members to take up e-procurement for procuring projects. This desire could stem
505 from personal characteristics of the individual such as embracing technology, receptive
506 learning skills and good rewards with using technology in the past (Peansupap and Walker,
507 2005). Further, the driver *employee views technology as professional credibility*, shows that

508 construction professionals perceive that some level of professional credibility is attained when
509 technological innovations are employed in their work process (Peansupap and Walker, 2005).

510 Another driver at this level is the *influence of technology champion in the firm*. A technology
511 champion is an individual with high enthusiasm for technology and influences other people to
512 accept such technology (Peansupap and Walker, 2006). The technology champion which could
513 be the project manager, dedicates much effort encouraging project teams and other individuals
514 to adopt e-procurement. *Available expertise of technology* among project members and
515 employees has driven e-procurement to be embraced in organizations (Li et al., 2015).
516 Individual determination to have expert competence of a technology, inspires the project
517 organization to adopt that technology, since these individuals will ensure that the technology
518 is applied productively and efficiently. Whiles technology champion advocates for the use of
519 e-procurement, the technology expertise available looks at how technology capability can be
520 accessible. The *maturity of project members and team* motivates them to employ a more
521 efficient method in conducting projects (Hosseini, 2018). The level of partnership and
522 collaboration existing between the project members increases the interest for these members to
523 adopt e-procurement for projects.

524 **5.6. Service satisfaction drivers**

525 The service satisfaction drivers classification refers to demands from clients or customers
526 which motivates the adoption of technology on a project. Ruikar et al. (2005) indicated in their
527 study that technology adoption can be client driven. A total number of four drivers were
528 identified for this classification. The *client satisfaction* driver was the most identified driver in
529 this classification. The desire to perform the procurement process to the satisfaction of the
530 client is a good indicator for the success of the project. For instance, in the study by Ruikar et
531 al. (2005), project managers employed e-procurement for projects in order to respond to client

532 enquiries faster hence improving their service to the client. Further, Zou and Seo (2006)
533 identified that organizations were willing to adopt e-procurement to provide better construction
534 services to the satisfaction of the client. The second driver, *pressure from customers and public*,
535 indicates how customers or public advocacy on a matter can motivate technology adoption.
536 The pressure from the public through public media towards uptake of e-procurement due to its
537 benefits, can influence the organizations to consider adopting it (Dooley and Purchase, 2006).
538 This is because, currently public advocacy is been used as a tool to promote changes in various
539 spheres of both government and private activities (Men and Tsai, 2014). The *client's demand*
540 *for use of technology* driver, describes the request made by clients on a project concerning the
541 use of a specific technology (Jacobsson et al. 2017). For example, in the study by Ruikar et al.
542 (2005) a company adopted e-procurement because their client insisted its usage on the project.
543 Involving the client in the procurement process also influence the adoption of e-procurement
544 on construction projects. The motivation to *increase client involvement in the process easily*,
545 enables the client to be abreast with the current status of the procurement process (Ruikar et
546 al., 2005). This enhances the client to make input at any stage of the procurement process.

547 ***5.7. Sustainability concept drivers***

548 This classification describes the factors or efforts that stimulate the project or organization's
549 contribution to sustainability on the procurement process of projects. Three drivers were
550 identified under this classification. Within this classification, *promoting paperless environment*
551 was the driver mostly identified in literature. Studies by Gardenal (2013), Ruikar et al. (2005)
552 and Nitithamyong and Skibniewski (2006) shows that organizations that adopted e-
553 procurement experienced the benefit of reducing the total volume of papers used for the
554 procurement process. Reducing the volume of papers used for procurement has an
555 environmental value considering the number of trees that could be saved (Gardenal, 2013).
556 Although this contribution to sustainability might be little globally, some organizations view it

557 important and have made commitments towards promoting paperless environment (Ruikar et
558 al., 2005). *Promoting sustainable goals through technology by firm* is another driver
559 encouraging the adoption of e-procurement (Li et al., 2015). Policies by firms to use technology
560 to promote sustainability provides exploration opportunities for the organization to contribute
561 towards sustainability. *Reduce transportation energy, time and cost* as a driver for e-
562 procurement for procuring projects (Alshawi and Ingirige, 2003), inspire project managers and
563 organizations to contribute to environmental sustainability. Although, reducing the
564 transportation energy, time and cost associated with the procurement process can be allocated
565 to the cost and time benefits of adopting e-procurement, conserving the amount of energy
566 expended on transportation has some valuable contribution towards environmental
567 sustainability. Table 3 provides a summary of contributions from papers to e-procurement
568 drivers literature.

569 <Insert Table 3 here>

570 **6. Complex relationships among classified drivers**

571 The various factors driving the motivations to adopt e-procurement for project procurement
572 have been identified and discussed above. From the findings of the study, a framework was
573 developed as shown in Fig. 4. This framework shows the seven classifications of these drivers
574 thus: external drivers; project level drivers; technology and process level drivers; company
575 level drivers; individual level drivers; service satisfaction drivers and; sustainability concept
576 drivers. From Fig. 4, some drivers in one classification may influence other drivers in another
577 classification. For example, increase in transparency, fairness and accountability may influence
578 the reduction in bid collusion and corrupt practices driver and vice versa. Also, the drivers
579 within one classification are interrelated thus, for instance, error minimization by eliminating
580 manual rekeying may be interrelated to reduced cycle times for process and transaction. As

581 shown in Table 2, the most significant drivers identified from literature were reduce process,
582 transaction and administrative cost and reduce cycle times for process and transaction. In Fig.
583 4, while the bold arrow lines lead to the main classifications of e-procurement drivers, the
584 short-dashed arrow lines infer the influence of a driver from one classification to another driver
585 in other classifications and vice versa. This framework provides guides that help identify
586 drivers that motivate the adoption of e-procurement for project procurement for wide
587 implementation.

588 To further discuss these classifications, the total frequency and ranking of these classifications
589 was conducted as shown in Table 4. The arithmetic employed was based on individual
590 frequencies of papers identified for each classification and their respective mean scores (Chan
591 and Owusu, 2017). The total frequency of papers for each factor in a classification was summed
592 up and divided by the respective number of factors within that classification. The first rank was
593 allotted to the classification with the highest mean score. For example, external drivers was
594 calculated with the mean score formula below:

$$595 \quad \sum(Dr20 + Dr36 + Dr47 + Dr33 + Dr45)/n \quad (1)$$

$$596 \quad = \sum(6 + 3 + 2 + 3 + 2)/5 = 3.20$$

597 Where Dr denote the corresponding drivers within that classification and n denotes the number
598 of drivers within that classification.

599

600 <Insert Table 4 here>

601 The mean score of each classification is shown in Table 3 with the respective ranking. Fig. 4
602 illustrates the graphical presentation of the mean scores for the classifications of the drivers.

