Students & Alumni News

ITC student team scores Audience Choice Award at MIT Entrepreneurship and Maker Skills Integrator Showcase 2018

ITC PhD student Ge Lan Carrie and her team won the Audience Choice Award at the MIT Entrepreneurship and Maker Skills Integrator (MEMSI) Showcase on 21 January 2018, which is powered by the MIT Hong Kong Innovation Node, the Martin Trust Center for MIT Entrepreneurship, Project Manus, the MIT MISTI China program and the MIT Innovation Initiative.

The participating teams consisted of a total of 31 innovative students selected from MIT and universities in Hong Kong in a diversity of disciplines, including business, engineering and design. During the event, Carrie and her team presented their business ideas and a connected prototype of a wearable technology, which is a pumping bra that uses smart textiles. The event audience included 100 invited VIPs from the MIT community, hardware startup investors, the academia and government representatives.
Judges include Mr John Tsang, former Hong Kong Financial Secretary (first from left) and Mr Peter Mok, Head of Incubation Programmes, Hong Kong Science and Technology Parks Corporation (second from left).