603

604 <Insert Fig. 5 here>

605 **7. Discussions**

606 The findings from Table 2 and the classification framework in Fig. 4 indicates that there are
607 more drivers motivating the adoption of e-procurement which could be better classified to
608 improve the understanding of e-procurement drivers when compared to previous classifications
609 (Karthik and Kumar, 2013; Eadie et al., 2010a). Whereas previous classifications in literature
610 were derived through the lens of process view approach and perspectives of project goals, the
611 classification in this study provides a broader and comprehensive view of the drivers for e-
612 procurement and the interrelationships among them for understanding the current and emerging
613 motivations for e-procurement uptake. Due to the construction industry experiencing intense
614 pressure to adopt new technologies and concepts in recent years (Loosemore et al., 2014), the
615 seven classifications in Fig. 4 presents a broader spectrum for capturing the drivers for e-
616 procurement. Therefore, new drivers emerging in the construction industry in the future can be
617 grouped under these classifications with respect to their commonalities with the proposed
618 classification. The external drivers classification (Fig. 4) shows the influence government and
619 business partners have on promoting e-procurement uptake in organizations. This supports the
620 argument of Loosemore et al. (2014) and Jacobsson et al. (2017) concerning the pressure in the
621 industry to modernize in recent years. In effect, this pressure from external sources might not
622 decrease since the quest for improved productivity is high and more governments are interested
623 in implementing e-procurement. Therefore, construction organizations need strategic
624 alignment of business processes and objectives in order to adapt to such coercive pressures.

625 Further the findings reveal that the goals and objectives determined for projects have motivated
626 the adoption of e-procurement as depicted in the project level drivers classification. For
627 instance, project objectives such as improve project audit trail (Dr21) and increase competition

628 among tenderers (Dr9) (Hansen, 2018) shows that the objectives set on a project contributes
629 towards e-procurement uptake. This provides effective strategies for implementers and
630 promoters of e-procurement to ensure that project objectives stimulate project stakeholders to
631 adopt e-procurement. The drivers identified in the project level drivers classification could
632 serve as a guide for formulating projects objectives that enhance e-procurement adoption. From
633 Fig. 4, the technology and process level drivers show that organizations are attracted by the
634 benefits e-procurement brings in improving the procurement process. This supports Sepasgozar
635 et al. (2018) argument that active steps are initiated when there is the quest to improve current
636 conditions. This indicates that focusing attention on the attributes of e-procurement should be
637 a key activity for convincing organizations to adopt e-procurement. This study reveals that
638 aside coercive external pressures (Li et al., 2015; Jacobssen et al., 2017), organizations desiring
639 to improve the procurement process are intrinsically motivated to adopt e-procurement when
640 information on the benefits are made available. Specifically, the drivers mostly identified in
641 literature (Table 2) are the related to the benefits thus reducing process cost and time (Dr1 and
642 Dr2). This finding presents policy makers and project developers with the key benefits
643 encouraging e-procurement, hence, continuous improvements in these areas would enable a
644 sustained usage. Other benefits that could be engaged actively to motivate the adoption
645 includes increasing transparency and accountability (Dr8) (Santoso and Bourpanus, 2018) and
646 support for value added services (Dr34) (Costa and Tavares, 2014). These benefits present
647 integration opportunities between e-procurement and other emerging technologies to advance
648 the optimisation of technologies in the construction industry in the future.

649 The company level drivers classification in Fig. 4 depicts that the internal environment of an
650 organization contributes to the decisions for adopting e-procurement. The drivers in this
651 classification indicates that the relationship between the organizational goals and its capacity
652 presents fertile grounds for e-procurement adoption. For example, the goal of an organization

653 to enhance their competitive advantage (Dr15) coupled with the technological capacity of the
654 organization (Dr32) indicate the organization's willingness to adopt e-procurement in order to
655 sustain the future development of the organization (Dr52). This suggests that the drivers within
656 this category have interdependencies. These supports current literature which acknowledges
657 that the competitive agenda of organizations for increased market share and their technological
658 preparedness makes it suitable for adopting new technology (Santoso and Bourpanus, 2018;
659 Wimalaesena and Gunatilake, 2018). This finding helps in the identification of potential
660 organizations for e-procurement adoption in the construction industry, hence, the
661 implementation strategy becomes targeted for optimum results. In Fig. 4, this study reveals
662 there are motivations at the individual level facilitating e-procurement adoption which were
663 not categorized in previous studies (Karthik and Kumar, 2013; Eadie et al., 2010a). This
664 individual classification of drivers supports the findings of previous studies in other fields that
665 individual actors provide key motivations for building information modelling (BIM) and
666 energy technologies (Su et al., 2019; Singh and Holmström, 2015). This suggest that key
667 individuals such as technology champion (Dr53) which could be a manager could be actively
668 used to strategically promote e-procurement on projects and influence top management
669 decisions for e-procurement usage.

670 The service satisfaction drivers classification in Fig. 4 emphasizes the influence of modern
671 construction concepts in the procurement process. This finding supports the assertions from
672 recent studies that organizations are continuously driven to satisfy their clients (Aspeteg and
673 Mignon, 2019; Aliakbarlou and Costello, 2019). Client satisfaction has been highlighted as
674 major indication of the success of a project in current literature (Haq et al., 2018), hence there
675 is a desire from organizations to achieve this project goal. However, Jacobsson et al. (2017)
676 identified another type of driver which is based on client's demand (Dr46). This suggests that
677 aside using satisfaction as a project objective, the demand for certain use of technology by the

678 client can be used to drive the adoption of e-procurement. In the sustainability concept drivers
679 classification, this study identified that the proliferation of sustainable practices and initiatives
680 is influencing e-procurement uptake. With regards to the impact construction activities have
681 on the environment, the call for sustainability has increased in recent years (Roman, 2017;
682 Montalbán-Domingo et al., 2018). In promoting a paperless environment (Dr18), Santoso and
683 Bourpanus (2018) acknowledged that the use of e-procurement supports the efforts for
684 environmental preservation. This call for sustainability has encouraged organizations to
685 formulate sustainability initiatives which subsequently promotes their corporate image in the
686 construction industry (Murtagh et al., 2016). Hence, it is predicted that as sustainability
687 initiatives increase in the construction industry, organizations will be increasingly encouraged
688 to adopt e-procurement technology.

689 In Fig. 4, this framework improves on existing literature by showing the interrelationships
690 among the drivers (see Section 6). These interrelationships show that the drivers in one
691 classification could stimulate other classification of drivers, hence, there may be some
692 interdependencies among the classified drivers which may create a certain cluster of drivers
693 motivating e-procurement in different contexts. Further, the findings from Table 4 and Fig. 4
694 indicate that the technological and process level drivers were the drivers mostly identified in
695 literature. Also, this classification contains the most frequent drivers identified for e-
696 procurement thus reduce process, transaction and administrative cost (Dr1) and reduce cycle
697 times for process and transaction (Dr2). Although the sustainability concept drivers were less
698 frequent in the literature, it is anticipated that the current promotion of sustainability in the
699 construction industry would influence the uptake of e-procurement. Whiles this study explores
700 the driving factors for e-procurement, other review studies such as Sepasgozar et al. (2016)
701 indicate that the adoption process for construction technology innovations moves through a
702 three phase process of investigation, adoption decisions and implementation. Also, Ahmed and

703 Kassem (2018) investigated the influence of BIM drivers on the first three stages of the BIM
704 adoption process. Hence an investigation into the drivers influencing the various stages of e-
705 procurement adoption process would be needful in promoting e-procurement.

706 **8. Conclusions, implications and future research**

707 Drivers for the adoption of e-procurement for project procurement have received considerable
708 attention from literature within the past decades. However, a comprehensive review of the
709 drivers to enhance future research is still lacking in existing literature. To address this gap, the
710 aim of this study was to review existing literature by primarily identifying the drivers and
711 classifying the drivers to facilitate future studies via the systematic review process. The study
712 reviewed 68 related journal papers between 2002 and 2018, which revealed 61 drivers for the
713 adoption of e-procurement. From the findings, drivers such as reduced process, transaction and
714 administrative cost and; reduced cycle times for process and transaction were the most
715 identified drivers from literature. Other drivers not frequently identified but might gain
716 attention in the future are promoting paperless environment and promoting sustainable goals
717 by firms.

718 The classification framework depicted seven categories thus; external drivers, project level
719 drivers, technological and process level drivers, company level drivers, individual level drivers,
720 service satisfaction drivers and sustainability concept drivers. The interrelationships among the
721 categories are further revealed. Despite the dominance of technological drivers in the literature,
722 the sustainability concept drivers and the service satisfaction driver reveal the penetration of
723 emerging construction concepts to project procurement. Considering the lack of review studies
724 for e-procurement drivers, this classification presents the foundation for promoting e-
725 procurement for project procurement. From this present review, there exist more drivers when
726 compared to some decades ago, which indicates the need for further empirical investigation.

727 Although much effort was exerted in reviewing the drivers in literature, it is acknowledged that
728 this study is not exhaustive and is only focused on selected papers. Also, the sample size is
729 relatively small even though an extensive search approach was used. However, it was
730 considered adequate for the study with reference to similar review studies.

731 ***8.1. Theoretical implications***

732 This study primarily contributes to the body of knowledge by developing a classification
733 framework for e-procurement drivers to guide future research in exploring the
734 interrelationships among the drivers. With the seven classified drivers identified in literature,
735 this study identified that modern construction concepts such as sustainability and client
736 satisfaction are influencing the adoption of e-procurement. This provides a hint for researchers
737 to understand the possible influence of modern concepts on encouraging e-procurement
738 adoption. In addition, the interrelationships revealed among these drivers in the framework
739 presents a more nuanced understanding of the drivers for e-procurement by expanding the
740 current knowledge beyond the narrow borders of isolated classification of drivers. Hence, as
741 suggested by Papadonikolaki (2018) that drivers for BIM adoption have complex interactions,
742 this study indicates that theoretical contributions towards e-procurement drivers literature
743 should explore the interrelationships among these drivers. Also, this study offers a broader set
744 of drivers when compared to previous individual empirical studies (see Table 2) for researchers
745 to conduct effective future research with regards to the technological developments in the
746 construction industry.

747 ***8.2. Practical implications***

748 The findings in this study carries implications for practitioners in the construction industry by
749 showing the interrelationships and influence modern construction concepts have on e-
750 procurement adoption. These interrelationships inform policy makers that, to promote e-

751 procurement, a structured method should be used to determine the group of drivers that
752 motivate e-procurement among different kinds of stakeholders in the industry since the
753 influence of the drivers may vary contextually. Majority of the drivers could be used to
754 facilitate e-procurement uptake for the traditional contracting approach since it enhances
755 transparency and accountability, reduces manual errors and increases competition among
756 tenderers. Also, some benefits at the project level and technology and process level could
757 employed to motivate e-procurement uptake for other project delivery approaches such as
758 public-private partnership (PPP), design and build. Drivers such as platform for collaboration,
759 enhancing inventory management and archiving and providing support for added value services
760 could be used to improve productivity on these project delivery approaches.

761 ***8.3. Directions for future research***

762 The findings from this study indicates the existence of interrelationships among the drivers
763 which has been lacking in existing literature. In addressing this gap, future research could
764 investigate how these drivers combine to influence e-procurement uptake regarding different
765 stakeholders such as client organizations, large contractors, small and medium enterprises and
766 consultants. For instance, how does external drivers, sustainability drivers and project level
767 drivers combine to create a cluster of drivers to influence e-procurement uptake for consultants.
768 This provides insight into which drivers to employ to motivate e-procurement uptake
769 considering the different stakeholders in the construction industry. Also, future research could
770 further refine the framework by exploring the influence of other advanced concepts in the
771 construction industry on e-procurement uptake.

772

774 **Table 4.** The details of the references as indicated in Table 2.

Reference	Author(s)	Year	Journal
1	Hosseini, M. R., Martek, I., Chileshe, N., Zavadskas, E. K., & Arashpour, M	2018	JCEM
2	Al-Yahya, M., Skitmore, M., Bridge, A., Nepal, M. P., & Cattell, D	2018	IJoPM
3	Santoso, D. S., & Bourpanus, N	2018	JFMPC
4	Al Yahya, M., Skitmore, M., Bridge, A., Nepal, M., & Cattell, D	2018	CI
5	Wimalasena, N. N., & Gunatilake, S	2018	CI
6	Mehrbod, A., & Grilo, A	2018	AEI
7	Jacobsson, M., Linderoth, H. C., & Rowlinson, S	2017	CME
8	Hassan, H., Tretiakov, A., & Whiddett, D	2017	JOCEC
9	Khan, K. I. A., Flanagan, R., & Lu, S. L	2016	CME
10	Pala, M., Edum-Fotwe, F., Ruikar, K., Doughty, N., & Peters, C	2016	CME
11	Kim, A. A., Sadatsafavi, H., & Kim Soucek, M	2015	JME
12	Ibem, E. O., & Laryea, S	2015	ITcon
13	Li, X., Pillutla, S., Zhou, H., & Yao, D. Q	2015	JOCEC
14	Svidronova, M. M., & Mikus, T	2015	JoPP
15	Doloi, H	2014	JCEM
16	Costa, A. A., & Tavares, L. V	2014	AIC
17	Ibem, E. O., & Laryea, S	2014	AIC
18	Laryea, S., & Ibem, E. O	2014	ITcon
19	Tas, E., Cakmak, P. I., & Levent, H	2013	JCEM
20	Kang, Y., O'Brien, W. J., & O'Connor, J. T	2013	JME
21	Karthik, V., & Kumar, S	2013	IJoPM
22	Bahri, S., Mahzan, N., & Kong, L. C	2013	IJoPM
23	Grilo, A., & Jardim-Goncalves, R	2013	AEI
24	Gardenal, F	2013	JoPP
25	Eadie, R., Millar, P., Perera, S., Heaney, G., & Barton, G	2012	IJoPM
26	Kang, Y., O'Brien, W. J., & O'Connor, J. T	2011	JME
27	Grilo, A., & Jardim-Goncalves, R	2011	AIC
28	Gupta, S. L., Jha, B. K., & Gupta, H	2011	IJoPM
29	Eadie, R., Perera, S., & Heaney, G	2011	JFMPC
30	Ajam, M., Alshawi, M., & Mezher, T	2010	AIC
31	Cheng, J. C., Law, K. H., Bjornsson, H., Jones, A., & Sriram, R	2010	AIC
32	Abu-ELSamen, A., Chakraborty, G., & Warren, D	2010	JIC
33	Eadie, R., Perera, S., & Heaney, G	2010a	ITcon
34	Eadie, R., Perera, S., & Heaney, G	2010b	ITcon
35	Quesada, G., González, M. E., Mueller, J., & Mueller, R	2010	BAIJ
36	Azadegan, A., & Teich, J	2010	BAIJ
37	Dossick, C. S., & Sakagami, M	2008	JCEM
38	Rahim, M. M., & Singh, M	2008	JIC
39	Jaafar, M., Aziz, A. R. A., Ramayah, T., & Saad, B	2007	IJPM
40	Castro-Lacouture, D., Medaglia, A. L., & Skibniewski, M	2007	AIC
41	Fox, P., & Skitmore, M	2007	BRI
42	Eadie, R., Perera, S., Heaney, G., & Carlisle, J	2007	ITcon
43	El-Diraby, T. E	2006	JCEM
44	Peansupap, V., & Walker, D. H	2006	ECAM
45	Ruikar, K., Anumba, C. J., & Carrillo, P. M	2006	AIC
46	Zou, P. X., & Seo, Y	2006	ITcon
47	Dooley, K., & Purchase, S	2006	JoPP
48	Nitithamyong, P., & Skibniewski, M. J	2006	JCEM
49	Ruikar, K., Anumba, C. J., & Carrillo, P. M	2005	ECAM
50	Obonyo, E., Anumba, C., & Thorpe, T	2005	ECAM
51	Pearson, J. M., & Grandon, E. E	2005	JIC
52	Peansupap, V., & Walker, D. H	2005	ITcon
53	Peansupap, V., & Walker, D. H	2005	CI
54	Croom, S. R., & Brandon-Jones, A	2005	JoPP
55	Wang, W. C	2004	JCEM

Reference	Author(s)	Year	Journal
56	Sarshar, M., & Isikdag, U	2004	JME
57	Nitithamyong, P., & Skibniewski, M. J	2004	AIC
58	Voordijk, H., Van Leuven, A., & Laan, A	2003	CME
59	Zhang, N., & Tiong, R	2003	JCEM
60	Li, H., Cao, J., Castro-Lacouture, D., & Skibniewski, M	2003	AIC
61	Alshawi, M., & Ingirige, B	2003	AIC
62	Lockley, S. R., Watson, R., & Shaaban, S	2002	ECAM
63	Yeo, K. T., & Ning, J. H	2002	IJPM
64	Anumba, C. J., & Ruikar, K	2002	AIC
65	Stewart, R. A., Mohamed, S., & Daet, R	2002	AIC
66	Liao, T. S., Wang, M. T., & Tserng, H. P	2002	AIC
67	Tserng, H. P., & Lin, P. H	2002	AIC
68	Dulaimi, M. F., Y. Ling, F. Y., Ofori, G., & Silva, N. D	2002	BRI

776 Note: **JCEM** = Journal of Construction Engineering and Management; **CME** = Construction Management and
777 Economics; **JFMPC** = Journal of Financial Management of Property and Construction; **IJoPM** = International
778 Journal of Procurement Management; **CI** = Construction Innovation; **AEI** = Advanced Engineering Informatics;
779 **JME** = Journal of Management in Engineering, **JOCEC** = Journal of Organizational Computing and Electronic
780 Commerce; **ITcon** = Journal of Information Technology in Construction; **JoPP** = Journal of Public Procurement;
781 **AIC** = Automation in Construction; **JIC** = Journal of Internet Commerce; **BAIJ** = Benchmarking: An
782 International Journal; **IJPM** = International Journal of Project Management; **BRI** = Building Research &
783 Information; **ECAM** = Engineering, Construction and Architectural Management.

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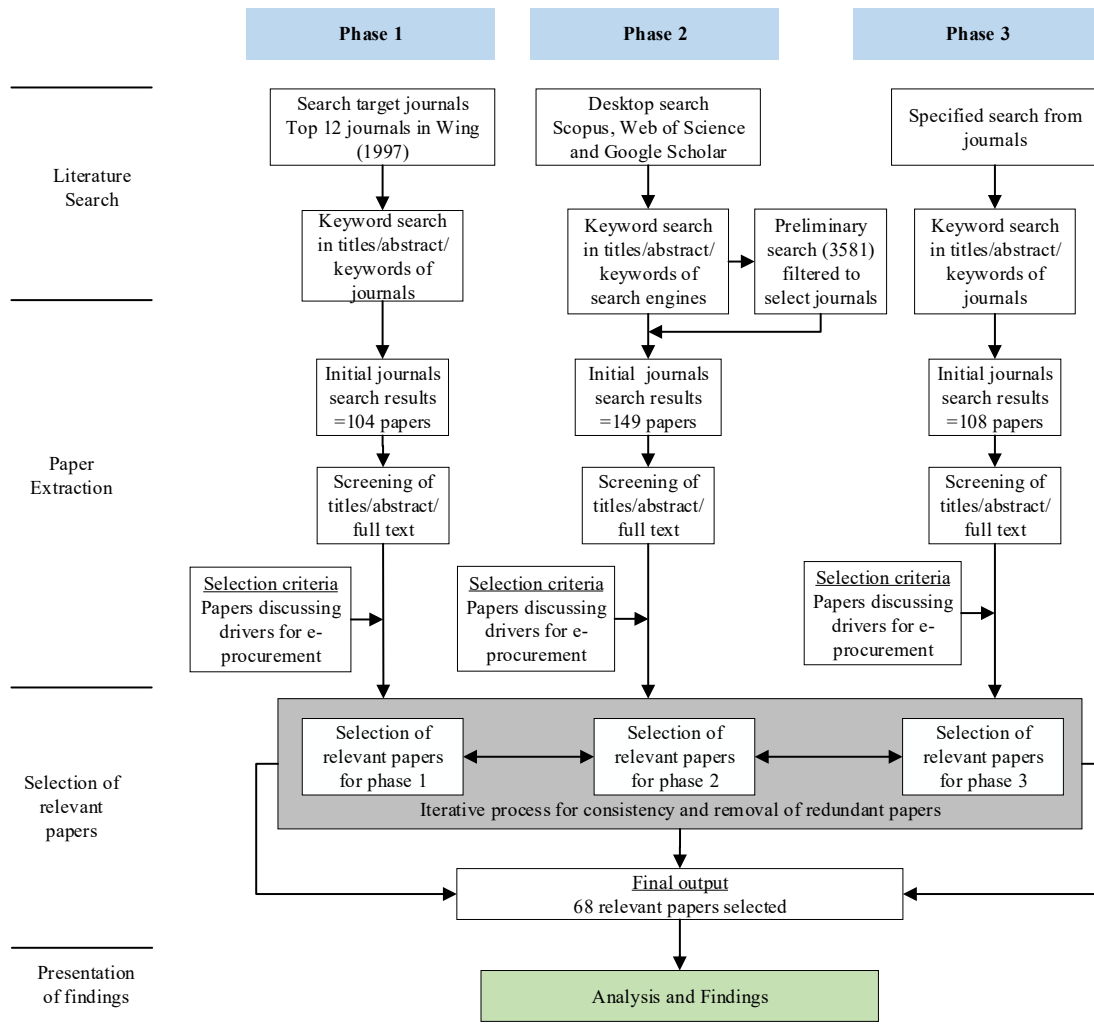


Fig. 1. Systematic process for literature review.

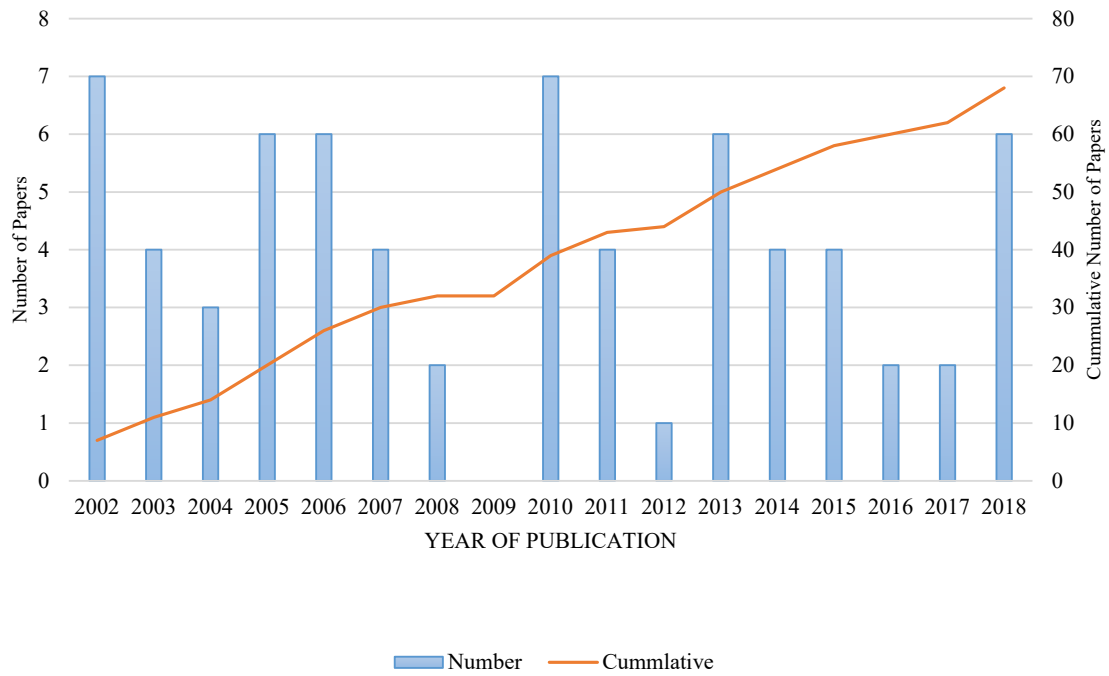


Fig. 2. Number of papers published from 2002 to 2018

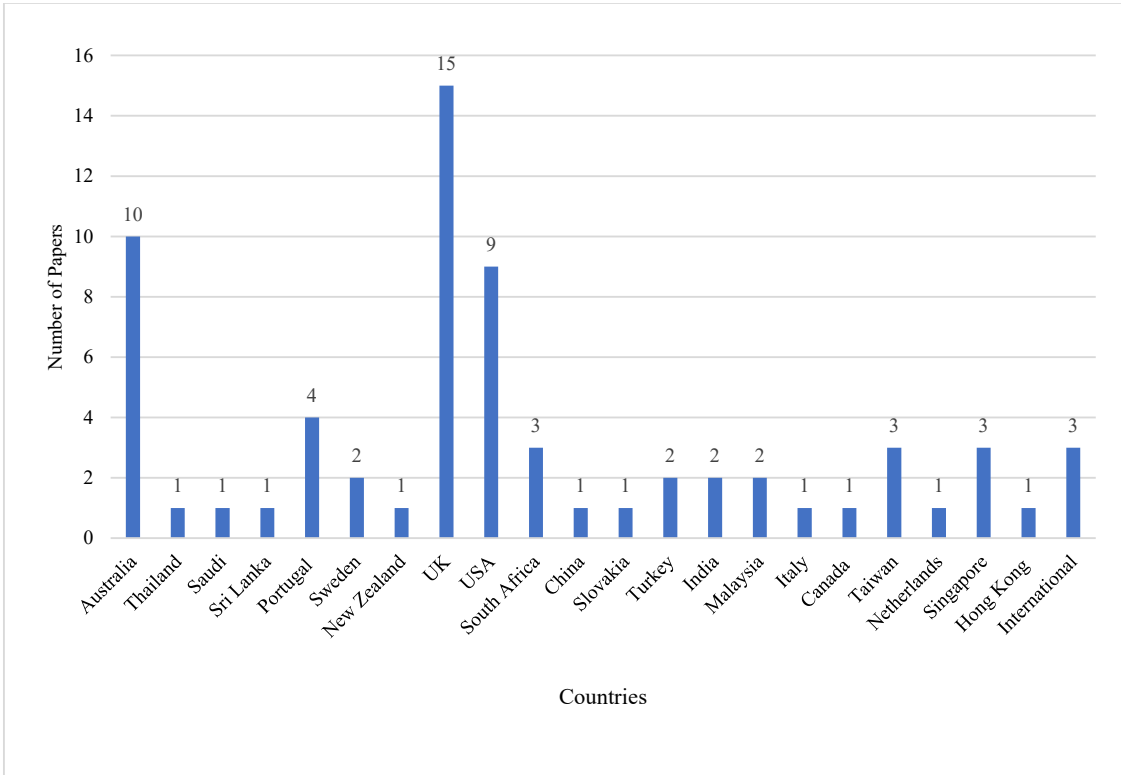


Fig. 3. Number of papers by countries

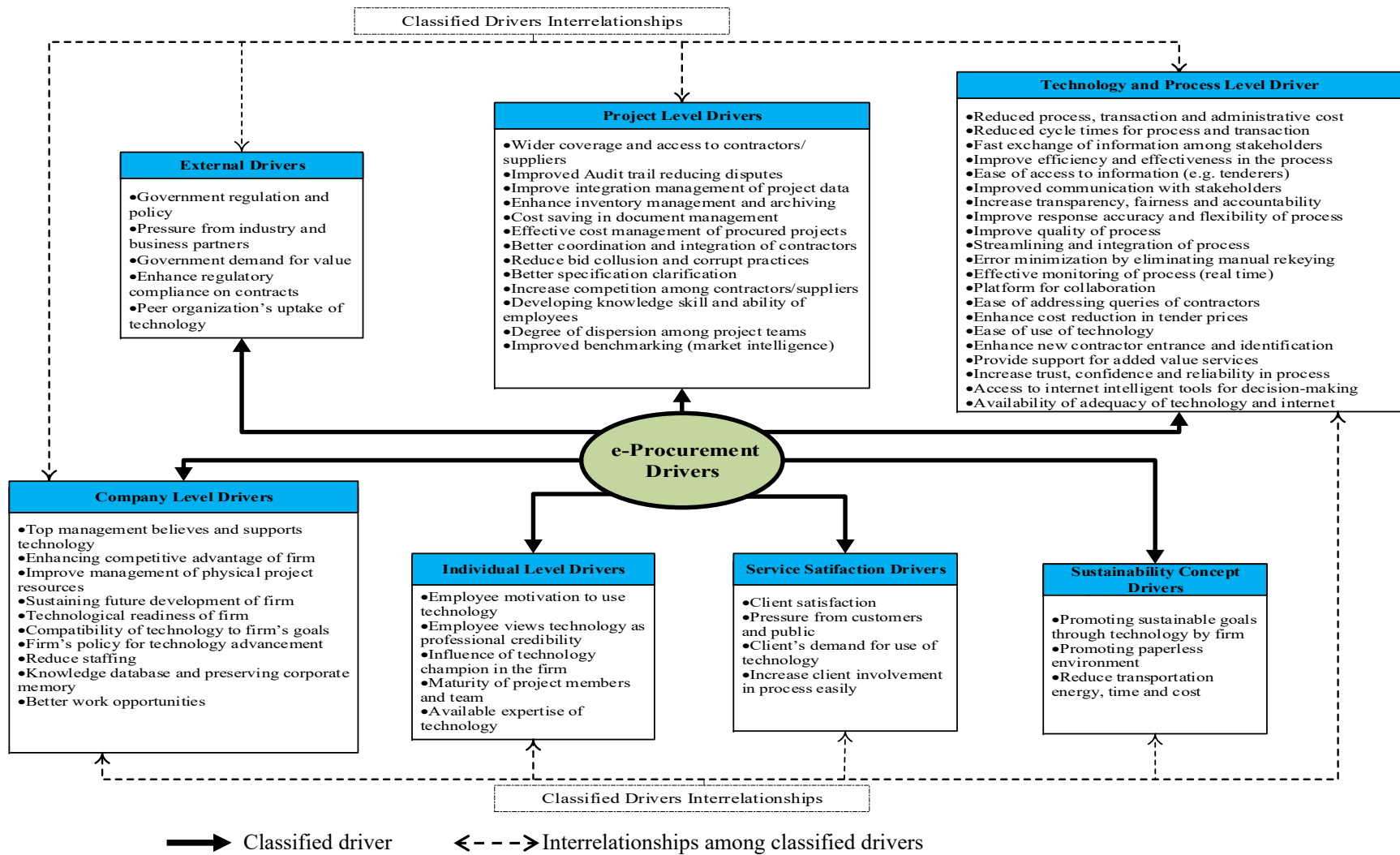


Fig. 4. Framework for e-Procurement Drivers for Construction Project Procurement

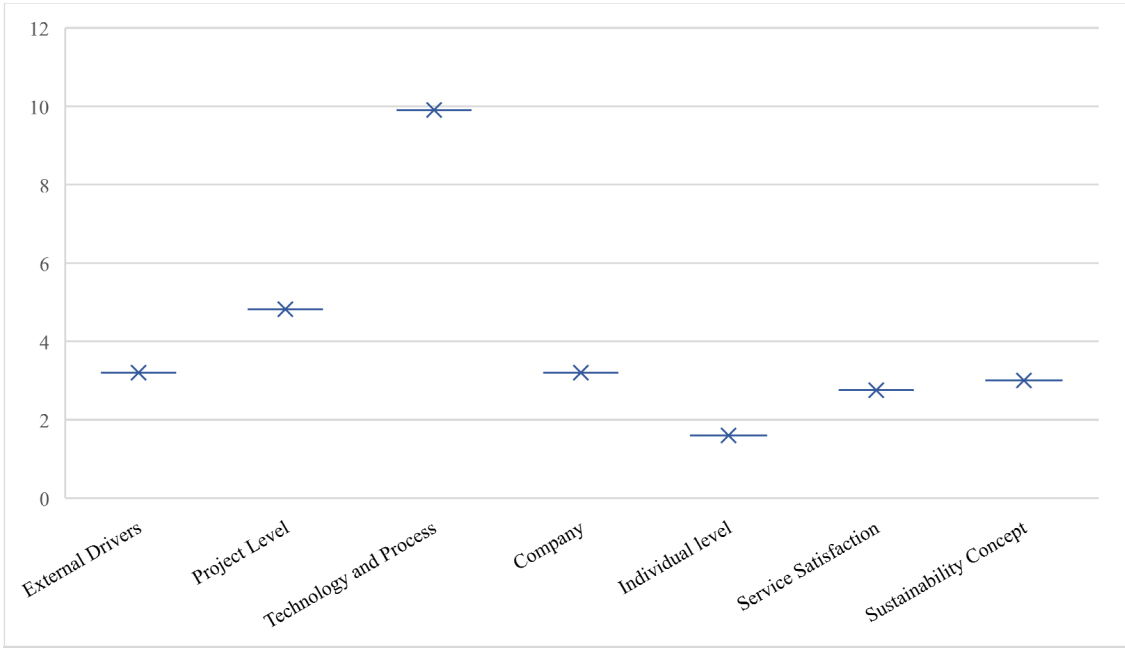


Fig. 5. Graphical representation of classifications mean score

List of Tables

Table 1

Summary of initial search from journals and relevant papers selected.

Phase	Journal	Initial Search	Selected papers
1	Construction Management and Economics	14	4
	Engineering, Construction and Architectural Management	9	5
	Journal of Management in Engineering	9	3
	International Journal of Project Management	7	2
	Journal of Construction Engineering Management	15	8
	Automation in Construction	39	14
	Proceedings of the Institution of Civil Engineers–Civil Engineering	4	0
	Building Research and Information	7	2
2	International Journal of Procurement Management	72	5
	Journal Financial Management Property and Construction	5	2
	Journal of Internet Commerce	17	3
	Journal Information Technology in Construction	45	7
3	Construction Innovation	10	3
	Benchmarking: An International Journal	20	2
	Advance Engineering Informatics	8	2
	Journal of Organization Computing and Electronic Commerce	20	2
	Journal of Public Procurement	60	4
	Total	361	68

Table 2**Drivers of e-procurement for project procurement identified in literature**

Code	E-procurement Drivers	References
Dr1	Reduce process, transaction and administrative cost	[2, 3, 5, 8, 12, 14, 15, 16, 17, 21, 22, 25, 26, 27, 28, 29, 32, 33, 34, 35, 36, 40, 42, 45, 46, 47, 48, 54, 60, 64, 66]
Dr2	Reduce cycle times for process and transaction	[2, 3, 4, 5, 8, 12, 15, 16, 21, 25, 28, 29, 32, 33, 34, 35, 36, 39, 42, 43, 45, 46, 49, 51, 53, 57, 61, 64, 67]
Dr3	Improve efficiency and effectiveness in the process	[5, 13, 17, 18, 21, 24, 26, 29, 30, 33, 34, 35, 37, 38, 46, 47, 51, 55, 61, 66]
Dr4	Fast exchange of information among stakeholders	[5, 9, 11, 16, 18, 20, 26, 40, 43, 49, 50, 51, 61, 63, 65, 67, 68]
Dr5	Ease of access to information (e.g. tenderers)	[3, 7, 9, 26, 28, 38, 40, 46, 48, 51, 54, 57, 59, 60, 64]
Dr6	Improve response, accuracy and flexibility of process	[12, 13, 19, 23, 26, 27, 31, 32, 34, 45, 46]
Dr7	Improved communication with stakeholders	[23, 29, 31, 33, 34, 42, 48, 49, 57, 61, 64]
Dr8	Increase transparency, fairness and accountability	[3, 5, 14, 21, 24, 29, 33, 39, 45, 49, 66]
Dr9	Increase competition among contractors/suppliers	[14, 15, 16, 24, 27, 29, 32, 33, 66]
Dr10	Improve quality of process	[2, 17, 26, 29, 33, 34, 45, 57, 59]
Dr11	Streamlining and integration of process	[6, 8, 9, 15, 20, 21, 38, 45, 48]
Dr12	Error minimization by eliminating manual rekeying	[15, 29, 33, 34, 48, 49, 57, 64]
Dr13	Wider coverage and access to contractors/suppliers	[8, 17, 21, 32, 48, 49, 62, 64]
Dr14	Reduce staffing	[5, 21, 26, 38, 42, 58, 59, 66]
Dr15	Enhancing competitive advantage of firm	[2, 28, 29, 36, 42, 44, 45, 48]
Dr16	Effective monitoring of process (real time)	[15, 18, 26, 28, 39, 48, 63]
Dr17	Platform for collaboration	[8, 9, 10, 23, 26, 38, 59]
Dr18	Promoting paperless environment	[24, 28, 48, 49, 64, 66]
Dr19	Improved benchmarking (market intelligence)	[26, 29, 32, 33, 34, 42]
Dr20	Government regulation and policy	[7, 37, 39, 47, 51, 55]
Dr21	Improved Audit trail and reducing disputes	[46, 48, 49, 57, 61]
Dr22	Improve integration management of project data	[32, 46, 48, 54, 58]
Dr23	Client satisfaction	[15, 17, 26, 46, 49]
Dr24	Enhance inventory management and archiving	[21, 29, 32, 33, 34]
Dr25	Developing knowledge skill and ability of employees	[1, 29, 33, 34, 38]
Dr26	Ease of addressing queries of contractors	[28, 48, 49, 61]
Dr27	Cost savings in document management	[32, 42, 49, 61]
Dr28	Enhance cost reduction in tender prices	[29, 32, 34, 42]
Dr29	Ease of use of technology	[8, 12, 13, 51]
Dr30	Knowledge database and preserving corporate memory	[28, 49, 61]
Dr31	Enhance new contractor entrance and identification	[26, 32, 35]
Dr32	Technological readiness of firm	[13, 14, 15]
Dr33	Enhance regulatory compliance on contracts	[26, 48, 54]
Dr34	Provide support for added value services	[16, 30, 66]
Dr35	Top management believes and supports technology	[13, 45, 51]
Dr36	Pressure from industry and business partners	[13, 47, 51]
Dr37	Pressure from customers and public	[13, 47, 51]
Dr38	Employee motivation to use technology	[13, 52, 53]
Dr39	Increase trust, confidence and reliability in process	[12, 26, 49]

Table 2.

Drivers of e-procurement for project procurement identified in literature (Continued)

Code	E-Procurement Drivers	References
Dr40	Compatibility of technology to firm's goals	[8, 12, 47]
Dr41	Effective cost management of procured projects	[32, 55]
Dr42	Employee views technology as professional credibility	[52, 53]
Dr43	Better coordination and integration of contractors	[35, 48]
Dr44	Reduce transportation energy, time and cost	[48, 61]
Dr45	Peer organization's uptake of technology	[13, 14]
Dr46	Client's demand for use of technology	[7, 47]
Dr47	Government demand for value	[7, 47]
Dr48	Reduce bid collusion and corrupt practices	[3, 66]
Dr49	Better specification clarification	[55]
Dr50	Access to internet intelligent tools for decision-making	[59]
Dr51	Firm's policy for technology advancement	[44]
Dr52	Sustaining future development of firm	[56]
Dr53	Influence of technology champion in the firm	[44]
Dr54	Increase client involvement in process easily	[49]
Dr55	Improve management of physical project resources	[26]
Dr56	Better work opportunities	[46]
Dr57	Available expertise of technology	[13]
Dr58	Availability of adequacy of technology and internet	[12]
Dr59	Promoting sustainable goals through technology by firm	[13]
Dr60	Maturity of project members and team	[1]
Dr61	Degree of dispersion among project teams	[1]

Note: The details of these references are provided in the Appendix.

Table 3.

Summary of contributions of papers to e-procurement drivers literature.

Classification	Description
External drivers	Government directives for technology usage (Jacobsson et al., 2017; Dossick and Sakagami, 2008; Jaafar et al., 2007) Direct and indirect influence of business partners (Li et al., 2015; Dooley and Purchase, 2006) Isomorphic influence from other organizations (Svidronova and Mikus, 2015; Li et al., 2015) Achieving value on government procurement (Jacobsson et al., 2017; Dooley and Purchase, 2006)
Project Level Drivers	Reducing malpractices on project procurement (Santoso and Bourpanus, 2018) Broader access to market and higher competition (Hassan et al., 2017; Svidronova and Mikus, 2015; Ibem and Laryea, 2014) Improving inventory, archiving and procurement audit trail (Karthik and Kumar, 2013; Kang et al., 2011; Eadie et al., 2011) Improving specification clarifications and information coordination (Quesada et al., 2010; Nitithamyong and Skibniewski, 2006)
Technology and Process Level Drivers	Reducing procurement process cost and time cycle (Wimalasena and Gunatilake, 2018; Hassan et al., 2017; Ibem and Laryea, 2015; Costa and Tavares, 2014; Eadie et al., 2012) Improving communication and exchange of information for project stakeholders (Santoso and Bourpanus, 2018; Wimalasena and Gunatilake, 2018; Khan et al., 2016; Kim et al., 2015) Improving transparency, trust and reliability of procurement process (Mehrbood and Grilo, 2018; Khan et al., 2017; Gardenal, 2013) Facilitating better supplier management (Gupta et al., 2011; Kang et al., 2011) Platform for improving collaboration and coordination in the process (Hassan et al., 2017; Pala et al., 2016; Doloi, 2014) Using internet intelligent tools for procurement (Hassan et al., 2017; Ibem and Laryea, 2015; Ajam et al., 2010)
Company Level Drivers	Improving competitive advantage of firms (Al-Yahya et al., 2018; Gupta et al., 2011) Optimizing human resource in organizations (Wimalasena and Gunatilake, 2018; Karthik and Kumar, 2013) Organizational leadership support and readiness for technology (Li et al., 2015; Svidronova and Mikus, 2015) Organizational policies and strategies towards technology (Hassan et al., 2018; Dooley and Purchase, 2006)
Individual Level Drivers	Individual motivation to adopt technology in organizations (Li et al., 2015; Peansupap and Walker, 2006) Maturity of project teams (Hosseini et al., 2018) Available expertise and attaining professional credibility in practice (Li et al., 2015; Peansupap and Walker, 2005)
Service Satisfaction Drivers	Satisfying the demands of the project client (Jacobsson et al., 2017; Doloi, 2014; Zou and Seo, 2006) Pressure from public and customers (Dooley and Purchase, 2006; Pearson and Grandon, 2005)
Sustainability Concept Drivers	Enhancing environmental sustainability (Gardenal, 2013; Nitithamyong and Skibniewski, 2006) Promoting sustainable development by organizations (Li et al., 2015)

Table 4.
Ranking of driver classifications

Classification	Code	Frequency	Mean	Rank
External Drivers				
Government regulation and policy	Dr20	6	3.20	3
Pressure from industry and business partners	Dr36	3		
Government demand for value	Dr47	2		
Enhance regulatory compliance on contracts	Dr33	3		
Peer organization's uptake of technology	Dr45	2		
Project Level Drivers				
			4.50	2
Wider coverage and access to contractors/suppliers	Dr13	8		
Improved audit trail and reducing disputes	Dr21	5		
Improve integration management of project data	Dr22	5		
Enhance inventory management and archiving	Dr24	5		
Cost savings in document management	Dr27	4		
Effective cost management procured projects	Dr41	2		
Better coordination and integration of contractors	Dr43	2		
Reduce bid collusion and corrupt practices	Dr48	2		
Increase competition among contractors/suppliers	Dr9	9		
Developing knowledge skill and ability of employees	Dr25	5		
Improved benchmarking	Dr26	6		
Degree of dispersion of project teams	Dr61	1		
Technology and Process Level Drivers				
			9.90	1
Reduce process, transaction and administrative cost	Dr1	31		
Reduce cycle times for process and transaction	Dr2	29		
Fast exchange of information among stakeholders	Dr4	17		
Improved efficiency and effectiveness in the process	Dr3	20		
Ease of access to information and	Dr5	15		
Improved communication with stakeholders	Dr7	11		
Transparency, fairness and accountability	Dr8	11		
Improve response, accuracy and flexibility of the process and	Dr6	11		
Improve quality of process	Dr10	9		
Streamlining and integration of process	Dr11	9		
Error minimization by eliminating manual rekeying	Dr12	8		
Effective monitoring of process (real time)	Dr16	7		
Platform for collaboration	Dr17	7		
Ease of addressing queries of contractors	Dr26	4		
Enhance cost reduction in tender prices	Dr28	4		
Ease of use of technology	Dr29	4		
Enhance new contractor entrance and identification	Dr31	3		
Provide support for added value services	Dr34	3		
Increase trust, confidence and reliability in process	Dr39	3		
Access to internet intelligent tools for decision-making	Dr50	1		
Availability of adequacy of technology and internet	Dr58	1		
Company Level Drivers				
			3.20	3
Reduce staffing	Dr14	8		
Enhancing the competitive advantage of firm	Dr15	8		
Knowledge database and preserving corporate memory	Dr30	3		
Top management believes and supports technology	Dr35	3		
Compatibility of technology to firm's goals	Dr40	3		
Technological readiness of firm	Dr32	3		
Firm's policy for technology advancement	Dr51	1		
Sustaining future development of firm	Dr52	1		
Improve management of physical project resources	Dr55	1		
Better work opportunities	Dr56	1		
Individual Level Drivers				
			1.60	7
Employee personal motivation to use technology	Dr38	3		
Employee views technology as professional credibility	Dr42	2		
Influence of technology champion in the firm	Dr53	1		
Available expertise of technology	Dr57	1		
Maturity of project members and teams	Dr60	1		
Service Satisfaction Drivers				
			2.75	6
Client satisfaction	Dr23	5		
Pressure from customers and public	Dr37	3		
Client's demand for use of technology	Dr46	2		
Increase client involvement in the process easily	Dr54	1		
Sustainability Concept Drivers				
			3.00	5
Promoting paperless environment	Dr18	6		
Promoting sustainable goals through technology by firm	Dr59	1		
Reduce transportation energy, time and cost	Dr44	2		

